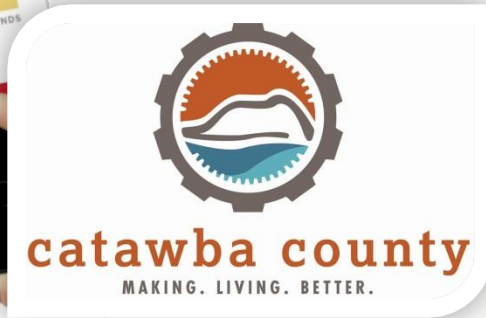


OPPORTUNITIES YOU CAN TAP INTO.....



**Two Unique Publications; Two Unique Audiences;
One Goal: To come alongside of you.**

Summer/Fall 2018: We will be publishing the 2nd Edition of the **MADE Magazine**, as well as, our community's first **"Talent Attraction Guide."** Purchase an "advertorial" to tell your company's story to the next generation (*Middle School & High School Students*) in the MADE Magazine and receive a "Premier Employer" listing in the ad-free Talent Attraction Guide, which aims to sell Catawba County to your top talent prospects. Both publications will be printed and fully digital. *New in 2018: Use of augmented reality & age-appropriate lesson plans crafted by teachers.*

Oct 11, 2018

Talent Jam Hickory Metro is a mash-up of a job fair, professional matchmaking, and a casual connection event. Job seekers and employers can present one-minute pitches of their professional needs or talents followed by making casual connections all while enjoying great local food and drink.

Co-Hosted by the Catawba County Chamber of Commerce & the Catawba Economic Development Corp.



TAP US!

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The Catawba Military Taskforce is working with employers to recruit transitioning military talent, advocate for a community culture that is supportive and inclusive to veterans, and serve as the platform to open doors, enabling local employers access to this valuable talent pool.

Upcoming "Welcome Home Hickory Metro" Weekend : October 19 - 20, 2018
For more information visit www.welcome-hky-metro.org



The Catawba County Chamber recently partnered with **TerraTal Global Talent Exchange**, a digital platform that provides an innovative solution for connecting employers with qualified candidates. We have found that their career matchmaking technology can simplify the talent acquisition process by providing employers, both large and small, an automated way to vet and rank candidates based on assessment of both hard and soft skills in order to allow the most qualified, accomplished and culturally fitting candidates to rise to the top of your prospect list. For more information, contact Connie Saunders, Shareholder Relations & Events Manager at csaunders@catawbachamber.org.



Under Construction! As a recommendation from the Leadership Catawba Class of 2018, a "Talent Toolbox" web portal, which contains an inventory of all recruitment resources available to local employers will be published on the Catawba Chamber's website, www.catawbachamber.org. The tool will be fully functional by Friday, June 1st.