

PRCR Bond Project Prioritization Matrix – Park Facilities and Greenway

Criteria:

City Council Strategic Plan Key Focus Area (KFA) alignment. 10 points per KFA

Park and Greenway Access Priority: *See Access Info Sheet*

System Plan Guiding Principle Alignment: *Connectivity and Accessibility, Equitable Distribution*
Scores range from 1 (low priority) to 20 (high priority)

Equity Priority: *See Equity Info Sheet*

Alignment with 2014 Park System Plan Guiding Principles: *Equitable Distribution*
Scores range from 1 (low priority) to 20 (high priority)

Reinvestment:

System Plan Guiding Principle Alignment: *Continuous Reinvestment*

- 1 – New: *Brand new facility to add to the system*
- 5 – Existing: *Renovation, expansion, or replacement of existing facility*

Safety Urgency / Code Compliance

System Plan Guiding Principle Alignment: *Continuous Reinvestment*

- 1 – No safety issue / operation need only: *No code-related safety issues identified*
- 5 – Grandfathered / Deferred maintenance: *Not meeting current code or expected conditions, but grandfathered and maintained*
- 10 – Unsafe / ADA compliance: *Not meeting code-enforced on-going inspections or not meeting current DOJ ADA Standards and/or NC Accessibility Code*

Anticipated Usage

System Plan Guiding Principle Alignment: *Continuous Reinvestment, Balanced Experience*

- 1 – Low or Seasonal low usage: *low number of experiences offered or limited seasonal use. E.g. unstaffed neighborhood centers, historic cemeteries*
- 3 – Medium or Seasonal high usage: *relative medium-level use based on number and frequency of experiences offered. E.g. seasonal pools*
- 5 – High usage: *High number of experiences offered with maximum operating hours defined in the system. E.g. Arts or community centers*

Programming Impact – for park facilities

System Plan Guiding Principle Alignment: *Continuous Reinvestment, Balanced Experience*

- 1 – Function or aesthetics only: *Addressing either functional upgrade or aesthetic improvement*
- 3 – Function and aesthetics: *Addressing both functional upgrade and aesthetic improvement*
- 5 – Function, aesthetics and program: *Providing additional program space to accommodate system needs, and addressing both functional upgrade and aesthetic improvement to enhance patron experience*

Operating Impact – for park facilities

System Plan Guiding Principle Alignment: *Continuous Reinvestment, Innovation*

- 1 – Additional impact: *Requiring additional maintenance and/or operating staff and additional utility and equipment expenses*
- 5 – Same impact as existing: *No increase in staff and no significant increase in utility/equipment expenses*
- 10 – Reduce impact / innovation: *Decrease in number of staff needed for maintenance and operation, or decrease in utility consumption*

Greenway Network Connection – for Greenway

System Plan Guiding Principle Alignment: *Connectivity and Accessibility*

- 1 – *for each project that provides isolated trail access and connection*
- 5 – *for each project that provides connection to segments < 5miles*
- 10 – *for each project that provides contiguous connection to the Capital Area Greenway system*

Consideration:

NRPA:

System Plan Guiding Principle Alignment: *Balanced Experience*

5 points for each project that promotes higher levels of physical activity through playgrounds, sports facilities and trails.

Partnership:

System Plan Guiding Principle Alignment: *Collaboration and Coordination*

5 points for each project that directly encourages collaboration with partner agencies

Transit:

System Plan Guiding Principle Alignment: *Connectivity and Accessibility, Equitable Distribution, Collaboration and Coordination*

5 points for projects located within 1/2 mile of current and/or proposed Bus Rapid Transit and/or high-frequency bus route

10 points for projects located within 1/4 mile of current and/or proposed Bus Rapid Transit and/or high-frequency bus route

Greenways—Transportation:

System Plan Guiding Principle Alignment: *Connectivity and Accessibility, Equitable Distribution, Collaboration and Coordination*

5 points for trail projects that connect with conventional (on-road) bicycle facilities

10 points for trail projects that connect with dedicated (separated / multi-use path) bicycle facilities, and trail projects which address a significant gap in the multi-modal transportation network

Historic investment:

System Plan Guiding Principle Alignment: *Equitable Distribution, Continuous Reinvestment*

5 points for each project that has not received substantial investment during the past 20 years

Current Commitment:

10 points for each project that has been previously committed to, partially completed and/or currently in design phase but lacks sufficient funds for construction

Additional Coordination Opportunities:

System Plan Guiding Principle Alignment: *Collaboration and Coordination*

- Wake County
- Wake County Public Schools
- Transportation
- Housing
- Capital Area Metropolitan Planning Organization (CAMPO)
- Public Utilities
- Private development and non-profit
- Stormwater
- Park site conditions
- Environmental quality enhancement
- 2014 list B

Deliberation:

- Public Engagement
- PRGAB Discussion
- Staff Knowledge
- City Council Input