Innovations to Improve Access to Health and Wellness for Hispanics

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Underserved medical communities are struggling with their healthcare needs
16% of Hispanics were not covered by health insurance
19% of US population, but only 7% of physicians are Hispanics   
33% don’t speak English well enough to navigate system

¼ don’t have a primary healthcare provider   
20% live under poverty line and can’t afford healthcare needs
1:5 Diabetes sufferer in the U.S. is Hispanic

Hispanics currently contribute ~$5.1B (+11%) or 12% to the diabetes market

Roughly half of all Hispanic children born in 2000 will develop diabetes in their lifetime

Hispanics are twice as likely of suffering diabetes vs. Non-Hispanic Whites and are highly underdiagnosed

Hispanic diabetes patients tend to be diagnosed at a later disease stage and are more likely to require aggressive treatment
Proven technology can be leveraged to improve access to care among Hispanic communities

Digital health and digital access align with Hispanic use of new technology

- 84% of all Hispanics are online
- Hispanic internet smartphone usage is 10.5 hours/week
- 25% more than national average
AFFORDABLE AND ACCESSIBLE PRIMARY CARE FOR EVERYONE WITHOUT THE NEED FOR INSURANCE!
The Hoy Health Ecosystem consists of 5 unique products on an interconnected platform that is digitally accessible, bilingual, culturally relevant and HIPAA-compliant.
✓ Consumer searches and pays medication online

✓ Consumer redeems voucher in +62,000 pharmacies nationwide

✓ 3,500 generics included

✓ Gifting of medication in USA and Latam

Por favor escoja el país para su orden

Recoja en su farmacia

- United States
- Puerto Rico

Entregas Internacionales a Domicilio

- Mexico
- Honduras
- El Salvador
- Guatemala

¡Deja de pagar de más por tus medicinas!

HoyRX, la nueva forma de comprar tus medicinas a precios bajos

Busque su medicamento (Metformin, Synthroid, Lipitor)
Website shows consumer price before reaching pharmacy
Average savings of up to 80% per prescription with card
All FDA approved drugs
62,000 participating pharmacies
Prepaid Medication Vouchers
International RX 24 Hour Delivery
Free Prescription Savings Card
Diabetes & Hypertension Management Kits
Chronic Condition Management
Bilingual Telemedicine
Consumer Electronic Medical Records
Significant Cost Savings for Hospitals: 90%+ Reduction at Same Insurance Bill Rates

Facilitate remote condition management by offering health monitor devices at affordable cost

- Improved reduction of A1C
- Better adherence rates
- Significant cost savings
Prepaid Medication Vouchers
International RX 24 Hour Delivery
Free Prescription Savings Card
Diabetes & Hypertension Management Kits
Chronic Condition Management
Bilingual Telemedicine
Consumer Electronic Medical Records

HOYHEALTH®
HoyCCM®
HoyRX®
HoyDOC®
HoyMEDS®
HoyLIFE®
Chronic Condition Consumer Retail Kit: 30-day medical and peripheral supplies for diabetes

- High quality, low-cost, 30-day all-in-one solution for patients with chronic conditions
- Consumer savings anywhere from 65% to 200% vs. purchasing separately
Unique Approach

Direct cash pay solutions for consumer

Unique gifting model for primary care
CREATING AFFORDABLE AND ACCESSIBLE PRIMARY CARE FOR EVERYONE, EVERYWHERE WITHOUT THE NEED FOR INSURANCE IS ALREADY POSSIBLE AND ITS CALLED HOY HEALTH!

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