

Updated December 2017

KPR Medical Solutions

Business Plan



Initial Coin Offering on 1st February 2018

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EXECUTIVE SUMMARY

WHY SHOULD YOU INVEST IN KPR COINS?

1. In Australia, medical marijuana shares are among the most popular on the Australian Shares Exchange. We believe the capital growth potential in our KPR Coins is tremendous.
2. The cryptocurrency market is finally getting its recognition and the value of coins on the market are gaining value fast!
3. Investor reward levels! The more KPR Coins you buy, the higher we will regard you in our new friendly society. We intend to often meet with investors, hold events and keep you up to date on the success of our business. There will be prizes to win and great events, so we want all of you to be there!
4. The functionality of the KPR Coin is going to a good cause of treating the terminally ill with cancer. We would like people to support our business by buying coins, even if they are not involved in cryptocurrency trading regularly.
5. We have had a large number of website sign-ups and social media demand with over 10,000,000 KPR Coins already verbally committed to be purchased 2 months prior to the Initial Coin Offer.
6. Our exchange purchase rate will be 1ETH:3,000 KPR Coins, subject to the price of Ethereum on the ICO date. Keep watch on our website and social media for benefits and promotions!

BUSINESS CONCEPT

The products being sold by the business are medical marijuana to pharmaceutical companies and our cryptocurrency KPR Coin. There is a market opportunity for the public to create capital gains through the KPR Coins they are able to invest. The 2017 legalisation of medical marijuana in Australia provides us with the best possible timing to capture the Australian market, using our respected government connections.

The KPR Coin has been through 7 months of thorough development and testing. The security levels have been met and are constantly maintained to ease the process through high performance of the transactions during the ICO and future trading. Our growth strategies include both growth of the KPR Coin value through company buybacks out of profits and through reinvestment of profits into business expansion.

INDUSTRY ANALYSIS

The product of hemp has existed for a long period of time to generate construction materials, paper and clothing. The industry of selling medical marijuana in Australia has only had valid legislation with a licence since November 2016.

We aim to target pharmaceutical companies with the sale of our grown product and have identified markets who will buy any excess oils of our produce. This market has a potential to expand over time to recreational users.

Our target market for the KPR Coin are innovative investors looking for a cryptocurrency capital growth, rather than those with cash flow goals. As cryptocurrency expands to the larger stock exchanges, we intend to also be available to this audience.

We have a few barriers to entry including capital funding, pharmaceutical company product preferences and government legislation/licencing. Our ICO will provide the funding we need giving investors their stake in KPR Coins. We will be strongly targeting pharmaceutical companies in our sales and marketing strategies and we have been networking with New South Wales government representatives to ensure our organisation is able to demonstrate its ability to meet licencing requirements.

MARKETING PLAN

The marketing strategy for the medical marijuana side of the business is in building up the connections in pharmaceutical companies. As they buy our products the media focus will go towards the positive benefits of our products and it will allow us for expansion.

Many strategies are involved in the ICO from demographic targeting on social media to giving large ratios of KPR Coins to earlier purchasers and referral codes. We will continue to promote our cryptocurrency relative to our performance after the launch.

Transparency of our business, a quality product and acting/reporting to a sustainability model will be our own tools for self-promotion.

- Visit www.kprms.com to register your details to be notified about the KPR Coin sale.
- Like us on Facebook <https://www.facebook.com/KPRMS/> for updates and to show your support.

COMPANY DETAILS

The structure of KPR Medical Solutions is a proprietary company limited by shares, incorporated in New South Wales, Australia.

Its goals and objectives are:

- ✓ To generate value in our KPR Coin to support the contributors who supported us.
- ✓ To grow a high quality, accessible product.
- ✓ To make the world a better place than before our business commenced.
- ✓ Operate towards long-term viability and sustainability through achieving profits.

GOVERNANCE

The board will be made up of the three founders and executive directors:

- Alain D’Ombrielle – Managing Director and Chief Executive Officer
- Jason Tabrett CPA MBA – Director and Chief Financial Officer
- Matthew Young – Director and Chief Technology Officer

OPERATIONS

The positioning of our business will be on a 40 acres farm approximately 3 hours from the Sydney CBD. The farm will consist of an office, drying sheds, flowing sheds, a mother shed and 2 growing sheds. The Resource Mining Australia farm will consist of 4 sheds, for cryptocurrency mining. All the power will be supplied through wind and solar panels.

The key personnel required for KPR Medical Solutions will be hired with the best skills to fulfil their job’s description and to support the community supporting, eco-friendly company culture.

FINANCIAL PROJECTIONS

The financial projections of KPR Medical Solutions are strong, with the Initial Coin Offering providing crowd-sourced funding, through the issue of a KPR Coin from 1st February 2018. This will provide the business with the capital required to cover the purchases of land, infrastructure, machinery and equipment.

In the beginning of pre-setup we will purchase the land and machinery for green energy generation and bitcoin mining to establish a cash-flow and reward our VIP investors with their contribution benefit. Year 1 has

a secured buyer for our oils product which will provide income as our sales increase over the year. Year 2 and 3 we expect to expand our production quantity and farm staff, scaling up quickly as the business grows. If demand is met locally, we will legally be able to export our product to countries with a supply shortfall.

BUSINESS CONCEPT

PRODUCT OVERVIEW

KPR Medical Solutions will provide the two main product categories of the cryptocurrency 'KPR Coin' and the produce and supply of medicinal marijuana in Australia. The KPR Coin's launch as a cryptocurrency is to be available for purchase in exchange for Ethereum. There will be no pre-mining of Coins by the founders and available Coins will cap at 100,000,000 total. The funds raised will be used to commence the medical solutions product. The locally produced product will source power from our new, self-installed renewable energy sources. We intend to strive for both the business and community's long-term sustainability.

MARKET OPPORTUNITY

The KPR Coin takes on the concept of raising capital through crowdfunding, with also providing the ability for contributors to generate significant value from their financial investment. In an increasingly digital world, we believe the KPR Coin is the best method of fundraising for our medical business and the best value for our contributors to receive a capital return on their investment.

KPR Medical Solutions intends to seize the opportunity of the recent legalisation in Australia for the use of medicinal purposes. We will be able to provide large pharmaceutical companies in Australia with our local product to meet the size of their demand. There is a huge opportunity for growth with the Australian government having provided us with informal permission to trade abroad once local demand has been satisfied.

