

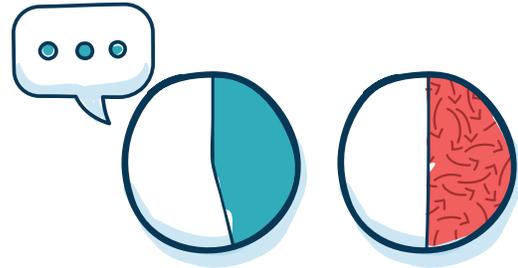


Compelling Stats to Consider as You Cultivate Your Talent



Skillset is 11% of why new hires fail.
Attitude is why 89% of new hires fail.

Takeaway: You can train for skillset, but it's almost impossible to train for attitude. Ensure your recruiters and hiring managers are on the same page about the qualities in candidates that will bring the best results.



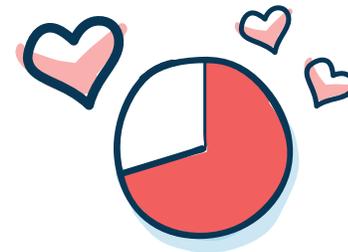
46% of HR leaders say employee burnout is responsible for up to 50 percent of their annual workforce turnover.

Takeaway: Burnout sabotages retention. Equip your managers and employees with the tools and resources they need to thrive during tough times.



Employees who are engaged and thriving are 59% less likely to look for a job with a different organization in the next 12 months.

Takeaway: Investing in employee engagement will help ensure you have the talent you need now and in the future to meet customer needs.



69% of employees say they'd work harder if they were better appreciated.

Takeaway: Let employees know they are making a difference. Create tools and resources for leadership, managers and employees to provide meaningful feedback. Not only does recognition make people feel good, it helps reinforce where efforts should be focused.

Spark is an internal communications company working with well-known brands to engage employees in the business. Brand experience includes UPS, GE, Children's Healthcare of Atlanta, SYKES, Gerdau Steel Manufacturing, Hilton, IHG, Porsche, Invesco and Georgia-Pacific. Examples of work in the areas of recruiting and retention are employee engagement strategies, talent advisor and hiring manager training, thought leadership articles on talent trends, Refer a Friend campaigns, culture communications and much more.



Need a little Spark?

Please give us a call at [404-983-1930](tel:404-983-1930), or email jen@sparkideasinc.com. We would love the opportunity to talk with you.

Check out Spark's website to learn more about who we are and what we do: sparkideasinc.com.