



LOGO DESIGN FOR 2018-2019

This event recognizes FBLA chapters that create a pictorial account of the FBLA state theme for the 2018-2019 year.

Eligibility—State

Each active local chapter may submit multiple logo designs to the competition.

Competencies

The cover design should create a pictorial account of the FBLA state theme of “Leaders in Motion” for the current school year to be used as the logo for the FBLA State Leadership Conference. See rating sheet below.

Regulations

The entry form must be completed and submitted with **one** (1) copy of the cover design to the Logo Design Dropbox and **received** by the deadline, **December 8**.

SUBMISSION GUIDELINES

Dropbox labeling and submission:

Submit all logo designs to:

<https://www.dropbox.com/request/QtsVs8pQMcavtwBNNS2e>

It is imperative that submissions be labeled properly or your student could be disqualified. All submissions should be labeled as follows:

- School Name_StudentFirstandLastName_LogoDesign
(i.e. RutgersUniversity_RonRichter_American Enterprise Project).

All submissions should be uploaded as a PDF and as one document per entry. **By submitting the attached design you are releasing it to be used by New Jersey FBLA-PBL to be used in the promotion of activities.** *The entry will not be returned.*

Entry Form

Student Name: _____
School: _____
Chapter Number: _____
Adviser Name: _____
Adviser Email: _____

Logo Design

Rating Sheet

Current State Theme

LEADERS IN MOTION

Points given may range between zero and maximum number indicated.

Content and Design

| | | | |
|---|-------|-------|----------|
| Logo design incorporates FBLA state theme | | _____ | 25 |
| Logo design includes | | | |
| Wording of state theme | _____ | 5 | |
| FBLA-PBL logo | _____ | 5 | |
| Year of State Leadership Conference | _____ | 5 | |
| Graphics | _____ | 10 | _____ 25 |
| Evidence of originality | | | _____ 15 |
| Attractive appearance and neatness | | | _____ 10 |

Format

| | | | |
|--|-------|----|------------------|
| Clear and concise presentation with logical arrangement of information | _____ | 10 | |
| Organized to hold the interest of the reader | _____ | 10 | |
| Correct punctuation, grammar, and spelling | _____ | 5 | _____ 25 |
| Total Score | | | _____ 100 |
| Deduct Penalty Points | | | (_____) |
| Final Score | | | _____ 100 |

Name: _____

School: _____

Judge's Name: _____

Judge's Signature: _____