Let’s Talk About...

Zuruita
8 out of 10 people who try Zeal feel a difference in one of the 5 following areas within 20 minutes.

SO BEFORE YOU TRY ZEAL, ASK YOURSELF...

1) AM I FATIGUED OR LOW ON ENERGY?
2) DO I HAVE BRAIN FOG OR GROGGINESS?
3) AM I HUNGRY?
4) DO I HAVE ANY BODY DISCOMFORT?
5) WHERE IS YOUR MOOD AT?
It all starts with Leadership
Leadership

Zurvita’s founders are former 7-figure earners in previous network marketing companies that they had sustained for over 8 years.

The Jarvises gave up their $1.4 million dollar residual to start Zurvita; a company founded on 3 principles...

Mark & Tracy Jarvis
Founding Principles

Every decision, every product, every update is inspired by and filtered through these three principles.

Build a company that honors God by not judging people, but by loving them right where they are.
Every decision, every product, every update is inspired by and filtered through these three principles.

Develop a company with humble leadership. Our philosophy is the higher you climb, the more you serve the brand new person.
Every decision, every product, every update is inspired by and filtered through these three principles.

Create an environment where people can win at every level. The culture at Zurvita celebrates all successes with Consultants at every level.
After the launch of Zeal in 2011, Zurvita has wasted no time in exceeding the $100 million mark!
Zurvita is based in Houston, TX.
Fun Facts: MANUFACTURING

Zeal is manufactured in Dallas, TX.
Fun Facts: CGMP Certification

Zuruita’s Manufacturing has a cGMP Certification.
Third Party Validation

Zurvita has been featured in Success from Home 3 times!
Member of the Direct Selling Association

Direct Selling News
Global Top 100

North America Top 50

Top Places to work in North America
Which is why NOW is the time to get on board.
Let’s Talk About...

Timing
2008 INCEPTION OF ZURVITA

2011 ZEAL IS LAUNCHED

2 SPECIAL CIRCUMSTANCES (P6C)
Immediate Gratification Product
Compensation Plan (DUPICATION)

2017 CRITICAL MASS
$50-$100 MILLION
35,000 CONSULTANTS

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2008 INCEPTION OF ZURVITA

2011 ZEAL IS LAUNCHED

2017 CRITICAL MASS
$50-$100 MILLION
35,000 CONSULTANTS

CONFLUENCE FACTORS (CF 987)
9 out of 10 people have medical concerns.
8 out of 10 people have weight issues.
7 out of 10 people have financial challenges.
Let’s Review

**2 Special Circumstances (P&G)**
Immediate Gratification Product
Compensation Plan (DUPPLICATION)

**Confluence Factors (CF 987)**
9 out of 10 people have medical concerns.
8 out of 10 people have weight issues.
7 out of 10 people have financial challenges.

**S.P.M.E.**
Social Proof & Media Exposure

**International Expansion (INT'L)**
Asia (POP: 4.4 BILL) OPENING 2018
Mexico (POP: 128 MIL) OPENING AUG 1, 2018

$1 Billion in Revenue
300-500K Consultants // 3-7 Years
Companies like...
Amway, Herbal Life, Shakley, etc.

2017 Critical Mass
$50-$100 Million
35,000 Consultants

2008 Inception of Zurvita
2011 Zeal is Launched
IN 90 YEARS & in our lives, this will NOT Ever Happen AGAIN!
Let’s Talk About...
The Product
Basically...

Zeal is a Health Food Store in a bottle.
Remember your first phone??

As technology advances your products become more powerful and simple.
Zeal is an advance in nutrition technology. It’s taken what used to require over 56 different pills and put it into 1 delicious 4oz bottle.
Zeal goes to work at a cellular level, and the proof is in the experience.
Kelly was on the heart transplant list, her heart working at 15 to 20%. Taking all these meds... daily.

Kelly took a leap of faith...

Z

eal Targets the 7 major health challenges:
Heart Disease  Cancer
Diabetes    Weight Gain
Body Discomfort  Low Energy
Poor Immune System

She put ZEAL in her life.

SEE KELLY NOW...
Mark McKnight  Earlier in his career, Mark won a People’s Choice Award for “Best Tasting Health Drink”.

Mark has launched over 700 different natural products, sold in more than 30 different countries.

His products have grossed over $7 Billion worldwide.

Yet Zeal is what Mark calls his masterpiece; the single greatest product in the history of our industry.
There is no product on the market today that can compare with Zeal.

We’re going to take a look at what makes this product different from and better than anything else.
Let’s watch a video...
www.ssgtools.com/feelthezeal
Let’s get more specific...

Why is this product different from & better than all other nutritional products?
Reason One

STABILIZED RICE BRAN

99% of the products out on the market now don’t have Stabilized Rice Bran; the most nutrient dense whole food source on the planet.
Reason Two

ADAPTOGENIC HERBS (6)

Benefits: Mental clarity, feeling calm & happy, stress fighter, sleep dysfunction & sexual dysfunction.
Reason Three

32 ADDITIONAL SUPERFOODS & NUTRIENTS

EX: Turmeric, Goji Berry, chlorella, Acai Berry, Noni, Milk Thistle & Ionic & Fulvic minerals.
Reason Four

NUTRIENT DENSITY & BIO AVAILABILITY

This is the power of quality sourced whole food superfoods. Zeal is cold processed to maintain nutrient integrity.
Reason Five

RESULTS

- Instant gratification (8 out of 10).
- A diversity of short term results.
- An ongoing continuum of results.
NATURAL WEIGHT MANAGEMENT

Zeal targets the true root cause as to why people can not loose weight and/ or keep it off.

