



EU Seminar on Sport

8 June 2018, Visby

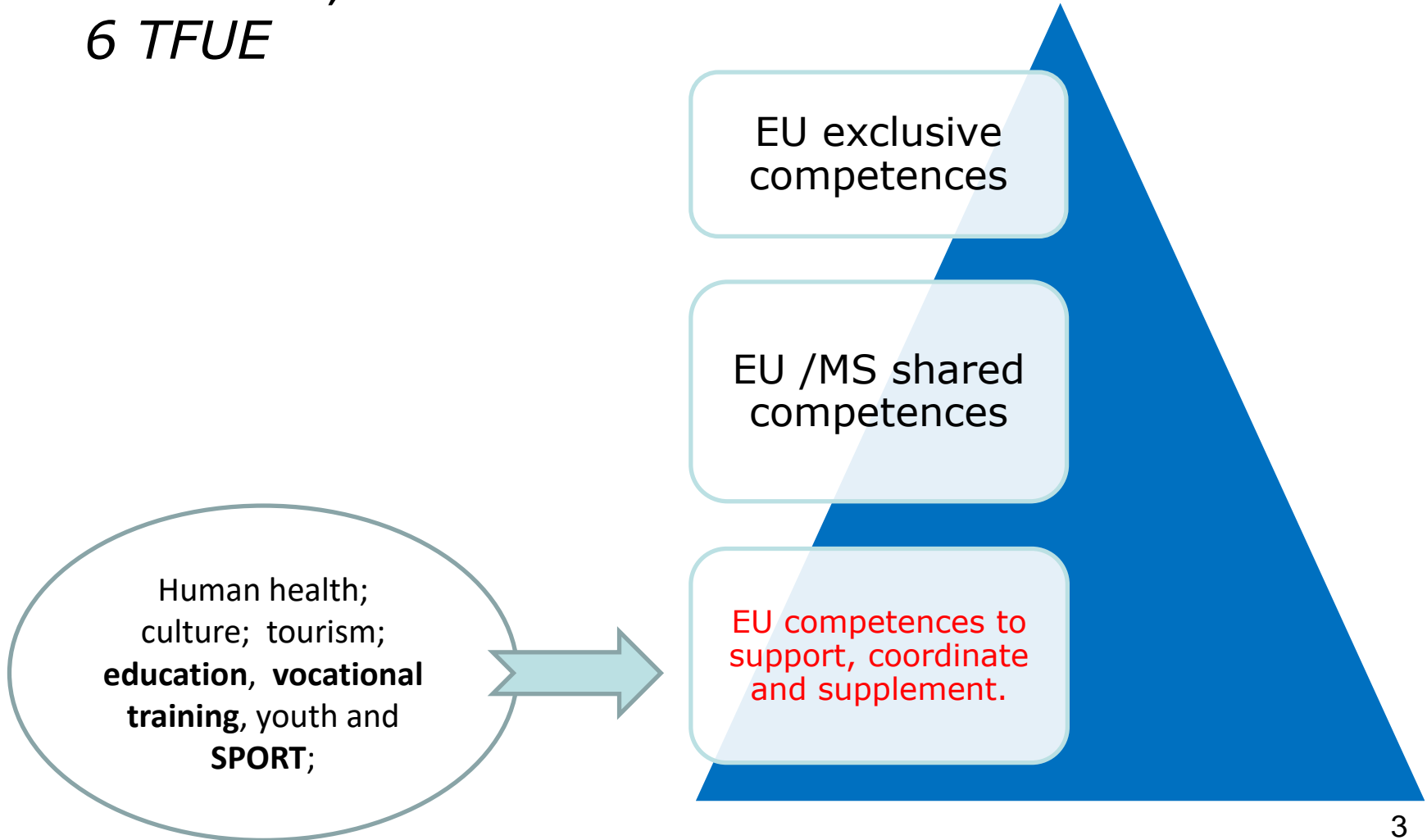
**Yves Le Lostecque
Head of Sport Unit
European Commission**

Contents

- Policy context
- EU Work Plan for Sport (2017- 2020)
- Health Enhancing Physical Activity (HEPA)
- European Week of Sport 2018
- Tartu Call
- #BeInclusive EU Sport Awards
- Gender equality in sport
- Funding possibilities
- New Erasmus programme

Articles 3,4 and 6 TFUE

Principle of subsidiarity



Art 165 TFUE

1. (...) **The Union shall contribute to the promotion of European sporting issues**, while taking account of the specific nature of sport, its structures based on voluntary activity and its social and educational function.

