



April 1, 2015

The Rocky Mountain American Baptist

A Newsletter of the American Baptist Churches in the Rocky Mountain Region

Easter Resurrection Sunday

April 5, 2015

*The time has arrived
To give thanks to Him
For giving His life
To free us from sin
He bled and died
And grieved within
But on the third day
He rose again*

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2014 Annual Reports

It is that time of year again to collect your church data to update our Region office data and National registry. We know that this process takes some time to complete, but the information is useful to assess the health of our denomination. It helps us plan for future mission and ministry, so your reports are important!



2014 Annual Reports were mailed to our churches in February. Please take the time to complete your report and send it in by April 30.

If you have questions, need help, or another copy of your report, please contact our office at akeys@abcrm.org or 303-988-3900.

We thank the churches below who have already completed their report and thanks to all of you for your support to our Region.

Aurora Hills Church
Bethel Baptist Church
Community Baptist Church
Community Church of Moab
Evanston Baptist Church

First Baptist Church, Canon City
First Baptist Church, Delta
First Baptist Church, Fort Morgan
First Baptist Church, Gillette
First Baptist Church, Grand Junction
First Baptist Church, Lander
First Baptist Church, Laramie
First Baptist Church, Loveland
First Baptist Church, Palisade
Flagler Baptist Church
Good Shepherd Baptist Church
Highland Park Baptist Church
Lake Avenue Baptist Church
Macedonia Baptist Church
Sombra Del Monte Christian Church
Trinity Baptist Church

Thank you!



*Each church who submits their report **in its entirety** (complete with **all** requested information) by April 30 will be entered into a drawing to win a dinner for two at a nice restaurant (\$50.00 value), so be sure to complete your report early!*



Horse and Soul Colorado

Horse and Soul Colorado is a non-denominational ministry in Castle Rock, Colorado that was founded in 2011 by Maria Perez. She had dreamed about putting her passions for horses and encountering God's presence together for years and as a result, God has blessed her with this growing ministry. Horse and Soul offers riding lessons, spiritual direction, horse training, and speaking engagements. Maria offers a unique traveling ministry where she illustrates sermons using horses and horse behavior and they can be tailored to any biblical topic, retreat theme, or church/ministry event. The use of horses requires a 50 feet diameter space outside for set up of a round pen. Speaking engagements without the use of horses can also be booked. Horse and Soul's mission statement is: "Ushering people into true identity and freedom by encountering God through equestrian activities."

Maria has a Bachelor's Degree in Biblical Studies from Vanguard University of Southern California and a Master's Degree in Christian Formation and Soul Care from Denver Seminary. She is certified by the Evangelical Spiritual Directors Association and is a Certified Horse Association riding instructor. She currently owns three horses named Dorie, Brownie, and Wings that she uses for riding lessons and horse demonstrations.

If you are interested in hosting Maria for a speaking engagement at your church or an outreach event or are interested in her other services, please contact her at 720-234-5853 or at horseandsoulcolorado@gmail.com. For more information and to see pictures of the horses check out the Horse and Soul's website: www.horseandsoulcolorado.com.



Submitted by Amber Shearer



ABW Mission Trip Deborah's House

Eight American Baptist Women representing Colorado, Wyoming & Montana, spent a week in Tijuana, Mexico helping at Deborah's House. It was a great trip and the women enjoyed interacting with the seven women in the shelter and a total of 14 children. Team members worked with the women and children teaching all types of projects from sewing special potholders for bowls to making purses out of duck tape. Ray and Adalia our host missionaries were also great tour guides taking the team to a Sunday worship service at the Mexico / USA border, a short term center for individuals deported from the US and a special taco restaurant.

For more details about the mission trip visit

<http://abcrm.org/category/missions/>

One Math Equation You Need for Easter Communications

20% of the community is “undecided” whether they’ll attend church this Easter.

Take a few moments and calculate that for your local church to put it into perspective:

_____ (total population within a 20 minute radius of your worship center)
x .20
= _____ (the staggering total in your community that “may” go to church this Easter)

Sobering isn’t it? For example, if you live in an area that has 80,000 people within the driving distance to your church and you multiply by .20; you discover that about 16,000 people may consider going to church.

Can you seat them all if they arrive at your door? Of course, they won’t all show up. Why?

Some will not be convinced to do it because:

- **They don’t know the options.** There are a ton of churches throughout the community; and since people are not as likely to be affiliated with a church, the churches all seem the same. With too many choices, people make the easy choice. *They don’t bother making a choice.*
- **They won’t be invited.** Studies show that a personal invitation is the most successful way to reach the unchurched. Sadly, we are not doing it.
- **What they normally do will win out.** So they won’t end up going. What they normally choose to do is the true “competition” that your church is competing against (i.e. a family day, getting some extra sleep, doing grocery shopping, or relaxing)

Instead, most churches get excited for the 30-40% increase in their Easter service attendance. Realistically, this increase often happens because everyone who occasionally attends will show up for the special Easter service. Some will bring their family who don’t regularly attend. Woohoo! You’re reaching people who already hear the Gospel regularly.