COIN DESIGN

Our founders have many years' experience in the development and testing of cryptocurrency scripts, as well as successfully mining and trading cryptocurrencies for their own benefit. The KPR Coin has been in development and testing since February 2017. We have a high confidence in the functionality and security of the KPR Coin's design. A date has been set for the Initial Coin Offering based on this requirement being satisfied. There will be technical visibility kept up to date and available to the public on our GitHub page:

<https://github.com/KPRCoin/KPR-Final-code-for-ICO>

KEY GROWTH STRATEGY

We have a growth strategy for both the KPR Coin and KPR Medical Solutions's core business:

1. The KPR Coin is restricted in quantity. Supply of the coin will not be able to be mined over time and we expect this to assist it's growth in value. For additional benefit to increase the value of our Coins, we intend to buy back KPR Coins at market price out of a percentage of our profits.
2. The remaining profits will be reinvested to allow for rapid business expansion to saturate the Australian market and then progress to export our products internationally.

Additional growth opportunities will stem from the excess of our renewable energy created to mine other cryptocurrencies or supply the local rural areas with power.

INDUSTRY ANALYSIS

INDUSTRY OVERVIEW

KPR Medical Solutions will be operating in the Industry of both cryptocurrencies for short-term cashflow and in manufacturing the wholesale of medical marijuana products to pharmaceutical organisations.

The industry, has only had legislation pass for the medical use of marijuana in November 2016. Whilst relatively new in Australia, following trends in the United States, the industry is expected to expand greatly over the coming years particularly as medical marijuana becomes more accepted in the medical profession as a solution to particular long-term pain management programs, such as cancer treatment. We expect our business to shape this to our advantage through our sales and marketing mechanisms. Although the industry in Australia is currently relatively small, we have permission to export our quality product internally when Australian supply has been met.

This industry is successfully expanding in the United States and shows great potential was a well-run business to capitalise on their success in Australia. Hemp has alternative biodegradable uses in construction materials, paper, oils and clothing.

TARGET MARKET

The target for the KPR Coins are private investment groups and individuals who have a regular and confident use of the internet. Investors by means of supply and demand we be best able to understand the capital growth potential of a cryptocurrency where supply of the Coins is fixed and demand on the increase with our KPR Coin buyback initiative through KPR Medical Solutions profitability. Individuals who are able to follow trends on social media and are less sceptical about the security of financial transactions online will be a key market.

Our medical solutions business will have a business-to-business (B2B) arrangement with our target market consisting of Australian pharmaceutical companies. Collaborating with larger pharmaceutical companies will ease the transition from produce to reaching the end user. This approach expects to evolve over time as our supply on hand increases relative to sales.

BARRIERS TO ENTRY

There are potential barriers that will restrict the ease of entry for KPR Medical Solutions into the Australian market.

1. Funding – To purchase the necessary infrastructure, crop, renewable energy sources, land, permits, insurance, staff and security costs a sizable initial outlay. Our KPR Coins available in the Initial Coin Offering will crowdfund the funds to support an unprofitable business for at least 3 years of operations.
2. Pharmaceutical collaboration – Upon producing the medical supply, we will rely on our business account managers to network with these providers. To overcome this barrier we have approached companies and have been told orders will be placed once we are established. Additionally our account managers hired will be hired for their existing connections into pharmaceutical company procurement to use their industry knowledge and connections to our advantage. If demand is met in Australia we may look to sell abroad.
3. Change in legislation – As unlikely as a change in legislation would be to reverse legalisation of the drug, we are keeping high level government connections to stay on top of upcoming potential amendments.

MARKETING PLAN

MARKETING STRATEGY

KPR Medical Solutions aims its marketing strategy at their product target market groups. The medical solutions business has the target market of pharmaceutical companies in Australia who have the potential to provide medical marijuana products to medical professionals. The KPR Coin product has the target market of all investors, primarily those looking to create self-wealth through the holding of cryptocurrencies.

Our marketing strategy reflects our values to benefit local communities in Australia in a transparent, profitable and sustainable manner.

BRAND IMAGE

Our logo represents:

- ✓ An image of our product which will be sold.
- ✓ A rising person who is cured of their condition.
- ✓ The peaceful image of the sustainability we represent.



CUSTOMER RELATIONSHIPS

As mentioned earlier, the target market, segmented into a business-to-business (B2B) professional relationship between KPR Medical Solutions and Australian pharmaceutical companies. Our means of providing a successful B2B relationship with these companies will have the main-focus on the consistent high quality of our produce, with a minimal risk exposure to the customer. Our ability to quality test and provide this product at consistent levels in a poor season will be supported by our security and infrastructure.

The KPR Coin customers will have the aims of wealth creation. By providing transparency across social media and helping the local community, we intend to give the public the transparency of an Australia Share Exchange listed company. Transparency will provide investors with the confidence that their Coin's value will not drop for a reason hidden by KPR Medical Solutions. We will go one step further to buy back KPR Coins out of a percentage of our profits and assist the value creation that aligns with our investors goals.

PROMOTION CAMPAIGN

INITIAL COIN OFFERING PROMOTIONS

1. Before the ICO, promotional activity is key in ensuring the world is aware of where, how and when to purchase their KPR Coins. We will keep transparency open on our social media profiles and directly respond to any questions, which may arise.
2. We intend to run a referral campaign for investors to receive a benefit from sharing our ICO across their networks and successfully leading to additional investments as a result.
3. Facebook and Google campaigns will be run targeting cryptocurrency market awareness of the release of our coins. There will be ongoing campaigns after the ICO release to keep the success of the KPR Coin visible online and in the media.



KPR COIN VALUE GENERATED THROUGH TRANSPARENCY

1. Our website is managed by an external marketing agency to keep the information up to date and transparent.
2. Also for transparency, we will provide financial reports, non-financial and sustainability reporting accessible to the public.

MEDICAL SOLUTIONS PROMOTIONS

1. The medical solutions business will have less money invested in promotional activity and more money put into ensuring we sell a high quality product.
2. Account managers with pharmaceutical contacts will be instrumental in our sales strategy.

SALES AND MARKETING BUDGET

PRE-OPERATIONS

Initially, the marketing budget will be kept minimal. Combining the social media targeting through advertisements, referral campaigns, external marketing company contracted for the website and reporting for transparency, we have set a budget of \$30,000. The majority of this budget will be going towards referrals and are more difficult to predict.

