



**Iowa State University  
College of Design**

# Moving Students *forward*

“Iowa State is known as a caring university, committed to helping students achieve their goals before and after graduation. It is my first priority to be true to this brand and this culture, and to continue improving our retention, graduation and placement rates, which means keeping the academic and student service programs strong. Just as important, we must be accessible. And being accessible means being affordable.”

– **Steven Leath, President**, Iowa State University

To prepare tomorrow’s leaders and world citizens, educational institutions must remain accessible for today’s young people. Iowa State University is committed to fulfilling its mission as a land-grant institution to ensure that students can pursue their educational goals and dreams – and prepare for meaningful careers in which they can help solve the world’s greatest problems.

To do this, the university is asking the Iowa State family to come together in support of *Moving Students Forward*, a five-year initiative to raise \$150 million for scholarships and other student support. Scholarships not only make the difference in enabling young people of all backgrounds and abilities to attend Iowa State, but they also ensure that once here, students are able to engage to their fullest potential – excelling in the classroom and participating in organizations and activities that build skills, character and confidence.

Only 25 percent of current Iowa State students receive private scholarship assistance. *Moving Students Forward* seeks to raise that number substantially through new gifts for student support, including flexible scholarship funds, need- and merit-based scholarships, support for international and experiential learning, and graduate scholarships and fellowships.

“I am the first in my family to go to college, and I am paying for my own education. I work during the school year part time, and when school is not in session, I work 40 or more hours a week in my hometown at a fast-food restaurant. It is because of the scholarships I receive that I am able to attend Iowa State. If I could talk to donors, I would encourage them to continue giving, because whether it’s \$100 or \$10,000, the support is much appreciated, especially by students who have worked hard for their education.”

– **Tyler Wilson '15**



“Thanks to the Pulver Study Abroad Scholarship, I was able to spend a semester in Europe, where I learned about photography and retail design, and saw things I had previously only learned about through images in school. I visited ancient ruins, museums, churches and design firms in Switzerland, Germany, the Czech Republic and throughout Italy. Personally experiencing other cultures has inspired me to use new design aesthetics in my work and helped improve my ability to design for a diverse group of people. The experience has given me a leg up on my competition and helped me become better rounded in my work.”

— Shanna O’Keefe ‘13

### Ways to Support Students at Iowa State

By supporting *Moving Students Forward*, you can invest in the future of deserving students at Iowa State University. Scholarship support is essential to give the university a competitive edge in attracting students to Iowa State and allowing them to thrive here. Support that may be used flexibly to address the changing scholarship needs at the university creates opportunities for students who wish to attend Iowa State. Scholarship support may also be designated to fulfill specific goals, such as making an education accessible for students with need, drawing students who are academically gifted, rewarding and encouraging students who engage in leadership or international study, or recruiting and retaining talented graduate students.

### How You Can Participate

There are many ways for donors to participate in *Moving Students Forward* and nearly any donor can have a profound impact by supporting students. With each gift comes a personal story; many scholarships offer an option to create a named fund to honor family members, show gratitude to a faculty member or mentor, or otherwise associate the donor’s name with the university for years to come.

Whatever your inspiration, the need has never been more urgent, and the investment more worthwhile. Iowa State’s alumni and friends are known for their loyalty and commitment to future generations of Cyclones. By establishing a gift in support of student scholarships, you will enable deserving students to have an Iowa State experience that will shape the rest of their lives – and empower Iowa State graduates to make a difference for the state and the world.

For more information about how you can be part of *Moving Students Forward*, please visit [www.foundation.iastate.edu](http://www.foundation.iastate.edu).

“Iowa State recognizes that study abroad is about personal and cultural growth, and just as important, current practice requires a deep understanding of the profession on a global scale. Studying in a unique culture with a rich tradition of design is important, and so is learning how to work on an international, cross-cultural environment.”

— Luis Rico-Gutierrez, Dean, College of Design



### Understanding Design on a Global Scale

Clark Colby took part in an 18-day China program in architecture and landscape architecture and a four-month internship at a firm in Beijing. A Doris Piper Lamberson International Study Scholarship helped make his study abroad experiences possible. Said Colby, “China is an amazing place to study architecture. It is full of ancient structures juxtaposed with contemporary architectural wonders. The impact of urbanization in Beijing, a city of more than 19 million people, must be witnessed to be understood, and studying in China opens one’s eyes to how, in order to responsibly shape our small planet, we must understand our part in this global community. Without scholarship support, my experiences in China would have been out of the question.”



**Scholarships for study abroad** are especially vital, enabling students to become responsible global citizens, to understand global practice, and to learn how their field of study can help solve some of the world’s most challenging issues – while experiencing the unique learning that occurs only through immersion in another culture.

$$\begin{array}{l} \$3,324 \\ \text{Undergraduate} \\ \text{in-state tuition} \\ \text{for one semester} \end{array} + \begin{array}{l} \$8,500 \\ \text{Extra cost to study} \\ \text{abroad} \end{array} = \begin{array}{l} \$11,824 \\ \text{Total cost for each} \\ \text{semester} \end{array}$$

**IOWA STATE UNIVERSITY**  
**FOUNDATION**

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