

STRENGTHENING COACHING WITH THE

SCORE

OBJECTIVE TO RAISE EQUALITY







SCORE

- Title: “Strengthening Coaching with the Objective to Raise Equality” – SCORE
- Timing: 1 January 2015 – 31 December 2016 (24 months)
- Supported by the Erasmus+ Sport Programme
- Project leader: European Non-Governmental Sports Organisation, ENGSO

Co-funded by the
Erasmus+ Programme
of the European Union



Partner Network



Partners





What was SCORE?

- Objective:
 - Promote the representation of employed and volunteer female coaches in the coaching workforce
 - > Aim increasing the number of female coaches
- Actions:
 - Educational toolkit
 - Education for mentors
 - National training sessions in 8 countries to implement the toolkit
 - Croatia, Cyprus, Finland, Germany, Lithuania, Portugal, Sweden, UK



The Business Case

More Choice

Additional skills

Economic
Benefit

Untapped
Resources

Cultural
Change



The Business Case

- Swedish team in Rio Olympic Games:
 - 8 of 11 medals WON by female athletes
 - 5 of 11 medals WON by athletes coached by FEMALE coaches.
 - 75% of female head coaches came home with at least 1 medal (3 of 4 coaches)
 - 100% of female coaches came home with top 6 result or better (4 of 4 coaches)

Toolkit

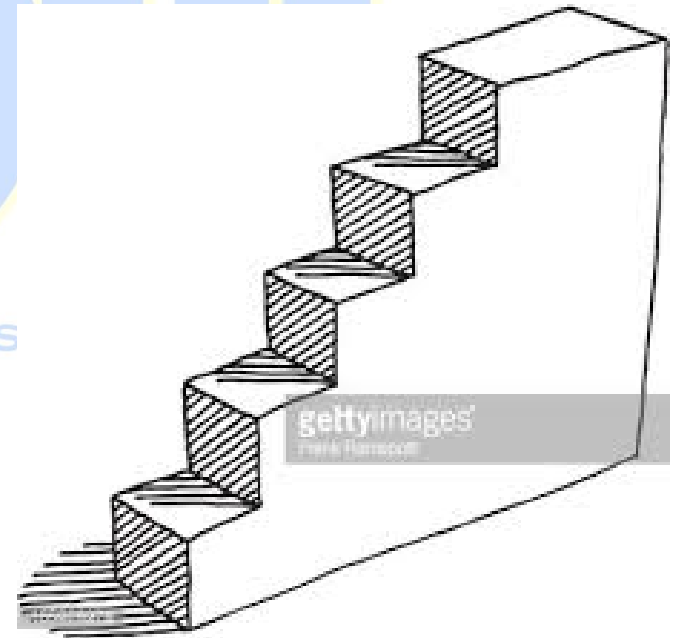
- Toolkit:
 - Tools for sport organisations
 - Additional information with examples
- Four elements for sport organisations:

Plan

Recruit

Develop

Retain



Education for Mentors

- Education of mentors for (future) female coaches
- 22 mentors from 8 countries are educated to support female coaches around Europe
- Impact:
 - In Germany and Finland mentoring systems coordinated by SCORE partners
 - Mentoring activities by the educated mentors





Training sessions

- 8 national training sessions
- 163 delegates from 107 national sports organisations/federations/clubs
- Dissemination of toolkit
- Focus on increasing gender equality in coaching
- Development of coaching programmes for women



Education for Mentors

www.score-coaching.eu/toolkit

#scorecoaching

Twitter: @ENGSOsport

www.facebook.com/scorequality

Contact:

Policy Director Kaisa Larjomaa

larjomaa@engso.eu

Co-funded by the
Erasmus+ Programme
of the European Union