YEAR 1

KPR Medical Solutions will not have any KPR Coin referral costs in year 1. There will be a small expense for ongoing social media targeting and the produce will be planted and grown in this period of time. Mid-year 1 we expect to hire two account managers with existing pharmaceutical contacts. The budget for year 1 will be \$200,000.

YEAR 2

The account managers will be working for the full year and have commission expectations. Sustainability reporting requirements are also expected to increase as we grow. The budget for year 2 will be \$500,000.

YEAR 3

Further growth is expected, requiring one more account manager as our produce quality reputation increases. The budget will be \$650,000 dependent on whether expansion into export markets is feasible. When supply in Australia is met and we are able to export, a new analysis will be provided outside of the business plan.

COMPANY DESCRIPTION

BUSINESS DETAILS

Business Name: KPR Medical Solutions Pty Ltd

Business Structure: Proprietary Company

ABN: [TBA]

Business Location: [TBA]

Contact Number: (+614) 90 400 902

Contact Email: info@kprms.com

Business Domain: www.kprms.com

Date Established: 19th June 2017

Business Owners: Alain D’Ombrielle, Jason Tabrett CPA MBA and Matthew Young

Origin: KPR Medical Solutions is a new venture in its pre-funded start-up phase, originally conceived in 2017 after the large growth in cryptocurrencies and legalisation of medicinal marijuana in most Australian states and territories.

Product: The products will include KPR Coin as a cryptocurrency and a local supply of medicinal marijuana.

VISION STATEMENT

To be the Australia’s most popular, accessible and ecofriendly medicinal marijuana supply to qualified medical professionals across Australia.

MISSION STATEMENT

To provide Australia with a locally sourced, ecofriendly alternative for which medical professionals are willing to prescribe within an accessible location to those in need.

VALUES

- Embrace innovation and new technologies.
- Eco friendliness.
- Provide support to those suffering with health problems.
- To make a positive difference to the world.
- Run a sustainable company.

GOALS AND OBJECTIVES

- ✓ To generate value in our KPR Coin to support the contributors who supported us.
- ✓ To grow a high quality, accessible product.
- ✓ To make the world a better place than before our business commenced.
- ✓ Operate towards long-term viability and sustainability through achieving profits.

KPR Medical Solutions Business Timeline

Feb-17	Feb-18	May-18	Jun-18
KPR Coin Development	Initial Coin Offering	Purchase Land Purchase Solar Panelling Commence Mining	Build Infrastructure Install Solar Panelling
Nov-18	Feb-19	May-19	Sep-19
Complete Infrastructure Build Commence Farming	First Medical Sales	Distribute VIP Investor Payments	Expand Into 2nd Farm

GOVERNANCE

FOUNDERS

KPR Medical Solutions was established by Alain D’Ombrille, Jason Tabrett CPA MBA and Matthew Young.

- Alain D’Ombrille will be taking on the role of Managing Director and Chief Executive Officer of KPR Medical Solutions Pty Ltd.
- Jason Tabrett CPA MBA will be taking on the role of Director and Chief Financial Officer of KPR Medical Solutions Pty Ltd.
- Matthew Young will be taking on the role of Director and Chief Technology Officer of KPR Medical Solutions Pty Ltd.

BOARD OF DIRECTORS

KPR Medical Solutions will utilise a single-tier board structure, ensuring a mixture of Independent Directors, Non-Executive Directors and Executive Directors on the Board to maximise the effectiveness of forming and implementing the company’s strategies. A majority of Independent Directors will be appointed to the Board by end of year 1 post-launch, however, this will not occur upon initial product launch. Alain D’Ombrille has been elected as Chairman of the Board, however, due to the duality of roles held, this appointment will be put up for re-election within 6 months’ of product launch. At the 6-month post-launch phase, a Vice-Chair will be elected and a governance sub-committee will be formed to conduct a complete review of the Board and its practices.

As of product launch, the KPR Medical Solutions Board will be composed of the following:

- Alain D’Ombrille – Managing Director
- Jason Tabrett CPA MBA – Director
- Matthew Young – Director

EXECUTIVE TEAM

All members of the Executive team will also hold a role upon the Board as an Executive Director, these roles will expand to correspond with the company’s growth. Due to the structure of the Board, Executives will act upon the Board on behalf of the Shareholders, however, will then continue their role external to the Board in the Executive team on behalf of the Managing Director.

Once established, the KPR Medical Solutions Executive team will be composed of the following:

- Alain D’Ombrille – Chief Executive Officer
- Jason Tabrett CPA MBA – Chief Financial Officer
- Matt Young – Chief Technology Officer

This sub-committee will be formed entirely of Independent Directors with a minimum of 3 members, if these standards cannot be met the sub-committee will be formed by an external source.

ORGANISATION BREAKDOWN

Initially, KPR Medical Solutions will be directed by a majority Executive Director comprised board. This will maximise the operational understanding while developing strategies during the initial start-up phase. The process will adjust as the company expands.

Ongoing management of external stakeholders will be the sole responsibility of the Board until such time as this responsibility is transferred.

RISK PROFILE

SWOT ANALYSIS

SWOT Analysis	
S	W
Good Personnel No Interest Valuable Assets Pre-Committed Customers Positive Social Impact	New Market Entry Product Image as a Medicine
O	T
New Target Market Increased Market Growth KPR Coin Value Growth Mining Crypto-Currency	Crypto-Currency Value Drop Funding Shortfall Council Restrictions
See Risk Profile section for strategies	

STRENGTHS

1. Good Personnel (+2) – KPR Medical Solutions have been fortunate with the medical benefits of their business to attract the interest of diversified, talented individuals. The founders knowledge and experience extensively cover the technical components of the business, sales, operational and financial management. There has been a strong interest by many to become involved once the business is ready to commence. We aim to become an employer of choice as we expand over time.
2. No Interest (+4) – Although raising funds via an ICO is a threat, it is also a strength. A privately owned business, without any debt and not subject to share ownership demands reduces interest and dividends payable, allowing for a significantly larger amount of money for expansion and KPR Coin buyback off the market to improve value.
3. Valuable Assets (+4) – The majority of required expenditure to set the business up are all valuable. Land is a secure asset in the NSW market, infrastructure enables product growth, as well as crypto-currency mining and the equipment for green energy generation provides an ongoing benefit.
4. Pre-Committed Customers (+5) – KPR Medical Solutions have reached out to our customer markets and received interest from many pharmaceutical companies. The plant oils from the growth cycle, already have a buyer involved, placing strong foundations for our success as a business.
5. Positive Social Impact (+1) – Our company values involve providing community benefits, local employment and sustainable influences.

