

GOOD MEDIA



BLOGGER EDITION

THAT'S INAPPROPRIATE!

Meredith Masony

• Marriage •

Motherhood

& Everything In-Between

About US

Hey hey hey!

My name is Chanette Sparks, and
I love writing!

Most of all, I love writing about things
and people that make people feel good.
I guess you could say that I value “good
gossip!”

*-Chanette Sparks, Founder of
IBJ PR & Marketing*

Good Media is simply good media.
It's a platform where we help rising
entrepreneurs, start-ups, business
owners and media driven personalities
shine!

All media is definitely not good media,
but why would we want to chat with
someone about their dirt?
Tell us your stories and share your inner
positives with our readers.

What makes you different? What makes
you shine? What makes you or your
business good?

We care about what it is that you are
doing in your community, and we care
about how you are thriving to make a
difference...that's it!



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Exposing the positive. Sharing the Good!

Marriage, Motherhood & Everything In-Between

with Meredith Masony

When it comes to parenting, applying a tad bit of humor often helps many of us survive the roller-coaster of emotions we encounter. Some parents might even agree that to get through a week...well, let me take that back...to get through a day successfully- there's a ton of balance and patience required from us to nurture, empower and build long-lasting bonds in the parent-child relationship.

When I stumbled upon Meredith Masony, a blogger at *That's Inappropriate*, I was simply amazed at how humorous her video blogs were about motherhood, marriage and all the good stuff in-between!

The title of the blog itself goes to show that there are a lot of things we really want to say aloud, but we often bite our tongues and refrain from saying what's really on our minds. Being able to relate myself, I found myself smiling and nodding in agreement with the truthfulness of how kids can be quite the characters. And in all honesty, Meredith can teach all parents a lesson or two...and that's how to vent while laughing about it.

Check out her interview below.

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PHOTO CREDIT: MEREDITH MASON

#MEREDITHMASON

I LIKE TO TALK ABOUT ALL THE ASPECTS OF
BEING A MOM AND WIFE. I LIKE TO TALK
ABOUT THE NITTY GRITTY.



Continued...

Marriage, Motherhood & Everything In-Between

with Meredith Masony

Even with the highs-and-lows of parenting, our kids still make us feel warm and fuzzy inside, giving our lives a sense of meaning-which is the ultimate achievement.

I had the opportunity to connect with Meredith and learn a little about her journey towards becoming the successful blogger that she is today. With an influential online presence and a growing community, I was eager to find out what her motivation was to shine so bright!

I often say that the only thing I have going for me is that I'm honest. I speak the truth, and I do my best to keep it funny. I like to talk about all the aspects of being a Mom and wife. I like to talk about the nitty gritty. The messy side of parenting, alongside of the glorious moments.

-Meredith Masony

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This was a great advantage for me, and we all had a BLAST. In fact, I loved it so much that I went back a second time, and a third. Shortly after, a few months later I was laid off. Strangely, I had such a sense of freedom come over me and I began the journey to Entrepreneurship. After being asked to speak at other schools and conferences shortly after, it became a way of life for me. After countless nights of praying and mediating I discovered that this was the assignment that I had been destined for and I had finally tapped into it. It was finally time for my voice to be heard after being quiet for all these years. This is how my speaking journey began.



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Marriage, Motherhood & Everything In-Between

with Meredith Masony

Tell me a bit about yourself. How'd this great blogging journey get started?

I started back in October of 2014. I had a major health scare that put my life into perspective. I decided that it was time to do the things I had always wanted to do.

What does success feel/look like to you?

Every time someone writes to me about how the blog, or one of my videos, or the book has resonated with them, that is success. I started this because I didn't want any Mom, Wife, or woman, feel alone.

If you could change anything about your journey so far, would you?

I have made a ton of mistakes. I have been taken advantage of. I have lost thousands of dollars to people who said they were going to help me. I needed to fail. I needed to make these mistakes. It sucks to fall, but it forced to me get back up.

Where do you see yourself in the next 5 years (family/business)?

I am hopeful to have my husband working alongside of me. I would love to be able to travel the states spreading our message of empowerment and community. I started this journey a married Mother of three and if I can do this, anyone can do this.

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Marriage, Motherhood & Everything In-Between

with Meredith Masony

What's the best advice you've ever heard or given?

Passion is real. As humans, we need it not only to survive, but thrive. Without passion, we are drifting through life without feeling. Passion drives us. Passion inspires us. Passion wakes us up in the middle of the night to create. If your work focuses on your passion, you will never work a day in your life.

What advice would you give to moms in your industry?

This is not easy. Anyone who says, "Oh, I just posted this one thing and it went viral" is lying to you. It takes tons of time and tons of failures. There is some luck involved, meaning it is easier to get published if you know people. I started this community in 2014 and we have grown to over 750K organic followers on Facebook, Twitter, Instagram, and YouTube. It takes time, hard work, money, effort, lots of tears, lots of fighting with your spouse, lots of celebrations, and a genuine interest in being the change you want to see.

Are you involved in any charitable events or causes?

We will be pushing a big campaign for Autism in April. My son is autistic and we are very excited to donate proceeds from our Autism inspired T-shirt, and other affiliate sales during the month of March to Autism charities.

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To stay connected with Meredith Masony of That's Inappropriate, visit:

Facebook: <https://www.facebook.com/thatsinappropriateblog>

Twitter: <https://twitter.com/thatsinapropro>

Pinterest: <https://www.pinterest.com/meredithmasonry>

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