

**November 2016** - Preferred Depot is pleased to announce that it has entered into a collaboration with award-winning product design and development firm Taga Ltd, to provide state-of-the-art industrial design and engineering solutions for American companies seeking to develop breakthrough products and to assist Taga's clients to successfully introduce their new products to the U.S. market.

The collaboration will focus on a singular goal: ensuring a smooth and seamless journey from product concept to launch, while driving revenue and creating a stronger brand presence for both companies in their respective markets.

"We look forward to an ongoing relationship that extends Taga's reach to growing companies and enables us to provide Taga's clients with services and solutions in their earliest stages through their eventual launch in the U.S." said Preferred Depot CEO Isaac Elkah.

Taga's clients can now benefit from a suite of services offered by Preferred Depot in the U.S., including:

- Business development
- Supply chain management
- Back office support (call center, legal, finance, meeting/training facilities)
- Order fulfillment (storage, inventory management, kitting/assembly, product returns)
- Technical support (depot and on-site repair services)

Preferred Depot will offer Taga's comprehensive range of services to companies located in the U.S., including:

- Industrial design
- Engineering
- UX/UI design
- Electronic packaging
- Mechanical engineering
- Functional prototypes

### **About Taga:**

Established in 2001, Taga is known for making remarkable products that have a major impact in their industry, either by defining a new category, presenting a technological breakthrough or gaining a leading position in their market.

Over the years, Taga has become a leading one-stop-shop for new product development, receiving numerous awards for its designs (RedDot, IF). Taga has been involved in the design, development and production of more than 500 products that have sold for more than \$12 billion worldwide. Taga's clients include General Electric, 3M, HP, Roche, Flextronics, Emjoi, Balanced Body and more.

To learn more about Taga, click here: [www.tagapro.com](http://www.tagapro.com)

### **About Preferred Depot:**

Based in California, Preferred Depot is a full service solutions provider offering foreign companies in virtually every industry sector a "soft landing" in the U.S. by significantly reducing the costs and minimizing the risks associated with entering the U.S. market. Preferred Depot was founded by Israeli and American partners with more than 20 years of combined experience working in global high-tech companies and representing major U.S. corporations.

To learn more about Preferred Depot, click here: [www.preferreddepot.com](http://www.preferreddepot.com)