WEAKNESSES

1. New Market Entry (-2) – Although there are limited active market participants with a licence to sell medical marijuana, we will be competing against existing competitors. There is currently no dominant market leader in the newly available market and we believe we can overcome this weakness by utilising our strong government and sales networks.
2. Product Image as a Medicine (-4) – The product has negative connotations in the media due to unmonitored excessive recreational use. Our sales and marketing team are intended to have a

pharmaceutical background to sell our product. We believe this previous limitation will become our benefit when pharmaceutical companies start promoting our product for its proven medical benefits.

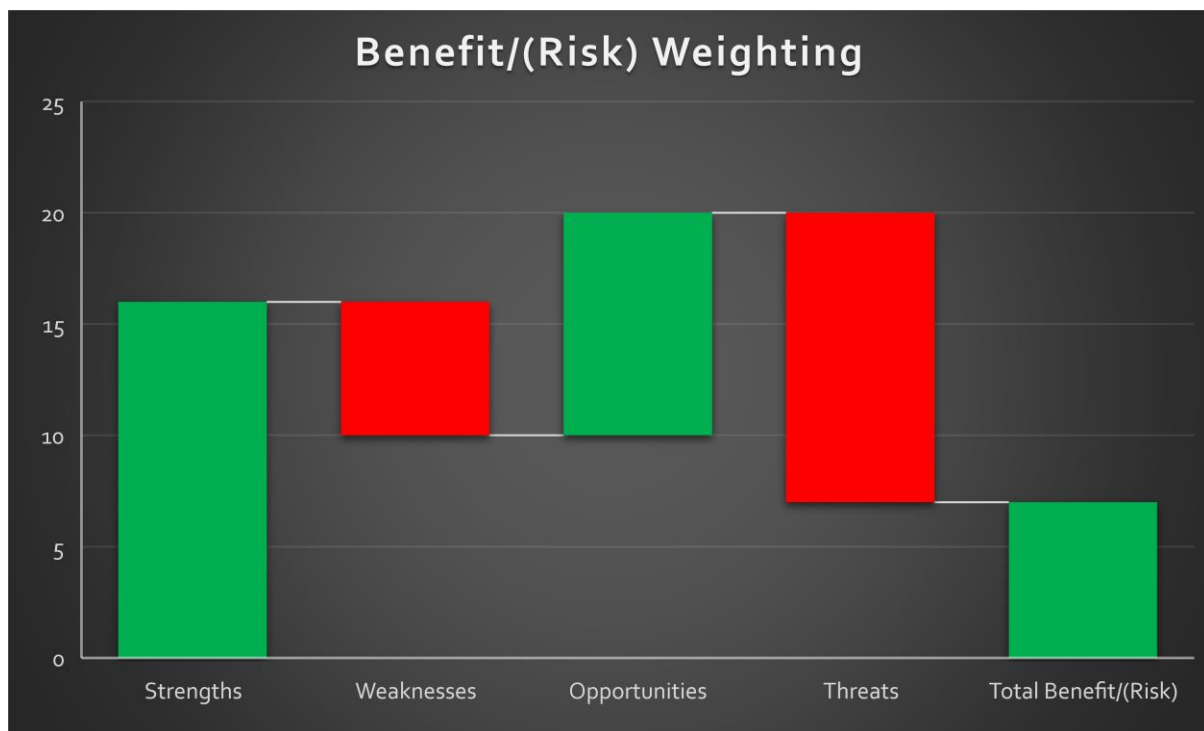
OPPORTUNITIES

1. New Target Market (+3)– The recent legislation change to legalise medical marijuana by a licenced professional has opened up a new market for this product in Australia. With funding and a good business model, there is a large opportunity for KPR Medical Services to capture a majority of this market in a relatively short time-frame.
2. Increased Market Growth (+2) – The medical industry has not rapidly reacted to many of the capabilities of marijuana as a medicinal treatment. Our sales and marketing strategy involves targeting this restriction. Additionally, the longer-term opportunity of legislation extending to the use of marijuana for recreational purposes would exponentially increase our growth. Our presence would limit new entrants to the market.
3. KPR Coin Value Growth (+4) – The value of crypto-currency lately has been increasing by higher percentages than it has in history. With our ICO date nearby on 1st February 2018, there is potential for the public to capitalise on the base value growth of a new coin before it fluctuates on the market. Our strong personnel and business model intend to support the value strength and sustainability of our KPR Coin.
4. Mining Crypto-Currency (+1) – In addition to our own coin, the capital raised for the equipment to mine the existing valuable coins has a value growth opportunity of its own. This will also aid the short-term satisfaction of cash-flow for the business.

THREATS

1. Crypto-Currency Value Drop (-4) – There is a risk involved in the value of funds raised by crypto-currency in not holding their value for KPR Medical Solutions. We intend to minimise the impact of these fluctuations by diversifying our holdings across a range of liquid assets.
2. Funding Shortfall (-5) – The setup of our business requires a substantial amount of capital expenditure and unproductive time prior to income generation. We have been networking aggressively prior to the ICO to verbally lock in KPR Coin investors. When the coin is released, we can safely assume the capital expenditure requirement is met and if a loan is needed, we will have the assets to borrow against at a low rate.
3. Council Restrictions (-4) – The restrictions as threats are involved with land purchasing and licence obtainment. We have also been making senior connections in the NSW state government, expressing our intentions and receiving endorsements for licencing, when it is required. The land to be purchased will be in a rural location with all purposes of benefiting the surrounding community with green power generation and environmentally conscious operations.

BENEFIT/(RISK) WEIGHTING



INITIAL COIN OFFERING DISCLAIMER

1. Neither KPR Medical Solutions nor Renewable Mining Australia take responsibility for the KPR Coin value after the sale. This is determined on the open market through and influenced by supply and demand factors.
2. The KPR Coin is considered a receipt from KPR Medical Solutions and Resource Mining Australia as proof of donating to the ICO crowd-funded sale.
3. The KPR Coins DO NOT represent any type of share within KPRMS nor RMA. Owners of KPR Coins therefore do not have any rights or say in any of KPR nor RMA business or financial decisions.
4. If any of the KPRMS or RMA employees wish to continue working with the KPR Coin after the initial ICO, they may do so. The individual's actions do not reflect those of the other members within the KPR, or RMA companies.
5. The company members involved in KPRMS and RMA after the initial ICO do so separately from KPRMS and RMA as an individual/sole trading entity.
6. Neither KPRMS or RMA hold no responsibly for lost or stolen KPR Coins. We will however, take any security risk on our products very seriously and look to resolve any technical issues as soon as possible.
7. The KPR Coins are an ERC20 token - an Ethereum smart contract token. KPR and RMA hold no responsibly for the supply of an incorrect address when sending the KPR Coins after purchase as this is an automated process. Please double check your transaction before posting the sale/purchase.

