Privacy Policy

Dove Family Health is committed to maintaining the privacy and security of our customers' personal information on www.dovefamilyhealth.com. In this privacy policy statement, Dove Family Health assures you of our commitment to privacy and security by informing you of the following principles:

- 1. We will not ask for personal information (information that personally identifies you) while you are simply browsing our Public Site, www.dovefamilyhealth.com. If this changes at any time, we will explain how the information that we are requesting is to be used.
- 2. If you request to download a software demo from our Public Site, we might ask for personal information. This information will only be used for tracking purposes or to contact you personally. This information will never be shared outside of Dove Family Health.
- 3. If you are visiting a Dove Family Health Secure Site, outside access is limited to our Business Alliance Partners and we may collect the personal information that you specifically and knowingly provide while on the Dove Family Health Secure Site. The use of such information will be governed by the specific written contract between you and Dove Family Health, through which you were granted access to Dove Family Health's Secure Site.
- 4. In addition, on a Dove Family Health Secure Site, such as our home or support site, we may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain personal information, although it will enable Dove Family Health to relate your use of the Dove Family Health Secure Site to information that you have specifically and knowingly provided to the Dove Family Health Secure Site.
- 5. If you have any questions about this privacy policy statement, our information-handling practices, or any other aspects of your privacy, please send an e-mail to <u>dovefamilyhealth.com</u>. Our mailing address is: P.O. Box 2168, Rainsville, AL, 35986, ATTN: Chief Privacy Officer.

Dove Family Health may periodically update this privacy policy to describe how new Web features may affect our use of your information and to let you know of any new features or controls that we may offer. Dove Family Health will NOT apply changes to this policy retroactively to information Dove Family Health has previously collected.

HIPAA at Dove Family Health

As a key provider of services and technology to the healthcare industry, Dove Family Health has implemented programs to address the transaction standards, and the privacy and security implications of the rules promulgated pursuant to the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"). If you have any questions about HIPAA at Dove Family Health, please e-mail our Chief Privacy Officer. Dove Family Health's mailing address: P.O. Box 2168, Rainsville, AL 35986. ATTN: Chief Privacy Officer.