

# Privacy Policy

## The Information We Collect

Through "Services" offered by Churchill Productions LLC d/b/a Front Row Phyllis ("FRP"), you can, engage in activities like entering ticket giveaways and request concert update news. We may collect information, including any personally identifiable information that you provide to us in the course of participating in our Services. The types of information that may be collected through these Services include, but are not limited to: name, address, gender, e-mail address or telephone number.

Through some features of the Services and through certain promotions, you can submit information about other people. For example, you might submit a person's name, mailing and/or e-mail address to enter them into a ticket giveaway. The types of personally identifiable information that may be collected about other people include: recipient's name, address, e-mail address and telephone number.

We ,our partners, advertisers or other third party service providers, as explained further in the "**Collection of Information by Third-Parties**" section below, may also collect certain non-personally identifiable information when you visit our web pages, open our emails, use our applications, or otherwise use the Services, including such information as the type of browser and operating system you are using, your IP address, your device identifiers, your Internet or wireless service provider, location-based information , and the content and advertisements you have interacted with, viewed, or accessed. This data may be combined and linked with data from other sources.

## How We Use the Information

We may use the information collected under this Privacy Policy in the following ways:

- We may use the information you provide about yourself or others to fulfill ticket giveaway requests or respond to inquiries about concert news updates or other offerings and to offer other products, programs or services that may be of interest.
- We may combine information we receive with outside records and share such information with third parties for use on our behalf to enhance our ability to market to you those products or services that may be of interest to you.
- We may disclose personally identifiable information that we receive from you and from third party sources to third parties whose practices are not covered by this privacy statement (e.g., other marketers, retailers, participatory databases, and non-profit organizations) that want to market products or services to you.
- We sometimes use this information to communicate with you, such as to notify you when you have won one of our giveaways or contests and when we make changes to this Agreement. If you choose to submit content, we may publish your content, name, screen name and other information you have provided to us. You hereby consent to this.
- The information we collect in connection with our online communities is used to provide an interactive experience. We use this information to facilitate participation in these online communities and, from time to time, to offer you products, programs, or services.
- We sometimes use the non-personally identifiable information that we collect to improve the design and content of our publications and websites, and to enable us to customize your Internet experience. We also may use this information to analyze site usage, as well as to offer you products, programs, or services.

- We will disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request.
- Agents and contractors of FRP that have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Policy by, for example, not using the information for any purpose other than to carry out the services they are performing for FRP .

### **Privacy Options**

If you want to opt-out of any sharing of your personally identifiable offline information with third parties not owned by FRP, please contact us as referenced in the **How to Contact Us** section below.

If you prefer not to receive e-mail marketing from FRP or if you want to opt-out of any sharing of your email address with third parties, please contact us as referenced in the **How to Contact Us** section below

We will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

### **California Privacy Rights: Notice to California Customers**

California Civil Code section 1798.83, requires certain businesses to respond to requests from California customers asking about the businesses' practices related to disclosing personal information to third parties for the third parties' direct marketing purposes. Alternately, such businesses may have in place a policy not to disclose personal information of customers to third parties for the third parties' direct marketing purposes if the customer has exercised an option to opt-out of such information-sharing. If you wish to opt-out of our sharing of your information with third parties for the third parties' direct marketing purposes offline please contact us as referenced in the **How to Contact Us** section below.

### **Collection of Information by Third Parties**

Some of our Services contain links to third party sites and services whose privacy practices may be different than ours. We also on occasion allow you to connect with other third party sites and services. You should consult the other third party sites' and services' privacy notices in order to better understand their privacy practices.

We sometimes may offer ticket giveaways, promotions and/or other activities or offerings that are sponsored or co-sponsored by or presented with identified third parties. By virtue of your participation in such activities or offerings, your IP address and the personally identifiable information that you voluntarily submit may be provided to the third parties. FRP has no control over the third parties' use of this information.

We may on occasion use third parties to present advertisements, including online behavioral advertisements, that you may see on the Services and to conduct research about the advertisements or the Services themselves. Additionally, third parties may place and use tracking mechanisms, e.g., tracking pixels, in the emails we may send to you. This Privacy Policy does not cover any use of information that such third parties may have collected from you (e.g., type of browser, operating system, domain name, day and time of visit, page(s) visited) or the methods used by the third-parties to collect that information (e.g., cookies, web beacons and clear gifs).

### **Cookies and other Tracking Technologies**

We may place "cookies" on your computer or device. Cookies are small text files that we place in your computer or device to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personal information unless

you choose to provide this information to us by, for example, registering with one of our Services. Once you choose to provide us with personal information, this information may be linked to the data stored in the cookie. A cookie assigns a unique numerical identifier to your Web browser or device, and may enable us to recognize you as the same user who has used our Services, and relate your use of the Services to other information about you, such as your usage information and personal information.

We use cookies to understand usage of the Services and to improve our content and offerings and to deliver advertisements that you might be interested in. For example, we may use cookies to personalize your experience on our Services (e.g., to recognize you by name when you return to our site, to save your password in password-protected areas, to enable shopping carts, or to tailor content or product and service offerings).

Most browsers automatically accept cookies. You can set your browser option so that you will not receive cookies and you can also delete existing cookies from your browser. However, you may find that some parts of the site will not function properly if you have refused cookies or similar tracking technologies and you should be aware that disabling cookies or similar tracking technologies might prevent you from accessing some of our content. However, your viewing of editorial content may be hampered.

### **Our Commitment to Security**

We have put in place appropriate administrative and technical safeguards to help prevent unauthorized access, maintain data security and correctly use the information we collect. No system can be completely secure, however, and we do not guarantee that unauthorized disclosures and access will not happen. Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy.

### **Accessing, Correcting, and Deleting Your Personal Information**

We will take reasonable steps to accurately record the personal information that you provide to us and any subsequent updates.

You may request that we delete personal information about you that is inaccurate, incomplete, or irrelevant for legitimate purposes, or are being processed in a way which infringes any applicable legal requirements, by contacting us in the "How to Contact Us" section below. At our election, instead of deleting such information, we may retain it with your comment or correction noted in our records. By contacting us, you may also object to our further use of your personal information if you have compelling legitimate grounds. We may ask you to verify your identity and to provide other details before we are able to provide you with any information, correct any inaccuracies, or delete any information. Your right to review, update, correct, and delete your personal information may be limited, subject to the law or your jurisdiction: (i) if your requests are abusive or unreasonably excessive, (ii) where the rights or safety of another person or persons would be encroached upon, or (iii) if the information or material you request relates to existing or anticipated legal proceedings between you and us, or providing access to you would prejudice negotiations between us or an investigation of possible unlawful activity. Your right to review, update, correct and delete your information is subject to our records retention policies and applicable law, including any statutory retention requirements.

### **Special Note for Parents**

The site you are visiting is one general audience sites and is not intended for use by children.

**Changes to this Privacy Policy**

This Privacy Policy may be changed by Churchill Production LLC. The revised Privacy Policy will be posted to this page so that you are aware of the information we collect, how we use it, and under what circumstances we may disclose it.

**How to Contact Us**

If you have any questions or concerns about this Privacy Policy or its implementation, please contact us by writing to:

Churchill Productions LLC  
Attention: Customer Service  
1780 Maple Street, Ste. 27  
Northfield, IL 60093

This Privacy Policy was revised as of April 15, 2018.