



LGBT Meeting Professionals Association Announces Two New Executive Board Members

Adds Educational and Strategy Professionals to Support 2018 Goals

Philadelphia, PA April 5, 2018 – Today the LGBT Meeting Professionals Association (LGBT MPA) announces Derrick M. Johnson, II, Senior Director of Meetings, The Council of Insurance Agents & Brokers and Tony Scurry, President and CEO of 7 Pointe Planning, Inc. have joined the board. They bring years of industry knowledge; educational and strategic expertise, plus a long-time commitment to inclusivity.

“We’ve set ambitious goals for 2018 including additional education programs, networking events at major industry conferences and membership growth - both individual and corporate,” said Jim Clapes, Chairman, Executive Board of LGBT MPA. “Our new board members will be a major part of meeting our goals.”

Mr. Johnson and Mr. Scurry will provide leadership in education and content development and strategic growth. Mr. Johnson’s experience in custom educational programs and content focused on diversity will provide materials for our membership and our 2018 workshops. Mr. Scurry’s background includes the use of analytics in strategic meeting planning - expertise that will provide LGBT MPA with data to drive more corporate memberships.

New Executive Board Members

Derrick M. Johnson, II, CMP, DES

Senior Director of Meetings, The Council of Insurance Agents & Brokers

Johnson spearheads the organization’s innovation initiatives and produces customized educational experiences and services. Previously as the Regional Event Director of YPO, he was the business event strategist championing the development and achievement of "only in YPO" events for CEOs based in the Northeastern Region of the US.

“I have chosen to be active in the LGBT MPA because I feel diversity and inclusion is key to elevating the meeting’s industry and our world as a whole,” said Mr. Johnson. “By fostering this sense of community around the LGBT+ community, diverse groups are brought together towards the common goals of networking and personal and professional growth.”

Tony Scurry, MBA, CMP

President and CEO of 7 Pointe Planning, Inc.

Scurry is an experienced strategic event architect with a career focus on increasing the visibility of mission driven organizations. At 7 Point Planning he oversees creative and development of strategic frameworks for the conceptualization and execution of the clients' operations. Previously, as the Manager of the Diversity Program at the American Chemical Society, he developed and directed programs based on the principal that differences are valuable.

“It’s important to have a seat at the table and it’s equally important to have your own table to invite people to participate,” said Tony Scurry. Being part of the LGBT MPA is important to me because we provide the opportunity for dialogue, to educate and to implement change for the LGBT community and everyone in the meetings and events industry.”

Membership for LGBT professionals is free. To join the organization visit our site www.lgbtmpa.com

More about LGBT MPA

The LGBT Meeting Professionals (LGBT MPA) is the first association for this industry group. Statistically, there are an estimated 100,000 meeting professionals currently practicing in the United States. LGTP MPA predicts 8,000 to 12,000 of these professionals working in the field are members of the LGBT community.

The LBGMPA was founded in August 2016 by Dave Jefferys, president and CEO of the Altus Agency, a Philadelphia-based marketing enterprise firm specializing in LGBT travel and other members of the current advisory board.

Contact Information:

David Jefferys, Executive Director
LGBT Meeting Professionals Association
dave@lgbtmpa.com