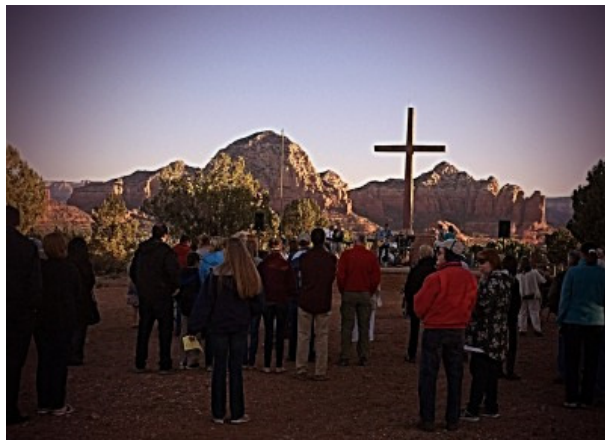
There are MANY more totally unchurched in your community who need to know that they’re welcome at your services. And they need to feel wanted. And they’ll find a solution if they give up what they normally do. We have a [process](#) for churches to determine [what their community is looking for](#)!

Will you rest in the “swell” you normally get? Or will you actually do something different to attract a new unchurched audience. It’ll be difficult. Since 85% of them will check out your [website](#) before attending for the first time, you may have a bunch of work to do online. Want our [“outsider” opinion](#) on what we’d recommend for your website to improve the content, SEO, or UI design? Click Below or [contact me](#).

Mark MacDonald
Senior Brand Strategist, Creative Director, Blogger
BeKnownForSomething PinPointCreative

This post originally appeared on the [Church Marketing Sucks](#) blog. Mark MacDonald is a regular writer for this and other national publications about effective church communications, church websites and digital hubs (social, web, email).

Originally published at [BeKnownForSomething.com](#) (who holds the copyright); an organization dedicated to effective church communications while helping individuals and ministries become known for something influential; so they’ll point to Christ. Printed with Permission.



Camp Wyoba 2015 Save the Dates

Wyoming Men's Retreat
June 5-7

Survival Camp
June 28-July 1

Junior Camp
July 5-11

Junior High Camp
July 12-18

Senior High Camp
July 19-25

Primary Camp
July 26-29

Young Adult Weekend
July 31-August 2

Wyoming Women's Retreat
August 7-9

Registration packets for Camp Wyoba Junior, Junior High, Senior High and Primary camps were mailed to last year's campers and our churches in January. If you did not receive a packet or if you need more packets, please call our office at 303-988-3900. We look forward to seeing all of you at camp this year!



Front Range Camp

at Quaker Ridge July 5-11, 2015

Don't miss the fun!

Our registration process is changing. Beginning this year, all registrations must be completed online. Online registration will begin April 15. More information and the registration process will be sent to our churches and campers soon.



EARLY REGISTRATION FEES <i>Through May 18, 2015</i>				REGISTRATION FEES <i>May 19 thru June 22, 2015</i>			
Camp	Grade Completed ¹	AB Rate*	Non AB Rate**	Camp	Grade Completed ¹	AB Rate*	Non AB Rate**
Elementary	2-5	\$240	\$265	Elementary	2-5	\$275	\$300
Middle School	6-8	\$255	\$280	Middle School	6-8	\$290	\$315
Sr. High	9-12	\$255	\$280	Sr. High	9-12	\$290	\$315



For more information, visit <http://www.americanbaptists2015.com/>

ACADEMY OF
PREACHERS
inspiring young people in their call to gospel preaching

Festival of Young Preachers

with keynote speaker

**Winterbourne LaPucelle
Harrison-Jones, MDiv.**

at the American Baptist Biennial Mission Summit

**Overland Park, KS
June 26-28, 2015**

About This Year's Keynote Speaker

From a troubled inner city adolescence to the halls of Fisk University in Nashville Tennessee, Winterbourne LaPucelle Harrison-Jones, a former Gene Bartlett Presidential Scholar, is a 2013 graduate of the Colgate Rochester Crozer Divinity School. Winterborne has served as Youth and Young Adult Pastor at Mount Olivet Baptist Church and has worked extensively in the areas of community development, diversity competency and educational access and readiness for underrepresented youth. Currently a graduate fellow at the Lilly Family School of Philanthropy, Winterborne holds a firm commitment to the application of Christian traditions for responding to public crises, poverty and educational disparities.



"Diary of a Wimpy Kid: Courage for the Called"

Romans 8:30 (NIV)

To learn more and to register for the Festival of Young Preachers, visit www.americanbaptists2015.com.

