**Arts Hearts Fashion Opening Day at Grand Central Station Presented by AIDS Healthcare Foundation in Association with FTL Moda**

Opening day for prestigious bi-coastal fashion platform Art Hearts Fashion commenced last night with a 5 designer showcase hosted at Vanderbilt Hall presented by AIDS Healthcare Foundation in association with FTL Moda. Art Hearts Fashion Founder and Designer Erik Rosete opened the show with his Mister Triple X “Vortex” collection. This season Mister Triple X debuted a flirtatious metallic pallet featuring rich body-con dresses, shorts and the designer’s signature bunny ears. Zachary/Nathaniel was next to the runway presenting an inspired collection of dark hues, plunging necklines and leather features. Expert draping made for flattering silhouettes in the designs, expertly pair with sheer and leather. Tarek Sinno’s rich color scheme of blues, reds and golds accentuated the feminine form with fanciful ornate detailing and unexpected structured features. Striking lines and intricate jeweling elicited excitement from guests and media. Designer Gregorio Sanchez enlivened the runway with bright pops of color and fine hand embroidery. This cohesive collection full of bold patterned skirts and romantic tops expressed a natural vibrant energy and movement. Cary Santiago closed the evening with a jaw dropping collection full of high drama. The cinematic designs are impeccably crafted demonstrating Santiago’s ingenious artistry.

Official Makeup Sponsor The Organic Face™ and Official Hair Care Sponsor Marrakesh worked with designers bringing their visions to life on the runway.

As a voice for artistic and cutting edge designers, Art Hearts Fashion is paving the way toward the future of Fashion Week. Art Hearts Fashion's philanthropic drive stretches from coast to coast, putting the spotlight on how fashion can promote constructive ideals and influence the progressive evolution of the fashion industry. Each season, AHF works with the AIDS Healthcare Foundation and Make-A-Wish. Participating designers can be seen on every major Hollywood celebrity including: Beyonce, Lady Gaga, Khloe Kardashian, Nancy O’Dell, Bella Thorn, Giuliana Rancic, Katy Perry, Brandy, Nikki Minaj, Rita Ora, Mel B, Jennifer Lopez, Joanna Krupa, Miley Cyrus, Lilly Ghalichi, Bai Ling, Brittney Foggarty and countless more. Each season Art Hearts Fashion is featured on high profile television, news, and reality programs. The platform is unequivocally intertwined with the causes and organizations it supports.

Special thanks to Art Hearts Fashion sponsors and supporters including: The High Line Hotel, VOSS Events, Monster Energy, Savvy Traveler, and Shibue Couture the official undergarment sponsor of Art Hearts Fashion.

Art Hearts Fashion is produced by Erik Rosete and ParkerWhitaker Productions