



Your challenge, our project –  
**logistics solutions** for the  
**Retail industry.**



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## Vertical Market Retail – Best connections to the industry.

DB Schenker stands for the combination of performance, service and quality, regardless of the complexity or scope of logistics tasks and requirements. As an integrated logistics services provider DB Schenker operates and shapes the transportation network of the future, including Land Transport as well as Air Freight, Ocean Freight and Contract Logistics.

### Our performance for your successful logistics.

We handle goods in end-to-end supply chains and offer our customers innovative and cost-efficient transport and logistics solutions of high quality and from one source. Furthermore, we are constantly enhancing logistical processes – locally, nationally and worldwide.

We have a presence in some 130 countries around the world; with over 100,000 employees we work in a worldwide network, but operate locally. Thanks, to about 2,000 locations in the world's most important economic regions, we have a global network dedicated to customer service, quality and sustainability.

## The reliable partner for the Retail industry.

DB Schenker supports the industry and your suppliers to establish most efficient logistics across the world and for all your products.

### Qualified performances for your success.

We know the challenges in your industry and the tools you need to make your work run smoothly. Our expertise in each of the modes of transport and in Contract Logistics makes us the ideal partner for services.

- We have a global team of experts in place to ensure the best support to our customers along your entire supply chain.
- Sub Vertical/dedicated approach for all segments

**Our Retail team is specialized on several capabilities in order to overcome new challenges and to eliminate potential loss.**

### Control and quality

- Merchandise visibility
- Managing factories and vendor compliance
- Document handling
- Quality assurance

### Speed and cost

- Short shelf life of wearing and fashionable apparel
- Keen Retail competition
- Labour and raw materials cost pressure
- Replenishment accuracy

### Reliability and flexibility

- Seasonal capacity compliance
- Security from pilferage/damage
- Data and systems integration
- Flexibility of value added services

### Rules and goals

- Avoid early or late shipment due to planning, customs or quality issues
- Reduce pressure to domestic warehouse on productivity and costs
- Increase sales, market share and brand image
- Control inadequate or excess inventory
- Minimize disposal cost

### Your benefits at a glance:

- Dedicated account management team
- Web-based shipment tracking and customized IT-platform (CIS)
- Sales data capturing and customized reporting
- Outsourcing logistics operations
- One single point-of-contact



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## Fashionable solutions:

The reliable delivery of fashion products is important for your commercial success. Therefore, we developed industry-specific solutions to ensure that your freight is delivered safely, securely and on time – worldwide.

### Our solution design for the Retail market:

Our Solution Design Team in the Retail vertical has vast experience in identifying critical areas for improvement (e.g.: Lean Management). In order to offer you the best logistical quality, we go in for partnership and commitment from both parties.

### Our approach to the Retail market:

#### Industry Expertise

- Retail industry-specific solutions
- Retail experts with industry knowledge
- Standard solutions and tailor made concepts
- Examples: Go 2 Market and Origin Service modules

#### Network Expertise

- State of the art Road/Rail/Air/Ocean Freight network
- Global and integrated approach
- Locating and utilizing synergies

#### Key Account Management

- Facilitating all of major companies' global activities
- Leverage existing knowledge and drive continuous improvement processes

Based on our standard Air Freight, Ocean Freight, Land Transport, Contract Logistics and combined ocean/air products we offer you access to highly specialized logistics competence focusing on your industry. We will make your integrated supply chain more cost effective, faster, more precise and transparent.

DB SCHENKER *fashion&luxury* is our logistics service around tailor-made solutions designed for the Global fashion & luxury industry.

### In DB SCHENKER *fashion&luxury*, we focus on optimizing your individual demands in terms of:

- Cost and time efficiency
- Increased Go 2 Market speed
- Warehouse (DC) operation and Store Replenishment
- E-Commerce incl. B2C distribution
- Reverse and returns
- Reduced CO<sub>2</sub> emission
- Enhanced cargo visibility

### You can add various service modules, such as:

- Flat pack
- Hanging garments
- Origin Consolidation
- X-Dock operation
- DC operation
- LLP
- PO Management

## DB SCHENKER *fashion&luxury* – new solutions.

An small example of a special logistic solution of DB SCHENKER *fashion&luxury* is the newly developed box for the transport of hanging garments. The folded, several times reusable cardboard boxes can be economically returned in Ocean Freight containers. The transported garments are prepared upon departure and delivered straight to the destination ready for sale. Thus, this method allows your fashion and retail business to become more cost- and eco-efficient.