For more information contact Heather Entrekkin – hentrekkin@cbs.edu
or Joe Kutter – joekut@gmail.com

Bible Story-Telling Workshop

May 16, 2015, 8:30am-4:30pm

Crossroads Church– Northglenn Campus

10451 Huron St., Northglenn, CO 80234

**Guest Speaker: Jerry Wiles– President Emeritus of
Living Water International**

Cost: \$35/person (includes lunch & book)

Group Rate of 5+ people: \$20/person



Discover why church and mission leaders today are saying that the Orality Movement (Bible Story-Telling) is transformational in church history and one of the most significant developments in Kingdom advance in the past 500 years.

Check out their website for more information:

<http://www.water.cc/orality>

Registration details to follow

Wyoming Men's Retreat



June 5-7, 2015

Location: Camp Wyoba, Casper Wyoming
Time: Friday at 5:00pm -Sunday afternoon
Cost: \$20 to cover meals

Men, you are invited to come to Wyoba for a men's retreat weekend full of fun, food, fellowship, and freedom from the city! Pastor Jason King from FBC Cheyenne is hosting this retreat and will be planning the Bible teaching and worship. On Saturday the group will be completing projects to prepare the camp for the season. If you are looking for a chance to do manly things like sleep in a cabin, build things, eat lots of food, and use your pocket knife, than this weekend is for you!

Contact Jason at jason@cheyennefbc.com or Amber at wyoba@abcrn.org for more info



For a registration form, [click here](#).

For a registration form, [click here](#).

Wyoming Women's Retreat Theme

*"Rock Solid Living: The Foundation of the
Sermon on the Mount"*



August 7-9, 2015

**The retreat begins promptly at
5:00 p.m. on Friday with dinner
and will end after lunch at 1:00
p.m. on Sunday*

Women, we hope you will accept this invitation and join us for a mountaintop experience where we will learn principles for leading a rock solid life for Christ!

Contact Jenita with questions at mjmipack@vcn.com or 307-321-4681



Please send registration form and payment to:
ABCRM
9085 E. Mineral Circle Suite #170
Centennial, CO 80112

Location:
Camp Wyoba
9350 Casper Mountain
Road, Casper, WY 82601

August 6-7, 2015

Featuring World Class Faculty including:

- ◆ Bill Hybels
- ◆ Craig Groeschel
- ◆ Dr. Brené Brown
- ◆ Sam Adeyemi
- ◆ Jim Collins
- ◆ and, many more...

Leadership Topics including:

- ◆ Hiring/Firing
- ◆ People Management
- ◆ Entrepreneurship
- ◆ Vision Casting
- ◆ Team Building
- ◆ Relational Intelligence
- ◆ Staff Challenges
- ◆ Succession Planning
- ◆ Leadership Development

Registration form with cost is attached.
Early registration deadline is May 15.

For more information and the full list of speakers,
visit www.willowcreek.com.

Calendar

April

- 3 Good Friday
- 5 Easter Sunday
- 6-10 NLC Meetings, Green Lake
- 18 MLC Meeting
- 24 Far West AB Men's Retreat @
Camp Rock, Bridgeport, NE

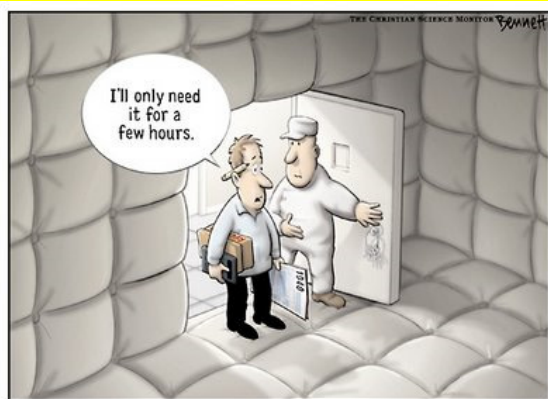
May

- 2 AB Girls Mother Daughter Luncheon
at Gardens of Divine Hope
- 7 National Day of Prayer
- 10 Mother's Day
- 11-15 Festival of Homiletics, Denver, CO
- 16 Bible Story Telling Workshop
- 25 Memorial Day

June

- 5-7 ABW Colorado Ministries Conference
- 5-7 Men's Retreat @ Camp Wyoba
- 7 One Great Hour of Sharing
Offering Sunday
- 14-July 4 Grand Mesa Camps
- 21 Father's Day
- 25-28 Biennial Mission Summit
Overland Park/Kansas City
- 28-July 1 Survival Camp @ Camp Wyoba

Tax Time



celebrate

Building Dedication at 11:30 am
4/26/15


PINE STREET CHURCH

Pine Street Commons
1235 Pine Street
Boulder, CO 80302

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Thank you for your support of our renovation of Pine Street Commons!
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*The Rocky Mountain
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Send submissions to
akeys@abcrm.org*

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