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- As the percentage of alumni who participate in annual giving increases, so does national awareness of Ball State's excellence. Important organizations, such as *U.S. News & World Report*, take the participation rate of undergraduate alumni who give to their alma mater into consideration when ranking universities.
- Every gift makes a difference. Last year, **gifts of less than \$100 added up to \$711,321 in support for Ball State.**
- The university honors its loyal donors through the Cardinal Circle, a society exclusively for those who have made a gift two or more years in a row. We look forward to welcoming you next year.

Thank you again for your first gift to Ball State!

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