### Value Added Services

- Pick and pack
- Re-packing
- Kitting
- QC & inspection
- Needle inspection
- Specialized labeling
- Bar code scanning
- Ironing
- Replenishment
- Bonded and non-bonded warehousing
- Customs management
- Distribution centers worldwide
- Fast moving Cross Docking
- High-end security capabilities
- Store deliveries
- Reverse logistics

### Why are our clients and we leading the market in regards to integrated supply chain:

- Reliability
- Close partnership
- Strict focus on operational excellence
- Global network and IT tools
- Customized and Value Added Services
- Tailor made distribution concepts and door-to-store deliveries & e-commerce (B2C)

### Fashion and luxury logistics solutions

#### Customers' Strategies

- Investigate total SCM opportunities
- Adopt different mode of transport & e-business
- Identify cost reduction programs
- Develop regional services provider

#### DB Schenker Solutions

- Logistics capabilities in bond and non-bond facilities
- Wide range of Retail logistics services: Air Freight, FCL, LCL, GOH, Sea/Air with EDI apability
- Vendor Compliance and PO Management Program (ICM)
- Worldwide network with F&R expertise and customer references

#### Customers' Benefits

- Increase sales
- Reduce inventory
- Save time
- Reduce costs
- Improve efficiency
- Brand security



Photo: © DB Schenker

## DB Schenker Fashion & Luxury Solutions. Trendy services for the fashion industry.

An efficient supply chain and fast response to markets are key success factors of fashion retailers. DB Schenker in China for example has in-depth understanding and experience on executing customer requirements throughout the entire process.

From this exemplary Air Freight operation flow you can see the role of DB Schenker in e.g. China:

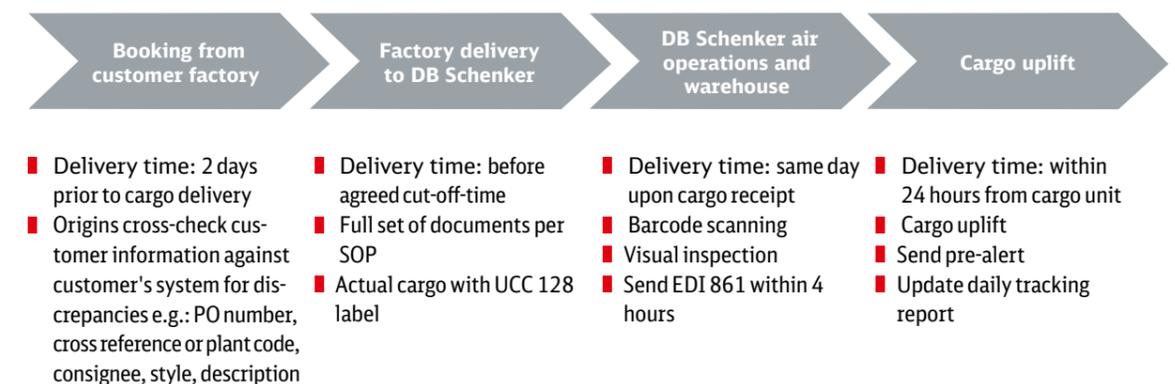
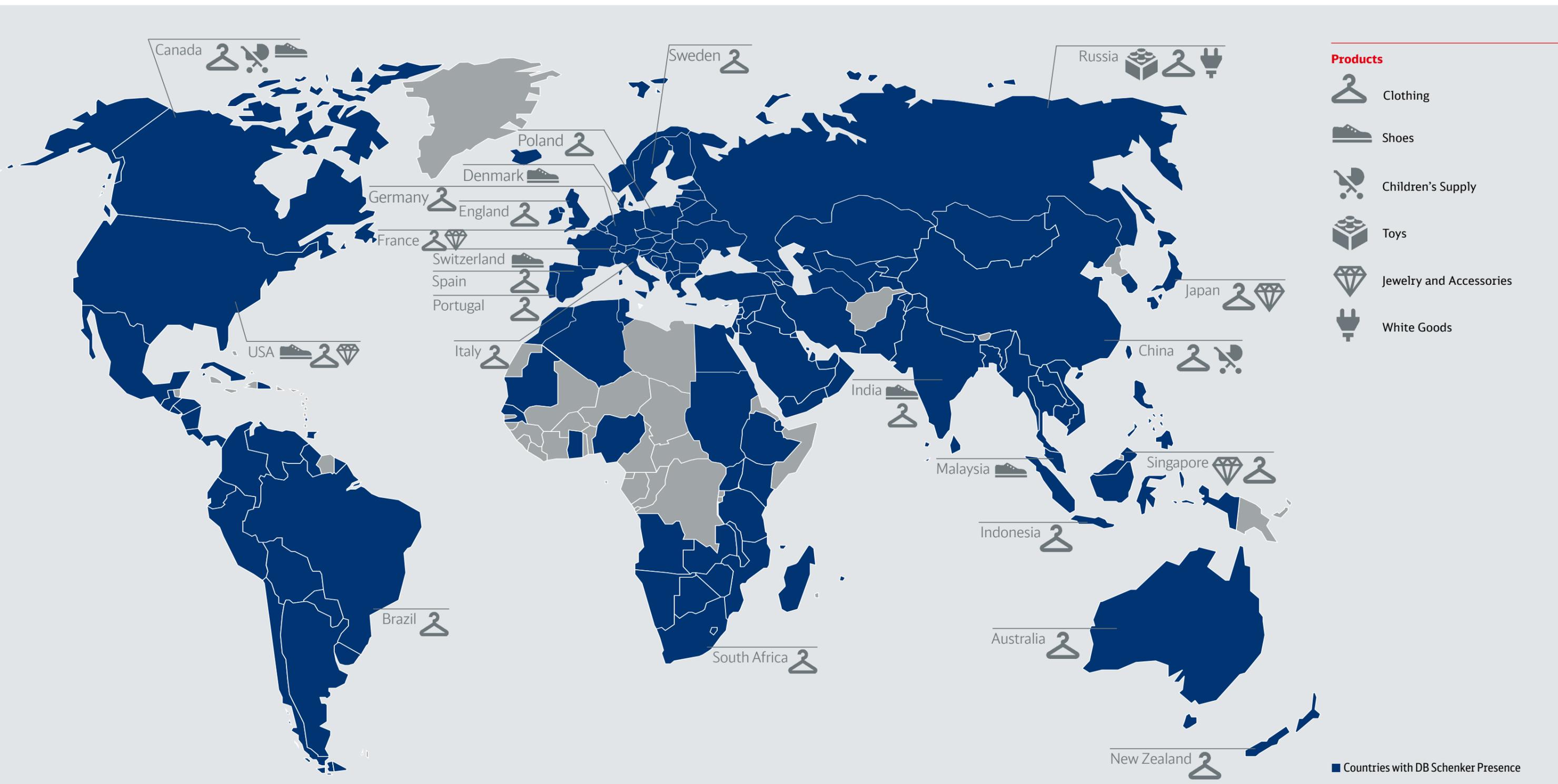


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## Global presence and local commitment.

DB Schenker is present in several regions all over the world (see highlighted parts in the map). The points in the map show some countries in which DB Schenker was operating diverse projects. On the following pages you find the explanation for each country and the respective project.



## DB Schenker services all over the world – Retail global footprint:

### Europe

- **Denmark:** Shoes
- **England:** Clothing
- **France:** Clothing, Jewelry, Accessories
- **Germany:** Clothing
- **Italy:** Clothing
- **Poland:** Clothing
- **Portugal:** Clothing
- **Russia:** Toys, Clothing, White Goods
- **Spain:** Clothing
- **Sweden:** Clothing
- **Switzerland:** Shoes
- **UK:** Clothing, Children's Supply

### The Americas

- **Brazil:** Clothing
- **Canada:** Clothing, Children's Supply, Shoes
- **USA:** Shoes, Clothing, Jewelry, Accessories

### Middle East – Africa

- **South Africa:** Clothing

### Asia-Pacific

- **Australia:** Clothing
- **China:** Clothing, Children's Supply
- **India:** Shoes, Clothing
- **Indonesia:** Clothing
- **Japan:** Clothing, Jewelry, Accessories
- **Malaysia:** Shoes
- **New Zealand:** Clothing
- **Singapore:** Clothing, Jewelry, Accessories



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**Publishing Data**

Schenker AG  
Alfredstrasse 81  
45130 Essen  
Germany

Subject to change without notice  
No guarantee for representations made  
Version from February 2014

Phone +49 201 8781-0  
Fax +49 201 8781-8817

[www.dbschenker.com](http://www.dbschenker.com)