



DIAPER DRIVE TOOLKIT

GIVING DIAPERS, CHANGING LIVES. Here's how YOU can help!



Did you know that 1 in 3 families struggle to provide clean diapers their child needs to remain healthy and happy?

HOW TO HOST A DOLLAR & DIAPERS DRIVE

1 Let the ACPMHC know about your Drive!

- Register your drive on our website OR fill out the form at the end of this toolkit and email it to us.
- We can help you promote your drive and come speak to your group!

3. Choose a date & time (week/month)

- Add a fun theme or time with a Special event.

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- Add a fun theme or time with a special event.

2. Enlist colleagues & online community!

- Post fliers, send emails, share on social media
- Ask colleagues to help promote & organize
- Consider friendly competition with another group, business, or department
- Send reminders and progress updates as you go along

5. Collect, tally & recap

- Count donations and track on a spreadsheet
- Coordinate drop off at diaper bank
- Publicize your results!



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Did you know where diaper need exists, Moms & Dads are three times more likely to experience postpartum depression?

MORE CREATIVE IDEAS

HOST A DIAPER DRIVE AT:

- Church
- School
- Library/coffee shop
- Holiday party/tail gate party
- In lieu of gifts (weddings, birthday, showers)
- Virtual drive (we will supply link for donations)

FOR KIDS:

Learning about real life lessons on poverty and the working poor as well as how we can all impact our community in positive ways.
Kids learn how to organize, set goals, motivate others and see the final outcome.

FOR COMPANIES:

Your company can show how good it's doing in the community by matching donations or providing incentives for donations (trial membership, gift card, discounts).

TIPS:

Personal acknowledgement for donations means a lot!

Take pictures, they help people feel connected to the cause!

Teaming up with others allows for a larger network to spread the word!



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WHY DIAPERS?

When diapers are in short supply, mothers and babies struggle.

- 70% of moms who get Diaper Bank diapers report leaving their child in soiled diapers longer than they want to in order to make a small diaper supply last longer.
- Some parents without enough diapers report limiting their child's liquid intake to make diapers last longer.
- Moms who don't have enough diapers are 3x more likely to suffer from postpartum depression and anxiety.
- Children who are left in soiled diapers are uncomfortable and cry more. Children who cry more are at a greater risk of child abuse.
- Children's brains build the foundation for attachment, trust, and emotional maturity at just a few weeks old – when children suffer the stress of being left in a dirty diaper their brains can actually change permanently.

Community Partners

The All Bottoms Covered Diaper Bank initiative of the ACPMHC has partnered with community social service agencies serving low-income families. Each month, our partners distribute our diapers to their clients.



\$15,080

Annual income of a single mom working full-time at minimum wage.



\$900

Average annual cost of diapering one child.



ZERO

of social safety-net programs that offer assistance with diapers



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Sample email/letter

Subject: Diaper Drive/Fill the Diaper Bank ... (be creative here)

Insert name(s) will host a Diaper Drive in support of A.B.C. All Bottoms Covered Diaper Bank, an initiative of the Alachua County Perinatal Mental Health Coalition, a nonprofit. This initiative exists to strengthen low-income families and diminish mental health stigma in and around Alachua County through ensuring access to an adequate supply of diapers and by raising awareness about the causes and consequences of diaper need in our communities.

Our participation will help families who are unable to provide an adequate monthly supply of fresh diapers for their children. Our efforts in this diaper drive will go a long way to ensuring that these babies get a healthier start to life and Moms and Dads are aware of support available. On behalf of A.B.C. All Bottoms Covered Diaper Bank and the families we will help, Thank you!

Our diaper drive will take place **insert date range**

You can make online donations of dollars at www.acpmhc.com

Through their negotiated bulk discount pricing, A.B.C. All Bottoms Covered has higher purchasing power for each dollar donated.

