

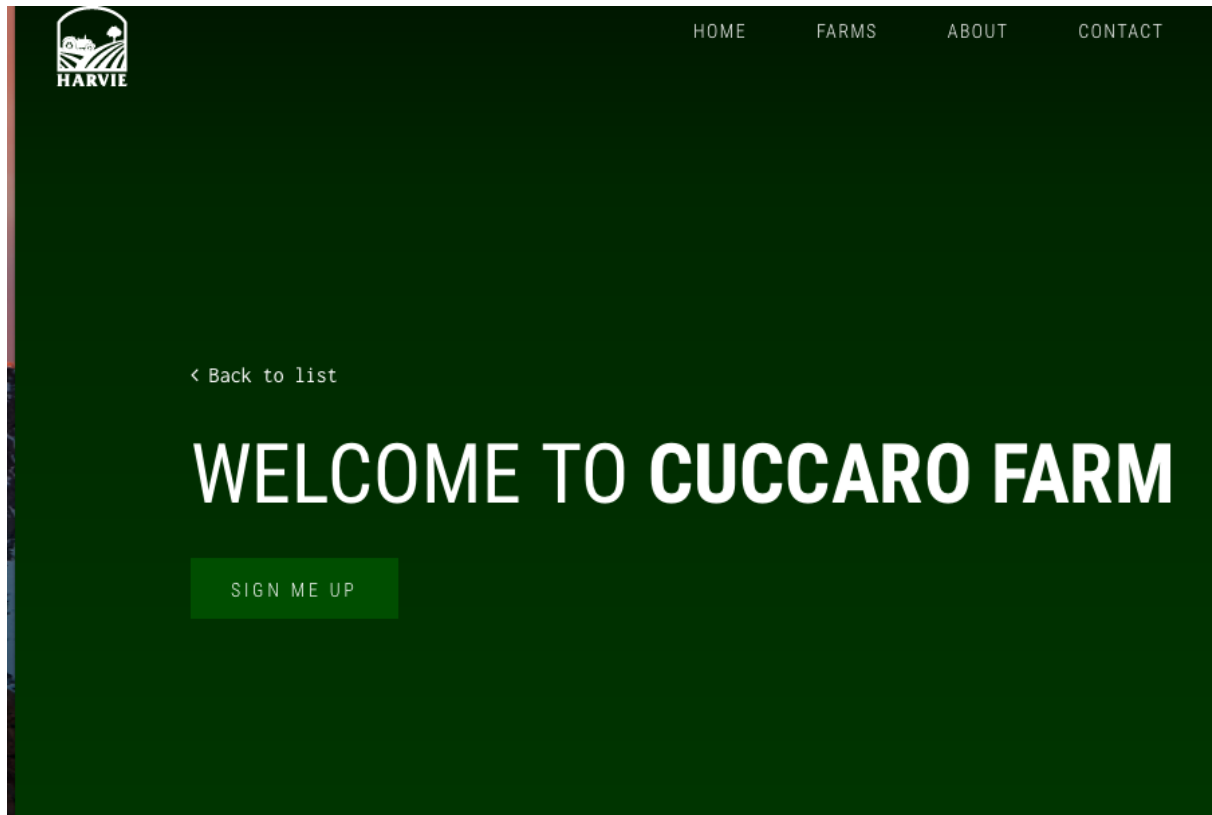


# How To Use Harvie

A Step-by-Step Guide

Visit harvie.farm

Choose Your  
Farm + Click  
“Sign- Me Up”



# Pick Your Share

Choose Frequency and Quantity of Share

1

Pick your share



Fall Vegetable Share

**\$ 29.00** / week

from December 2nd to December 23rd

This share is a trial for our delivered, customized veggie boxes for the last part of this year. You will get \$29 worth of veggies and can order extras and more each week