2. Union action shall be aimed at:

- (...) developing the European dimension in sport, by promoting fairness and openness in sporting competitions and cooperation between bodies responsible for sports, and by protecting the physical and moral integrity of sportsmen and sportswomen, especially the youngest sportsmen and sportswomen.

(...)

4. In order to contribute to the achievement of the objectives referred to in this Article,:

the European Parliament and the Council, acting in accordance with the ordinary legislative procedure, after consulting the Economic and Social Committee and the Committee of the Regions, shall adopt incentive measures, excluding any harmonisation of the laws and regulations of the Member States (...).



Third EU Work Plan for Sport (2017-2020)

- Adopted on 23 May 2017
- Inspired by the Commission's report (January 2017)
- Duration: 3 years and a half (until end December 2020)
- Shared responsibilities
- Less outputs
- Towards better involvement of the sport movement
- Diversification of methods

Third EU Work Plan for Sport (2017-2020)

Priorities:

- Integrity of sport
(good governance; safeguarding of minors, the specificity of sport, combatting corruption and match fixing, fighting doping)
- Economic dimension of sport
(innovation in sport, and sport and the digital single market)
- Sport and society
(social inclusion, coaches, education in and through sport, sport and health, environment and sport and media, sport diplomacy)

Expert Groups:

- Integrity (including good governance)
- Skills and Human Resources development in sport

Health Enhancing Physical Activity (HEPA)

- According to the new eurobarometer on sport and physical activity
46% of Europeans say they never exercise or play sport
- Council Recommendation on HEPA (NOV 2013)
 - Member States
 - Develop a cross- sector approach involving policy areas including sport, health, education, environment and transport (national strategies and action plans)
 - Commission
 - Exchange of good practices
 - Promote/facilitate monitoring framework
- 56 HEPA projects co-funded in 2014-2017 for about 21 million € (HEPA Cluster meeting in Dec 2017)
- 6,6 million € earmarked for 2018 (55 project proposals received)

European Week of Sport 2018

- The European Week of Sport promotes sport and physical activity across Europe
- Launched in 2015
- It takes place annually between 23-30 September
- Launching event: Vienna 22 September 2018
- More than 16 million people participated in over 37,000 events in 32 countries in the 2017 edition





European Week of Sport 2018

- Opening to new countries
 - Council Conclusions on Sport Diplomacy: *"The Council and Member States invite the Commission to consider engaging third countries in the European Week of Sport."*
 - EWoS Beyond Borders: expanding the Week to countries from the Eastern Partnership and Western Balkans (Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine, Albania, Bosnia and Herzegovina, Montenegro, Serbia, and Kosovo)
 - First activities in those countries will take place September 2018
- #BeActive Night
 - Date: 29 September 2018



Tartu Call

- Commission joint action to promote healthy lifestyles:
 - Commissioner Andriukaitis, responsible for Health and Food Safety,
 - Commissioner Hogan, in charge of Agriculture and Rural Development,
 - Commissioner Navracsics, responsible for Education, Youth, Culture and Sport.
- Official signing on the 22nd of September during the Seminar on Healthy Lifestyle in Tartu
- Full text:
https://ec.europa.eu/sport/news/20170922-ewos-navracsics-health-call-tartu_en

#BeInclusive EU Sport Awards

- Number of applications received in 2017: 297.
- Jury pre-selected 9 projects.
- The 3 best sport projects supporting social inclusion were awarded 10,000 € each:
 - Mitternachtssport e.v. (Germany)
 - De Rode Antraciet (Belgium)
 - Asociación de Danza Integrada 'Meetsharedance (Spain)'





#BeInclusive EU Sport Awards

- Aim: to promote social integration through sport across Europe.
- The call for Europe-based organisations will officially open in **June**.
- The 3 best sport projects supporting social inclusion will be awarded (each project - €10,000).
- It is open to any organisation – public or private, commercial or not-for-profit – that has successfully launched this kind of project.
- Awards ceremony: 27 November 2018 in Brussels
- https://ec.europa.eu/sport/be-inclusive_en

Gender Equality in Sport

- EU Proposal for **Strategic Actions on Gender Equality 2014-2020**
- **Council conclusions** in May 2014
- XG GG: [recommendations](#) on gender equality in sport (February 2016)
- **EU Work Plan for Sport 2017-2020**
- Study on gender based violence in sport
https://ec.europa.eu/sport/sites/sport/files/gender-based-violence-sport-study-2016_en.pdf
- Erasmus+ projects
- Cooperation with the Council of Europe