***THANK YOU FOR SUPPORTING
A.B.C. ALL BOTTOMS COVERED DIAPER BANK!***

An Initiative of the ACPMHC



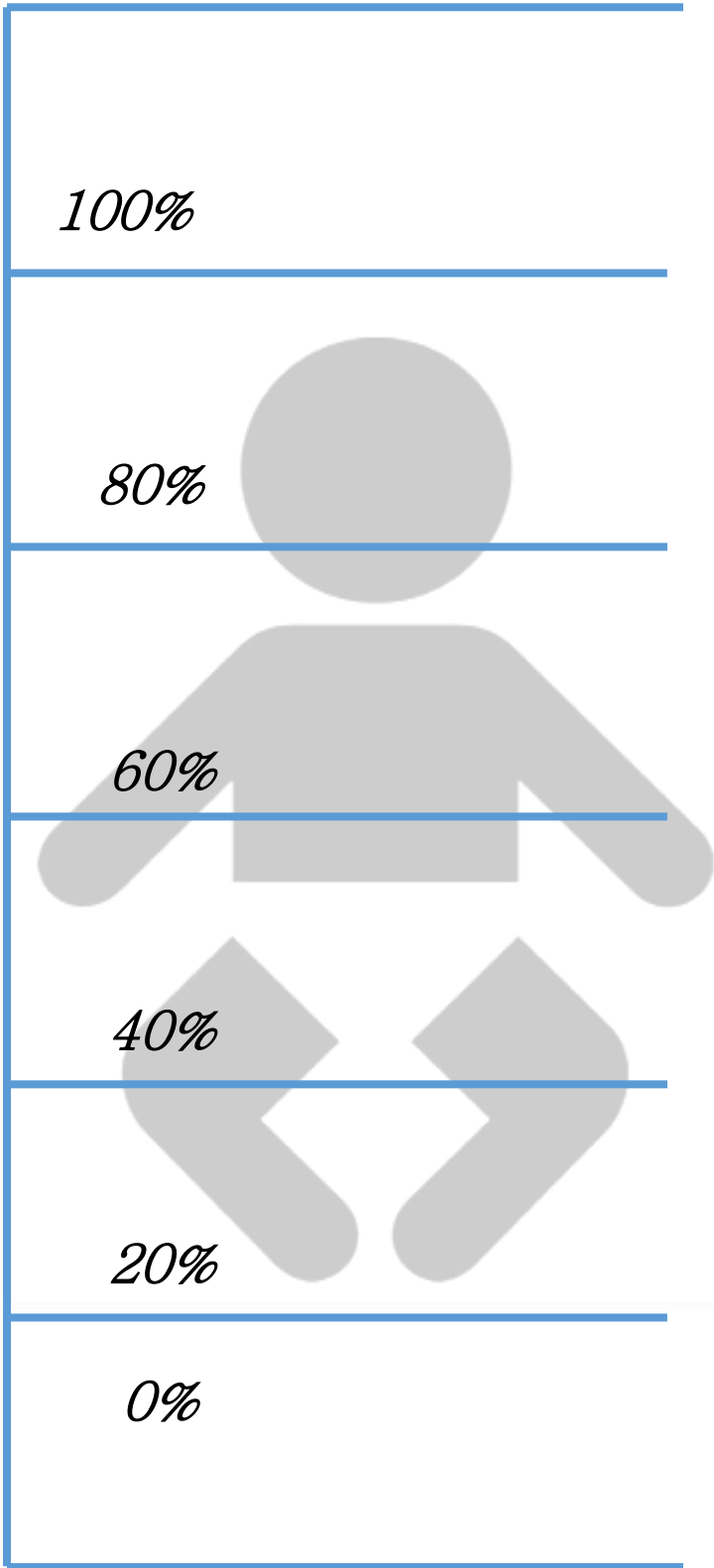
Our goal is to collect #_____ diapers!

*HELP KEEP
BABIES DRY!*

*1 IN 3 Moms have
to choose between
diapers and food.*

*Inadequate diaper
changes result in
many negative
health outcomes for
babies and parents.*

*Giving Diapers,
Changing lives!*



Diapers & Dollars Collection Form

Please use this form to track your efforts



At the completion of your successful Diaper Drive, please send us (ACPMHC@gmail.com) this completed form and upload any pictures or stories from the event, tagging our Facebook page (@ACPMHC) OR email them to us if you'd like. Don't forget to send out a nice THANK YOU to the individuals and organizations that helped make the Diaper Drive a success.

SIZE	#
Newborn	
1	
2	
3	
4	
5	
6	
Pullups	
TOTAL =	

Date _____

Name _____

Group _____

Phone _____

Email _____



# diapers	
# dollars	



Diaper Drive Registration Form

Name of organization: _____

Contact name & title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

How many members does your company/group have? _____

Diaper drive start date _____ End Date _____

Yes, please publish our drive on your website, so the public may drop off diapers.

Name of the organization we would like to challenge for this Diaper Drive (including contact info): _____

We will arrange for deliver to A.B.C. Warehouse on _____

We will need for a pick-up of the diapers on _____

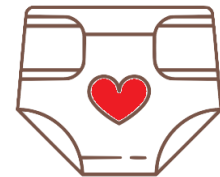
Our diaper collection goal is:

- 500-1,000 diapers
- 1,000-2500 diapers
- 2500-5000 diapers
- 5,000-10,000 diapers

Our dollars donation goal is:

\$ _____

- We would like for ACPMHC to come talk with our members.
- We would like more information about ongoing financial sponsorship levels for the Diaper Bank.



Please email this form to: ACPMHC@gmail.com or mail to
PO Box 358354, Gainesville, FL 32635
www.acpmhc.com

Alachua County Perinatal Mental Health Coalition (ACPMHC) is a 501(c)(3) tax-exempt, non-profit charitable organization.
Your donation is 100% applicable for IRS tax credit. Our tax exempt number is 81-4547117

DONATE DIAPERS HERE!

Use this bin to donate diapers for babies in need.

Diaper Drive dates: _____

Coordinated by: _____

Contact: _____



Learn more and donate online at www.acpmhc.com

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