

Good Media

By Chanette Sparks

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OUR MEDIA
IS GOOD MEDIA



**UNLEASH
YOUR SEXY**

**Featuring Certified Sex
Educator & Coach Mel. E. Mack**

About US

I love writing!

Most of all, I love writing about things and people that make people feel good. I guess you could say that I value “good gossip!”

*-Chanette Sparks, Founder of
IBJ PR &Marketing*

Good Media is simply good media. It's a platform where we help rising entrepreneurs, start-ups, business owners and media driven personalities shine!

All media is definitely not good media, but why would we want to chat with someone about their dirt? Tell us your stories and share your inner positives with our readers.

What makes you different? What makes you shine? What makes you or your business good?

We care about what it is that you are doing in your community, and we care about how you are thriving to make a difference...that's it!

Good Media

Exposing the positive. Sharing the Good!

Unleash Your Sexy

with Mel E. Mack

There is no doubt that there are advantages to being a woman, especially when she is confident, faith driven in spirituality and superior in her essence.



Most women are dynamic communicators, which is one of the many talents that make women rock. These were just a few of the key strengths that we stumbled upon when we met with Mel. E. Mack, a Certified Sex Educator and Coach.

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Continued...

Unleash Your Sexy

with Mel E. Mack

Mel. E. Mack is passionate about empowering women to understand their God-given sexuality. Her mission is to empower, encourage and inspire women globally to embrace their sexuality and eliminate the insecurities that may be ruining their sexuality, as well as their personal sex lives. When the IBJ team caught up with Mel E. Mack, we were honored to connect with such a confident, determined and consciously awake woman- striving to support other women to think and feel the same. Our team just had to know more...especially being that we were an office full of women!

During our chat, Mack shared, “While working as an in-home party consultant for relationship enhancement products and bedroom accessories, I saw an urgent need for dialogue within our communities and churches as it related to sexuality and spirituality. And, while I met a lot of women on a weekly basis, I thought the best way to reach the “masses” if you will, was to put my message in a book. My intention was nothing more than to start a conversation; however, God had other plans.”

With a passion for sex that extends beyond the bedroom, we had a chance to catch up with the rising author, speaker and entrepreneur to find out more about why women should accept the language of their sexualities.

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Unleash Your Sexy

with Mel E. Mack

What was the inspiration behind your brand?

The inspiration behind my brand is women. Period. I want to see women stand in their power by honoring and embracing their God-given sexuality and to live their best life. I want them to understand that their sexuality is their essence, and that while sex is part of that, it encompasses so much more.

Describe a few obstacles that you have faced. How did you overcome them?

Women brought up in an environment where sex was treated as taboo, have difficulty letting go of those negative connotations. And, one of the challenges I face is finding ways to convey my message in a way that breaks through old, outdated attitudes towards sex and misinformation without putting people off; especially the faith-based community. I find that the best way to overcome the pushback is from a place of love with integrity and in truth. You don't win them all; however, you do at least get to have the conversation.

If you could make an impact in the world, what would it be?

I would galvanize women from every corner of the globe to form a powerful sisterhood built on love, loyalty, and service. We are so powerful individually. Just think about what we could do as a collective unit. If more women understood that we need each other and we're more powerful when we stand together and lift each other up, we would change the world.

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Unleash Your Sexy

with Mel E. Mack

Who have been your greatest influences in life?

My mother's love, strength, and tenacity has been the greatest influence in my life.

What are you most passionate about?

Women are my passion. I've always had a heart for women. My prayer is to see all women be successful (whatever their definition of success) and living their truth; to see them thrive, not just survive. And, let's not forget this little thing called sex! However, my passion for sex extends far beyond the bedroom.

Are there any upcoming announcements about your brand? If so, what?

My Unleash Your Sexy! workshop will take place in July 2016. SEXtraordinary You!™ will officially launch October 2016 in Charlotte. There will be more details to come on both events.

What do you do in your free time?

I'm an avid reader and hiker. I love nature. So, you catch me outdoors more often than not.

Do you conduct any philanthropic services?

Not at this time.

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Unleash Your Sexy

with Mel E. Mack

What is your definition of a DIVA?

She is unapologetically fierce. She is confident. She is bold. She is SEXY!

While she does enjoy compliments, she does not require validation from others to feel good about herself, because she is comfortable in her own skin.

She is caring and compassionate. She stands in service to others, while also honoring her own needs.

She lives her truth. While she accepts her past, she lives in the present because she understands her power resides in NOW.

She speaks her mind with confidence and without pretense.

When she walks into a room she owns it, because she knows her strength while embracing her weaknesses.

She knows that God is her source.

She understands that she is imperfect perfection.

She is.

To connect with Mel. E. Mack on her social media platforms, visit:

www.MelEMack.com Twitter: @MelEMack

Facebook: MelEMack

Instagram: @melemackinc

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Contact

Want an Interview?

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