Select frequency ▼

1

+

-

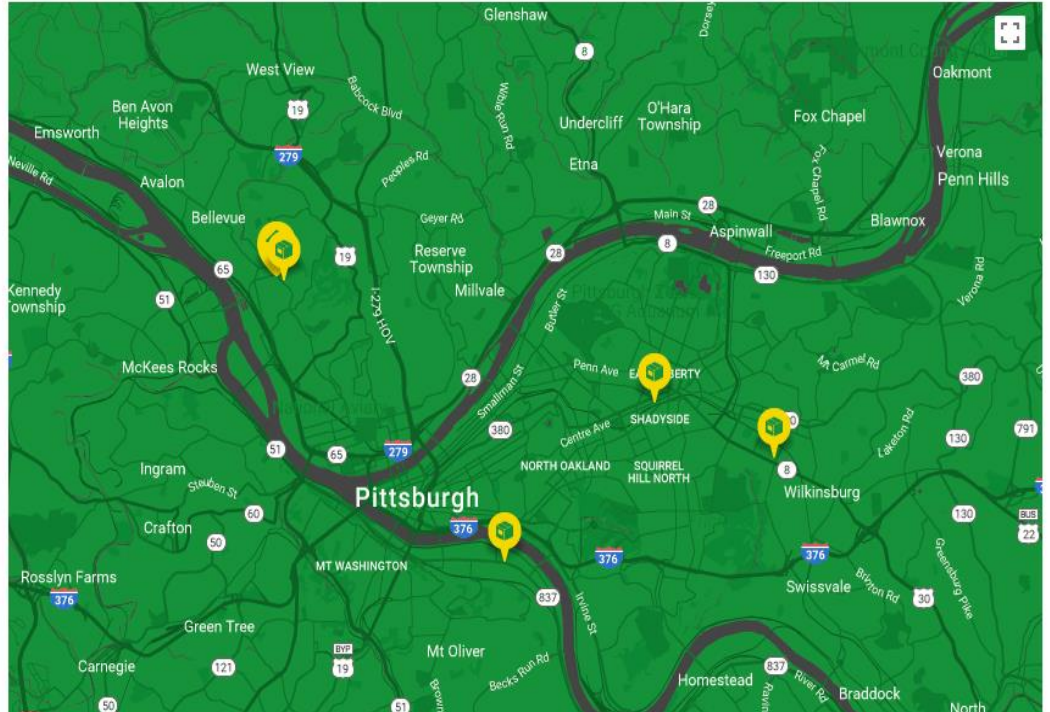
SELECT THIS SHARE

# Choose your Pickup Location

Click a pin and click “select this option”

## 3 Choose a delivery option

Note: click on a location map pin  to open up details about a pickup location.



# Enter Contact Information

## 3 Contact info

Already a Harvie member?

LOGIN

First Name

Last Name

Email Address

Phone Number

Street Address

City

Select a State ▾

Postal Code

Create Password

Repeat Password

ADD ANOTHER CONTACT +

**Note:** You can add multiple contacts to this account. We will send notifications to each of them

Sign me up for monthly Newsletter from Harvie

# Click “Go to Checkout” and Choose Payment Plan Type

## How it Works

### Set Up a Payment Plan

- 25% of Balance is Due at Sign-Up
- 25% of Balance is Due the first week of Delivery
- Your Credit Card Will Be Charged Weekly for the Remainder of the Season

~OR~

### Pay in Full at Checkout

5 Payment details

25% of seasonal balance **\$35.00**  
charged upon sign up

25% of seasonal balance **\$35.00**  
charged on the first week of the share

Total **\$140.00**

**Total due now \$35.00**

[GO TO CHECKOUT >](#)

# Rate Your Preferences for Each Product

MY PROFILE

MY ORDERS

MY PREFERENCES

LOG OUT

## My Preferences

Listed below are crops **Cuccaro Farm** grows throughout the year. Depending on the season, all items below may not be available with your chosen share. Please rate each one and we'll make sure to customize your box based on your preferences.