KPR COIN VALUE DISCLAIMER

1. The KPR Coin is not a pre-mined coin (meaning our KPR Coins are only minted when bought with Ethereum). The founders will not receive their coins until the ICO has been completed.
2. The founders will not be entitled to sell coins prior to 12 months after the ICO date. They will therefore not have coins to dump on the ICO release, helping to keep the value of KPR Coin and acting in the best interest of our investors.

3. The founders also require permission from the majority of other founders to make a sale of their coins. Any net coin sale they make for over \$50,000 in value will be publically announced prior to the sale.
4. Once the cannabis farm is in operation, KPR Medical Solutions plan to add the KPR Coin as an accepted currency by licensed entities and patients, allowing them to purchase our cannabis products with a special discount for KPR Coin holders.
5. Two of the founders are active crypto-currency traders and have many year's experience in trading. They are very active on the major exchanges and will be engaged in running a sustainable business to raise the demand and value of the KPR Coin over time.
6. We have a very active development team who are ready to answer any questions and to help to build in the crypto community. We are constantly working to increase the value of our coin.
7. We are working with licensed entities to help lead the change of government legislation in order for doctors to be able to prescribe our products.
8. We are constantly looking into different ways to use this coin. We envisage once implemented, these methods will be in the best interest of the business and its KPR Coin holders.

OPERATIONS

LOCATION

The positioning of our business will be on a 40 acres farm approximately 3 hours from the Sydney CBD. There will be a stream nearby for water accessibility for the farm and potential energy generating options. Initially, we will fence 20 acres of the farm with greenhouse sheds and offices, all with high electric security fences. The property will not be visible to the public and will be accessible by a driveway into the farm.

In the first year, the farm will consist of an office, 2 drying sheds, 8 flowing sheds, a mother shed and 2 growing sheds. The Resource Mining Australia farm will consist of 4 sheds, 2 for Bitcoin mining, 1 for Ethereum and 1 for Altcoin mining. All the power will be supplied through wind and solar panels and also looking into hydrogen power based on the positioning of the stream for water supply.

Approximately 1 acre will be set aside for solar panels and battery units, looking to expand anywhere up to 5 acres as required.

We also plan to grow and maintain vegetables and chickens, to supply workers with free healthy lunches.

KEY PERSONNEL

The key personnel required for KPR Medical Solutions will be hired with the best skills to fulfil their job's description and to support the community supporting, eco-friendly company culture.

We will start-off with the company with the founders, a business development manager with strategic focus and a farm hand. As the infrastructure for medical solutions is in place and produce can be planted, we will hire two additional farm hands. Two account managers, an accountant, an administrative assistant and one technology support staff member. The marketing consultants and 24-hour security initially will be external.

ALAIN D'OMBRILLE

Founding Director of KPR, Head Horticulturist & Business Development Manager



Alain has more than twenty years of extensive experience in the horticulture industry. In 1992 Alain's skills in the industry developed greatly, when as a young man, he assisted the running of a hydroponic lettuce company named Sandine Pty Ltd.

After hard work and proving himself over many months, Alain was appointed as managing director, which included overseeing the production and supply of approximately fifty thousand lettuce plants. Alain ran this company for a period of approximately seven years, where he gained a substantial amount of skills in all areas, especially in hydroponics, logistics, business management and horticulture. Alain also enhanced his

technical abilities and studied how to construct different styles of hydroponic systems and nutrient formulations. Being self-taught, Alain's computer skills greatly developed, where he assisted family and friends with industrial technology issues.

From word of mouth alone, this grew to the point where Alain created another business named CMD Computers. At first, Alain was only assisting local customers, until word of mouth spread expanding his business, where literally thousands of customers have utilised the services of CMD computers over many years.

From being in the computer industry, Alain was introduced to the Bitcoin Mining concept in 2012, and immediately took a deep interest in it. From this interest, Alain studied all things relating to crypto currency and how the markets are analysed. Alain specialises in trading in numerous financial markets.

Alain however, explains that his passion is always going to be in the horticulture industry. During the period of running CMD Computers, he successfully ran his own edible flower farm business named Herbeez until 2015, when Alain's partner Kate devastatingly past away. Alain successfully supplied a large number of restaurants in the Sydney area for many years.

From 2015 until the present, Alain regularly educates people in how to trade on numerous exchanges, involving different currencies. Alain has his own social media facebook platform named BTC Discussion and Analysis. Alain frequently is answering questions, and advising his many followers including presenting diagrams and detailed financial forecasts.

Alain is truly a jack of all trades and is highly respected in numerous industries!

JASON TABRETT CPA MBA

Founding Director of KPR, Chief Risk & Financial Officer



Education:

- Master of Business Administration at Victoria Graduate School of Business in 2017. Finished in top 10%.
- Accredited by Microsoft in their Azure Fundamentals, Azure Security and Compliance, Automating Azure Workloads. Intro to DevOp Practices and Infrastructure as Code courses in 2017
- Accredited by Amazon Web Services in their Business Professional, Technical Professional and Cloud Economics courses in 2017.
- Qualified Certified Practising Accountant (CPA) since 2013. Licence 9744927.
- Diploma of Management at TP3 Pty Ltd in 2012.
- Bachelor of Commerce - Accounting at Macquarie University in 2010.

Currently works as:

- Finance Business Partner for Melbourne IT Ltd in the Cloud Division (since June 2016).
- Chairperson of Executive Committee in SP 62713 (since August 2012).

Detailed experience in the industries of:

- Information Technology
- Manufacturing
- Vegetation Management
- Training and Education
- Entertainment (Record Label)

MATTHEW YOUNG

Founding Director of Renewable Mining Australia & Chief Technology Officer



Matthew brings an array of extensive experience when it comes to all things crypto-currency. From a young age, Matthew has been involved in financial trading in both domestic and international markets. Matthew also has a deep knowledge in Industrial Technology, crypto currency and online currency trading.

