



life

10 Reasons Why We're the Place to Put Your Life Business



As one of the largest brokerage agencies, Crump offers some of the most comprehensive sales, marketing and medical underwriting support available in the industry today.

- 1 We specialize in life insurance**
With more than 50 years of life insurance experience, we are able to help you recommend a suitable plan for your client with competitive premium.
- 2 We have a full-time life insurance staff**
Sales Support Associates provide illustrations as well as product and competitive support. Licensing Associates know what is needed to help get you appointed and ready to sell. Client Services Associates keep you informed of the status of your cases and work to get them issued quickly.
- 3 We offer access to quality life insurance carriers**
AIG, Allianz, AXA, Global Atlantic, John Hancock, Lincoln Financial, Nationwide, Protective, Prudential, and Symetra to name just a few.
- 4 We feature a broad range of fixed and variable product options**
We offer a diversified portfolio of more than 100 products from top-rated carriers including Term, Universal Life, Indexed Universal Life, Whole Life and Variable Universal Life – along with Guaranteed* Issue and Simplified Issue products for both individuals and business sponsored plans.
- 5 We know how to underwrite**
Our extensive experience with life underwriting gives you an advantage when matching your client's individual health issues with a suitable carrier.
- 6 We have the right marketing tools**
Extensive carrier and product summaries and training tools are a must for day-to-day agent use. Working with our carriers, we provide the tools you need to successfully sell life insurance.
- 7 24/7 Online Access**
Our web site – Crump.com – provides carrier software, form downloads, online illustration and material requests, and additional marketing support.
- 8 We can educate**
We offer webinars and seminars on current and new product offerings and sought-after sales knowledge through our HUB platform.
- 9 We know the corporate and business owner marketplace**
Associates are available to help you provide a possible solution for your corporate or business owner clients.
- 10 We work with our carriers on your client's behalf**
Our strong and long-standing relationships with our carriers provide you with outstanding service and exceptional support.

Contact your **Crump Sales Representative** for more about why we're the place to put your Life business.

*All guarantees are subject to the claims paying ability of the issuing insurer, and to the terms and conditions of the insurance contract at the time of purchase.

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