**Note:** "Not for me" means the crop will not be added to your box.

## Your farm's produce

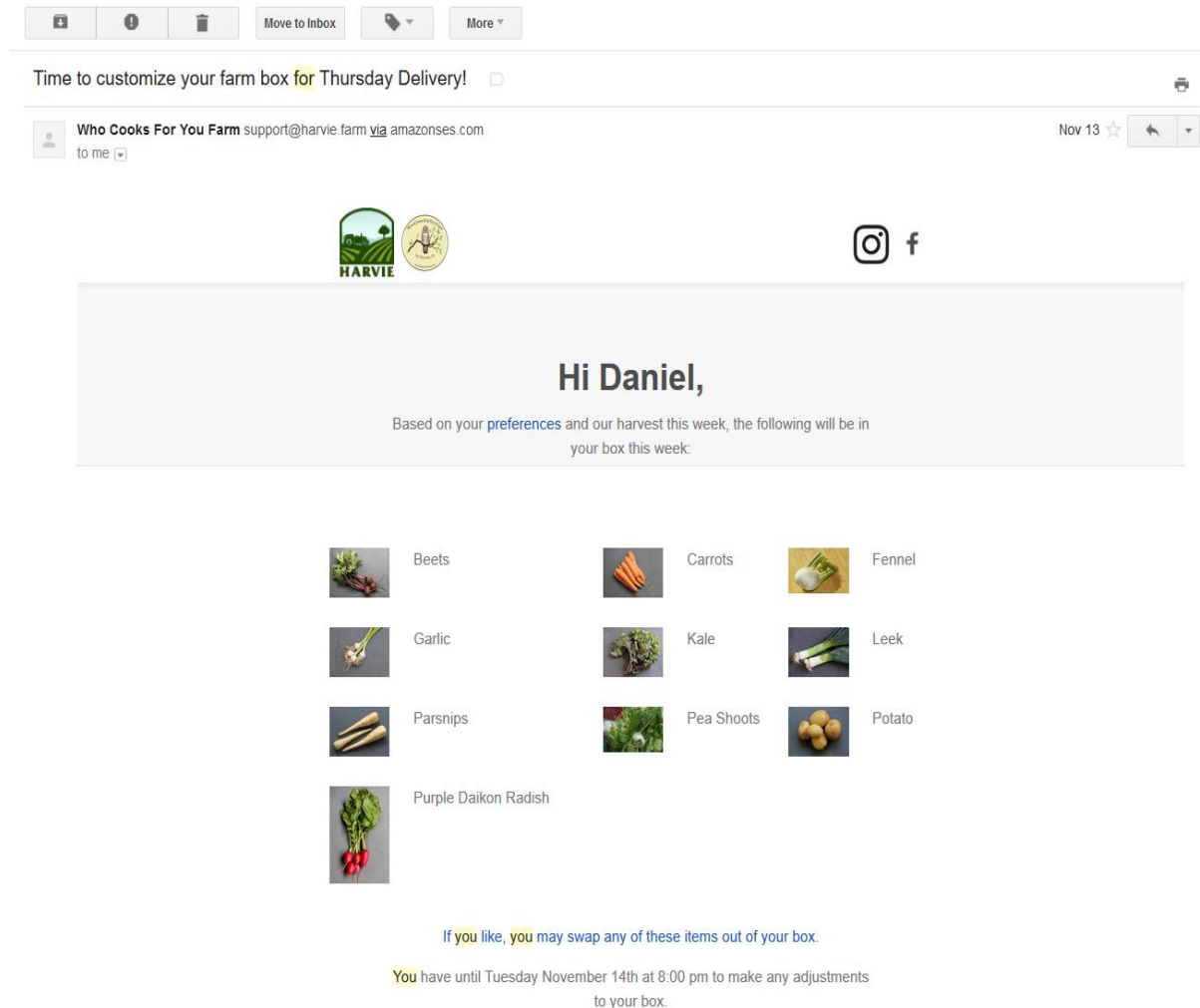


Apples

I love it



- Each week you'll receive an email listing your share based on your preferences.
- You'll have the opportunity to change your share based on what's available in a certain time window before delivery!



The screenshot shows an email interface with a header bar containing action buttons: a plus sign, an exclamation mark, a trash can, 'Move to Inbox', a hand icon, and 'More'. Below the header, a subject line reads 'Time to customize your farm box for Thursday Delivery!'. The sender is 'Who Cooks For You Farm' with contact information 'support@harvie.farm via amazonses.com' and a date of 'Nov 13'. The email body features the 'HARVIE' logo and social media icons for Instagram and Facebook. A personalized greeting says 'Hi Daniel,' followed by a note: 'Based on your preferences and our harvest this week, the following will be in your box this week:'. A grid of vegetable images is displayed with labels: Beets, Carrots, Fennel, Garlic, Kale, Leek, Parsnips, Pea Shoots, and Potato. A Purple Daikon Radish is shown below the grid. At the bottom, there is a swap instruction: 'If you like, you may swap any of these items out of your box.' and a deadline: 'You have until Tuesday November 14th at 8:00 pm to make any adjustments to your box.'







- You'll receive an email confirmation with box contents.
- This will also include the amount you were charged for that week.

ur **Who Cooks For You Farm** Box is on the way! 🟡

**Who Cooks For You Farm** support@harvie.farm via amazonses.com  
to me ▾

Nov 15 ☆ ↶





 

**Hi Daniel,**

Your pickup location is:  
Lawrenceville  
316 Main St  
Pittsburgh, PA 15201  
Thursday 3:00 pm-7:00 pm

Based on your payment plan, **you** have been charged \$17.40 to your card.  
This will show up on your statement as HARVIE\*WHOCOOKSFORYOUF.  
[Change payment details for future payments.](#)

	1 each Leek
	2 bunch Parsnips
	1 each butternut
	1 each turks turban winter squash

# Customer Features and Benefits

## Customized Boxes

Customized boxes will allow you to select preferences at sign-up and then customize each week based on what's available, which will help you actually use everything in the box because you'll love everything you are getting.

## Reduced Food Waste

Because you are getting what you want, you'll see less food getting tossed or composted which is going to ensure you are getting the biggest bang for your buck.

## Purchase Delivery Extras

Order "extra" items we have available to put right in your box with just a few clicks of a button which means less trips to the grocery store and more time in your day.

## Payment Plans

No need to write checks or remember to make a payment. Choose the payment plan and your card will be charged automatically each time your share is delivered.

## Delivery Flexibility to include vacation holds and double boxes

Vacation planned? No problem. You can easily put a "hold" on your box and schedule two boxes on a different week so no more missing out on those veggies you paid for.

## Cooking Suggestion Engine

Fridge full of food but nothing for dinner? We've got you covered. Harvie is working hard to provide you with recipe suggestions, cooking tips, storage, and food prep resources so you won't be scrambling to get dinner on the table.

## Customer Resources and Training

Community Manager working to create farm share resources and trainings designed to help you make the best use of your farm share!

## Customer Service

The Harvie help desk is available ([support@harvie.farm](mailto:support@harvie.farm)) to help you with you sign up and to manage your box, when necessary!

Learn More

Visit [www.harvie.farm](http://www.harvie.farm)