In 2012, Matthew was introduced to the bitcoin concept and immediately had a deep interest, including with blockchain technology. Matthew started Bitcoin Mining in the CPU/GPU early stages of Bitcoin. Keeping up with the latest technology, Matthew moved on to ASIC machines to mine. Matthew continues to operate the most up to date mining technology, and is always looking for improvements.

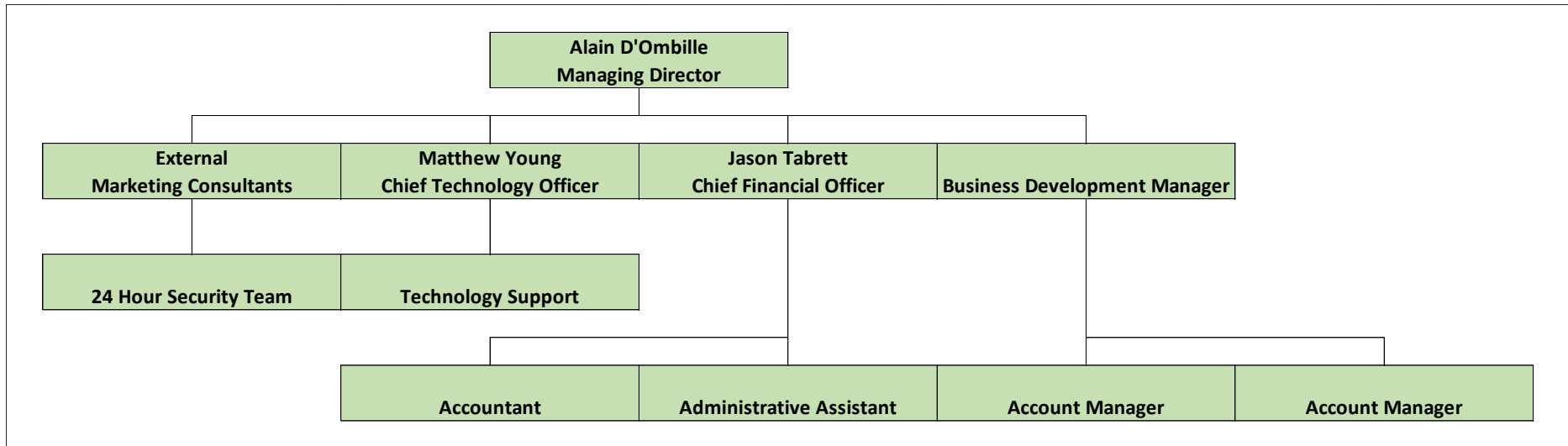
Gaining a substantial amount of knowledge in the area, Matthew established an online forum (The Bitcoin Revolution), where he has a number of followers. To enhance this skill set, Matthew is due to complete a Bachelor of Programming and Game Design in 2018 at S.A.E. Qantm University, Sydney, and is currently averaging a High Distinction.

With his many years of experience, Matthew established the company Renewable Mining Australia (RMA). Matthew was expanding RMA and met with the founders of KPR Medical Solutions. After numerous meetings, it was decided that the two companies would merge and become one team.

Matthew explains that one of the contributing factors to the success of this merger was the electricity supply concept (the use of renewable power). Bitcoin Mining requires a substantial amount of power, and it was established the two merged companies could work hand in hand to satisfy this requirement, whilst being eco friendly. The remains of the renewable energy not required by KPR Medical Solutions will be greatly utilised by RMA.

CHAIN OF COMMAND

Initial Structure:



FINANCIAL PROJECTIONS

INITIAL INVESTMENT

During the start-up period, there will be an Initial Coin Offering for the purchase of KPR Coins to raise funds for our business. The inflow of crowdfunded currency received will be able to provide KPR Medical Solutions with the necessary funds to setup operation and look to rapidly expand.

There will be no sales of the medical marijuana in this stage with the focus on setting up the new premises, providing great environments for growth, generating electricity and maintaining a secure property.

INITIAL COIN OFFERING DATE

The Initial Coin Offering will commence on 1st February 2018 and end on 15th February 2018.

INITIAL COIN OFFERING VALUE

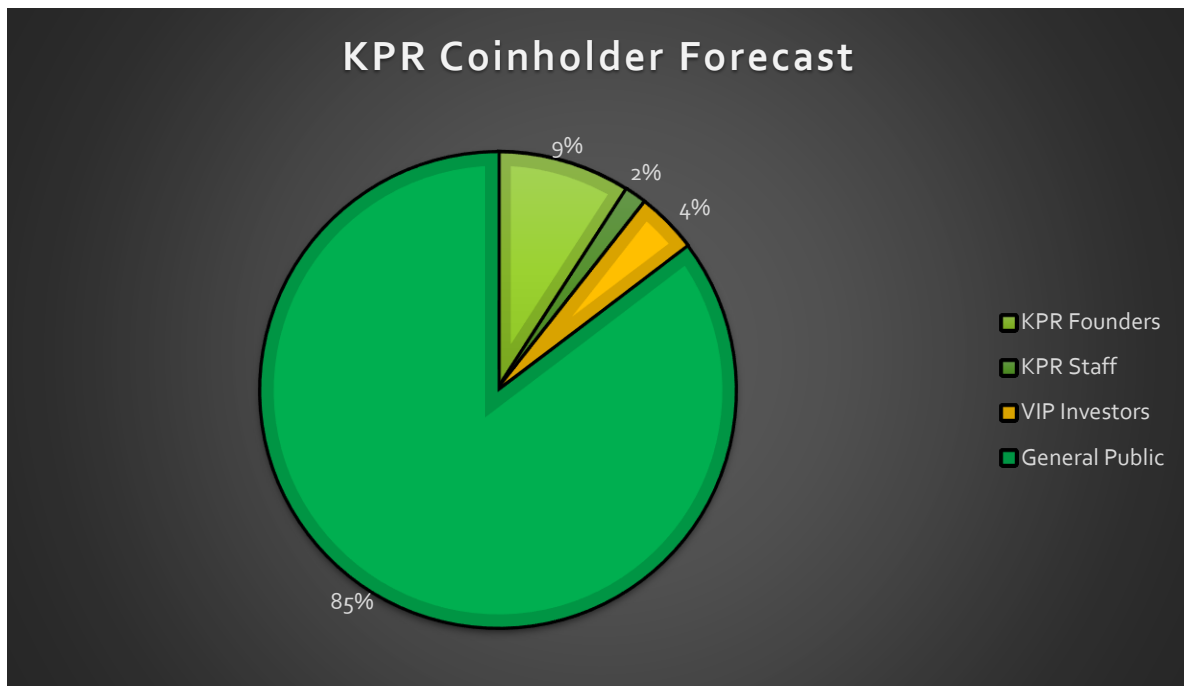
There will be a maximum of 100,000,000 KPR Coins sold to the public during the Initial Coin Offering.

