



Auckland Racing Club
• Est. 1874 •

BRAND MANAGER – Fixed term maternity cover (circa 8 months)

Are you our next stable superstar?

Auckland Racing Club is on the hunt for an exceptional Brand Manager to join them for a short, but exciting period to help deliver the thrill of premier thoroughbred racing & events to our audiences.

Reporting to the Executive General Manager – Marketing, you'll work in close collaboration with other internal teams, along with Club sponsors & agencies, in helping bring projects to life and ensuring the right information is spread between team members and stakeholders.

With proven experience in these fields, you'll be one of the team's frontrunners in helping drive the development and execution of all number of quality events (big & small, fashionable & functional, racing & events), advertising & promotional campaigns across both our Club & Ellerslie Event Centre portfolios.

Alongside needing excellent communication skills – both written & oral; you should be independent, personable, presentable, self-motivated, creative & thrive off working in a small team where no one is averse to stepping outside the realm of their role to help get the job done.

Your organisational and time management skills, along with a high sense of responsibility, will be put to the fore – this is the kind of workplace where no day is ever the same, 'to do' lists keep on growing and multiple projects & deadlines are a constant juggle.

The ideal candidate will have some knowledge of, or passion for, thoroughbred racing and/or equines, with any experience with InDesign the absolute cherry on top.

Odd hours are an occasional requirement of the job – racedays are one of our key products & they often take place at weekends, on public holidays or into the evening.

The ideal candidate will be able to begin this contract by Thursday 17 July with the last date of contract being Friday 27 March 2020.

If this sounds like the ride of a lifetime, we'd love to hear from you – particularly your ideas as to what makes you stand out from the rest and why you think your next opportunity is here in our stable.

To apply, please forward your application along with a current CV to kimsr@ellerslie.co.nz by no later than Tuesday 2 July 2019.

Please note that only those applicants who are selected to move forward to the preliminary interview stage will be responded to.