Recommendations on gender equality in sport:

- We need more girls/women **participating** in sport
- Gender balance and equality in **decision- making** in sport
- Gender equality in **coaching**
- Fight against **gender based violence** in and through sport
- Fight against **negative gender stereotypes** in sport and the role of the media

Erasmus+

- Flagship EU programme for education, training, youth and sport
- Erasmus+ total budget: EUR 16,454 Billion (2014-2020)
- Sport specific chapter (Budget: 265 Million 2014-2020)
- Main funding categories for Sport actions:
 - Collaborative partnerships (max. 400,000)
 - Small collaborative partnerships (max. 60,000)
 - Non-for profit sport events (max. 500,000)



Objectives of E+ Sport (Art. 16 of the E+ Regulation)

- a) to tackle **transnational threats** to sport such as doping, match fixing, violence, racism and intolerance
- b) to support **good governance** in sport and **dual careers** of athletes
- c) to promote **social inclusion**, equal opportunities and health-enhancing physical activity (**HEPA**) through increased participation in sport and **voluntary activities** in sport

Erasmus+ 2019

- Publication of Erasmus+ Call 2019 in **October 2018**
- **Sport InfoDay** – Brussels, 5 February 2019
- **Sport budget (2019): 59,4 million €**
- **In 2018**, for example:
 - Collaborative partnerships (26.4 million €)
 - Small collaborative partnerships (6,5 million €)
 - Not-for-profit European sport events (7 million €)

Preparatory Actions and Pilot Project

1. Sport as a tool for integration and **social inclusion of refugees** (EUR 1.400.000)
Publication: 26/04 https://ec.europa.eu/sport/calls_en
Deadline for application: 7/06
2. Exchanges and **mobility in sport** (EUR 1.200.000)
Publication: 31/05 https://ec.europa.eu/sport/calls_en
Deadline for application: 26/07
3. Promotion of **European values** through sport initiatives at the municipal level (EUR 1.000.000)
Publication: 31/05 https://ec.europa.eu/sport/calls_en
Deadline for application: 26/07

New generation of Erasmus 2021-2027

- Regulation of the European Parliament and of the Council establishing 'Erasmus': the Union programme for education, training, youth and sport and repealing Regulation (EU) No 1288/2013 presented by the Commission on 30 May 2018 as a part of the MFF package. (COM(2018) 367 final)
- Budget Erasmus
 - 30 billion € for the period 2021-2027

Novelties Erasmus 2021- 2027 Sport Part

- New structure
- Sport in all three key actions of the new Programme:
 - **mobility (KA1);**
 - **partnerships (KA2);**
 - **support to policy development and cooperation (KA3).**
- Sport more open to the international dimension – access for the third countries for KA2 and KA3
- Budget of 550 million € for years 2021-2027, which is 207% of the previous period 2014-2020

CHAPTER IV, SPORT

Article 11, Key action 1

- **Learning mobility**

In the field of sport, the Programme shall support, under key action 1, the mobility of sport coaches and staff.

Article 12, Key action 2

- **Cooperation among organisations and institutions**

In the field of sport, the Programme shall support the following actions under key action 2:

- (a) partnerships for cooperation and exchanges of practices, including small-scale partnerships to foster a wider and more inclusive access to the Programme;*
- (b) not for profit sport events aiming at further developing the European dimension of sport.*

CHAPTER IV, SPORT

Article 13, Key action 3

Support to policy development and cooperation

In the field of sport, the Programme shall support the following actions under key action 3:

- (a) the preparation and implementation of the Union policy agenda on sport and physical activity;
- (b) policy dialogue and cooperation with relevant key stakeholders, including European non-governmental organisations and international organisations in the field of sport;
- (c) dissemination and awareness-raising activities about European policy outcomes and priorities and about the Programme, including sport prizes and awards.

Useful links...

- EC Sport - <https://ec.europa.eu/sport/>
- Erasmus+ projects results - <http://ec.europa.eu/programmes/erasmus-plus/projects/>
- EACEA - <http://eacea.ec.europa.eu/home/erasmus-plus/actions/sport>
- Sport Info Day - http://eacea.ec.europa.eu/erasmus-plus/events/sport-infoday-31-january-2017_en



Thank you!



Sport