The current exchange is set at 1ETH:3,000 KPR Coins. When set, this exchange gave the investor the value of \$0.12 per KPR Coin.

Given the fluctuations in the value of ETH, please keep a watch on our website and social media for any changes in the coins to be received per ETH sent during the ICO. We expect a coin return increase to be required prior to the commencement date.

Our website and social media will also include referral promotions, or bonuses for purchases above a certain quantity. Please keep watch before and during the ICO as we aim to do what is best for the public.

KPR COINHOLDER FORECAST



FULL FUNDING RECEIVED

The \$12,000,000 of funding to receive will initially allow us to purchase the required licences, permits and insurance. We will buy the plants and nutrients for growth and water will be a cost. The electrician will be required to set up our solar panels to source our renewable energy, fencing security and 2 staff hired to work on the farm. Filing, legal, marketing, technology costs and support staff will be in place to add value to the business from a professional backend. Unfortunately, the funding received does not have equity or an obligation to repay and income tax is to be paid on preoperational profits.

FUNDING RECEIVED OVER \$3,000,000

Should the investment period secure funds of \$3,000,000, even if the full funding is not available, we will have the capital base to borrow the remaining funds to commence our business. The lower supply of KPR Coins purchased will remain a benefit for the investors. Our Coin buyback plans out of profits will still be in place, making it likely to increase in value over time.

FUNDING RECEIVED UNDER \$3,000,000

The business model will have to change if a lower level of funding is received. We will have to delay the intention to start up the medical marijuana business and instead invest in machines to mine key cryptocurrencies. The business will run in a cryptocurrency capacity, with expansion decisions to be made based on grown levels of cash funds.

FINANCIAL FORECAST

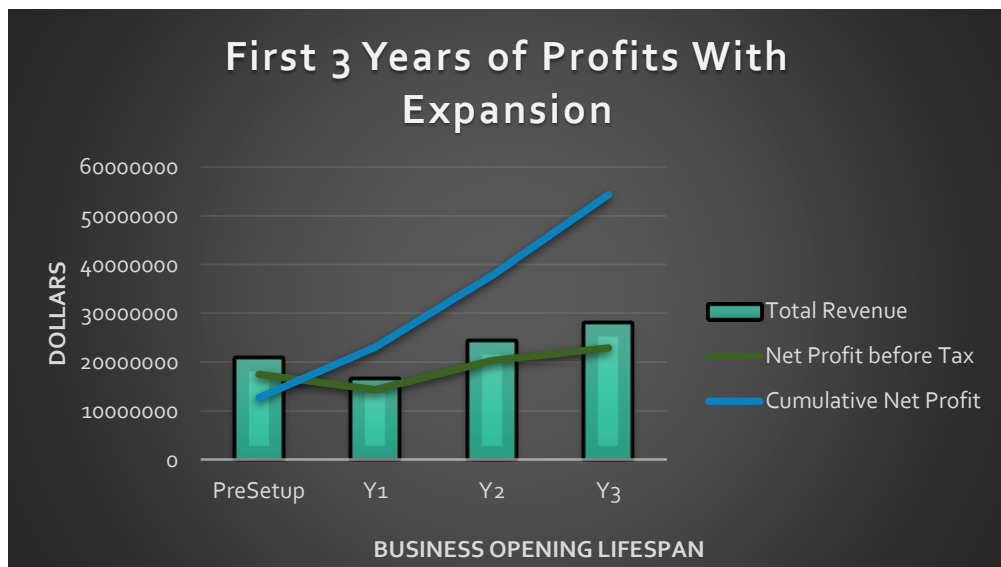
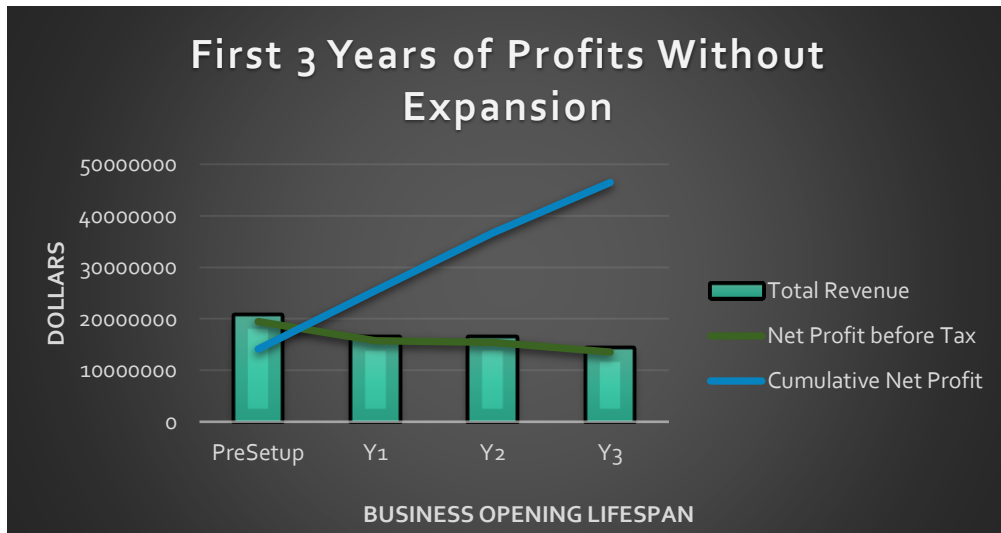
CONSERVATIVE FORECAST

Below is a version of our conservative financials. The assumptions on this model are:

1. No expansion of farmland to increase the quantity of products available to be sold.
2. Bitcoin mining supply will take longer to produce a coin over time and mining revenue, also restricted to the available farmland will decline in profits over time.
3. Bitcoin's price stays constant at today's market rate rather than increasing as supply decreases.

AGGRESSIVE FORECAST

1. In year two, new farmlands are purchased out of profits to expand production.
2. In year three, farmlands for growth are also expanded and the diversification of areas reduced the risk of damage during a natural disaster.



PROFIT AND LOSS STATEMENT

P&L	PreSetup	Y1	Y2	Y3
Product Quantity Sold (KG)	-	1,766	3,533	5,299
Revenue				
ICO Funding	12,000,000	-	-	-
Bitcoin Revenue	8,600,000	8,600,000	8,600,000	6,450,000
Oil sales	-	1,920,000	3,840,000	3,840,000
Prescription Medication	-	5,829,120	11,658,240	17,487,360
Total Revenue	20,600,000	16,349,120	24,098,240	27,777,360
Cost of Goods Sold				
Licences & Permits	200,000	206,000	424,360	655,636
Plants + Nutrients etc.	15,000	20,000	50,000	120,000
Total Cost of Goods Sold	215,000	226,000	474,360	775,636
Premises Costs				
Direct Depreciation	1,828,000	1,096,800	766,080	567,648
Electrician	30,000	20,000	50,000	90,000
Fencing Security	25,000	25,750	53,045	81,955
Staff Costs - Onsite	120,000	300,000	1,320,000	1,980,000
Total Premises Costs	2,003,000	1,442,550	2,189,125	2,719,603
Gross Profit	18,382,000	14,680,570	21,434,755	24,282,121
Expenses				
VIP Investor Costs	600,000	-	-	-
Filing Costs	5,000	1,000	1,000	1,000
Legal Costs	10,000	500	10,500	10,500
Marketing Costs	20,000	20,600	42,436	65,564
Mobile Costs	1,000	1,030	2,122	3,278
Staff Costs - Other	240,000	400,000	1,320,000	1,760,000
Website Costs	1,000	1,030	31,827	109,273
Total Expenses	877,000	424,160	1,407,885	1,949,615
Other (Income)/Expenses				
Gain(loss) on Revaluation	-	60,000	243,600	556,362
Total Other (Income)/Expenses	-	60,000	243,600	556,362
Net Profit before Tax	17,505,000	14,316,410	20,270,470	22,888,869
Taxation	4,813,875	3,937,013	5,574,379	6,294,439
Net Profit	12,691,125	10,379,397	14,696,091	16,594,430
Cumulative Net Profit	12,691,125	23,070,522	37,766,613	54,361,043

INCOME

In year 1, our stocks will undertake additional quality control, which may reduce the output when trying to maintain a high quality product. There will be fewer pharmaceutical connections and as a starting business, we expect to have lower contract prices. Bitcoin will be mined to provide a more regular flow of liquid revenue in the earlier stages of the business.

In year 2, we will have increased pharmaceutical customers to purchase off our business and more stock available while refining the growth methods.

By year 3, we expect to be capturing the Australian market demand and an active ingredient in all major medical marijuana local drugs. Our income will be increasing and we will be looking at expanding into export markets.

COST OF SALES

The licences, permits, insurance, plants and nutrients are key to the running of our operations. There is a large gross profit margin on the sale of our product, however the importance of having a licence to operate, permits, produce to grow and nutrients will keep us with sole employees to maintain these external relationships and best mitigate any potential risks.

EXPENSES

Expenses are minimal with our marketing, public relations and networking costs the only sizable expenditure. We wish to pursue our brand image of an eco-friendly business and look to giving back to the community where we are able to. Capital expenditure to increase our supply of power to our surrounding suburbs is an expected future cost.

BREAK-EVEN ANALYSIS

KPR Medical Solutions expects to break-even in the 11th month of their first year of operating. This time has allowed the plants to grow and be redistributed into a sellable quality for our customers. The break-even does not take into account our assets purchased as can be seen in the balance sheet below.

BALANCE SHEET

Balance Sheet	PreSetup	Y1	Y2	Y3
Assets				
Current Assets				
Cash	50,000	3,707,004	8,515,047	17,392,825
Bitcoin	8,600,000	11,264,712	15,927,699	16,803,320
KPR Coins	-	3,113,819	7,522,646	12,500,975
Etherium	2,294,400	2,294,400	2,294,400	2,294,400
Total Current Assets	10,944,400	20,379,935	34,259,792	48,991,520
Non-Current Assets				
Land & Building	2,000,000	2,060,000	4,243,600	6,556,362
Sun Domes	25,000	25,000	50,000	75,000
Lights	15,000	15,000	30,000	45,000
Fencing Security	50,000	50,000	100,000	150,000
Automation	30,000	30,000	60,000	90,000
Solar Inc Storage	150,000	150,000	300,000	450,000
Mining Hardware	4,300,000	4,300,000	4,300,000	4,300,000
Total Non-Current Assets	6,570,000	6,630,000	9,083,600	11,666,362
Total Assets	17,514,400	27,009,935	43,343,392	60,657,882
Liabilities				
Current-Liabilities				
Tax Payable	4,813,875	3,937,013	5,574,379	6,294,439
Total Current-Liabilities	4,813,875	3,937,013	5,574,379	6,294,439
Non-Current Liabilities				
Shareholder Loans	7,000	-	-	-
Total Non-Current Liabilities	7,000	-	-	-
Total Liabilities	4,820,875	3,937,013	5,574,379	6,294,439
Equity				
Shareholder Equity	2,400	2,400	2,400	2,400
Retained Earnings	12,691,125	23,070,522	37,766,613	54,361,043
Total Equity	12,693,525	23,072,922	37,769,013	54,363,443
Total Liabilities + Equity	17,514,400	27,009,935	43,343,392	60,657,882

ASSETS

The cash assets increase over time as the profitable business generates cash sales. There is an increase in Bitcoin mining which is also converted to cash as needed. From year 1, KPR Coins will be purchased back from the market as a percentage of our profits. This will be a reward to our loyal investors who should see a value increase of the coin as we reduce their supply.

Non-current assets cover the mining equipment we will be purchasing and all of the capital purchases required to run each farm.

LIABILITIES

The good liability to have is tax to pay from the profits KPR are making. There are shareholder paid KPR expenses prior to the ICO, which is to be reimbursed. Our liabilities have no large debt and shows the very strong financial position we will be in.

EQUITY

We will have limited shareholder equity split evenly between all of the founders. The remainder of equity are the after cumulative tax profits we are receiving.

The key movements noticeable on the balance sheet are:

- The increase in KPR Coins owned over time purchased back out of our profitable years.
- Land value is expected to increase with inflation.
- There is a sizable tax due and payable based on the ICO funds received in the start-up phase.
- KPR Medical Solutions has an increase in retained earnings year to year as its customer base gradually expands.