Imagine loosing weight without being hungry or even trying.
Reason Seven

MULTIPLE FORMULATION STRATEGIES
Enrich, protect & restore.
NATURAL, KOSHER, VEGAN & GLUTEN FREE
A true natural product.
Reason Nine

LOW COST & SIMPLICITY

$74.95 vs. $450-$700+ a month.
Reason Ten

CONCLUSIVE CLINICAL STUDIES
Feeling the Zeal difference means different things to different people.

But now a clinical study backs up that there definitely is a Zeal difference. Recent clinical trial results from independent third-party research firm KGH Synergize confirm that the positive benefits of drinking Zeal include improved mood, stronger vigor and vitality, and less anxiety and fatigue. Under the highest scientific standards, the study was conducted on healthy and active people not trying to improve mood or enhance their current health. Yet, after just 28 days of drinking Zeal twice a day, 85% felt better. The difference was significant.
Let's Talk About...

Getting Paid
By recommending this product to those around you, you can make anywhere from part-time to executive level income.

Let’s start with a video...

OR Let’s just focus on the product for now.
Let’s Talk About...

Compensation
Top 5 benefits of the Zurvita Compensation Plan

- INSTANT GRATIFICATION INCOME
- VIRAL INCOME (EXECUTIVE LEVEL INCOME WITHIN MONTHS)
- TRUE RESIDUAL INCOME
- EASIEST CAR PROGRAM IN THE INDUSTRY
- GET TO THE TOP FAST COMPENSATION PLAN
True Success Stories
True Success Stories

Saeng Silarak
Started Zurvita August 2017

Combined income from October – December:

$43,500

& won a trip for 4 to Universal Orlando.
True Success Stories

Linda Walsh
Started Zurvita March 2017

Combined income from October – December:

$65,900

& won a cruise for 2 to the Caribbean & a trip for 4 to Universal Orlando.
True Success Stories

Ong Her
Started Zurvita September 2017

Combined income from October – December:

$76,300
True Success Stories

Sureewan Ly
Started Zurvita September 2017

Combined income from October – December:
$112,900
Susan Southavongsa

Started Zurvita May 2017

Combined income from October – December:

$122,600

& won a trip for 4 to Universal Orlando.
The 7 Ways to Make Money with the ZCP

1. Personal Sales  
   L1 = 20%

2. Residual Income  
   L2 – L8 = 5%

3. Infinity Overrides  
   L9 – Infinity = 2-4.75%

4. Rank Bonus  
   $500 - $25,000

5. Team Bonus  
   Up to 32 x $400 = $12,800

6. Car Bonus  
   Up to 32 x $200 = $6,400

7. Promotions  
   Cash, trips and more
Number One Personal Sales
Zuruita Pays

20% on all personal sales
Zuruita has 2 types of customers

Retail Customers
Individual, one-time orders.

Preferred Customers
Enroll with an immediate 15% discount and agree to a monthly autoship.
• No contract
• Can cancel at any time with no penalties
Number One Personal Sales

Most customers enroll as Preferred Customers for the savings. The most popular Customer Packs are...

**Zeal Loyalty Pak**
$64.95

**Weight Mgmt. Loyalty Pak**
$149.95
Zurvita loves customers, and you’ll love the money you make from them!

Each customer on a loyalty pak pays you a “Customer Acquisition Bonus” or CAB.

Zeal Loyalty Pak
$20 CAB

Weight Management Loyalty Pak
$35 CAB
Number One Personal Sales

Earn customer renewal bonuses for your customer’s first 12 months!
**Number One Personal Sales**

**Customer Referral Program**

As a Preferred Customer on Zeal, for every 3 Preferred Customer orders referred by you, you get your next canister for free.
Why does Zurvita pay so much for customers?

- 85% customer retention rate
- Strong residual
- Build a fast & impressive income story
- Recruiting pipeline
- FTC and SEC regulations
Low Cost Autoship

Zurvita Consultants will typically have an autoship of at least a canister of Zeal each month ($72.95, 70BV).
Number One Personal Sales

Let’s sweeten the deal a bit more...

The G3 Discount
Have 3 preferred customers order Zeal in the same month and your autoship the next month is FREE.

Free product for you AND commission on your customers!
Number One Personal Sales

Let’s Talk About Personal Recruiting

YOU

CUSTOMER

CONSULTANT

20%
Number One Personal Sales

With each new Consultant you enroll on a starter pak you receive a, “Builders Bonus”

- Builders Pak (500BV) $100
- Quick Start Pak (300BV) $60
- Express Pak (100BV) $20
Number Two Residual Income
After your personal sales, Zurvita pays 5% on levels 2-8.
Number Two Residual Income

As you move up in rank you reach farther down in residual overrides!
Number Two Residual Income

In order to reach the required volume for these ranks, no more than 60% of the required volume can come from one leg.

For Example:
Regional Consultant requires 12,000 in total volume. 60% of 12,000 is 7,200 so no more than 7,200 can come from one leg like you see here:
Number Two Residual Income

But what is a leg?

YOU

TOM

SUE
Number Two Residual Income

As you move up in rank you reach farther down in residual overrides!

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Once you reach 3 Star Ambassador, each month that you’re qualified at that rank your level 2-8 residual is increased!
Number Two Residual Income

Let’s look at the big picture...

If you could be earning $10,000 per month in residual income, part time (10 hours per week) within 4 years or less, would you commit to sticking with it for those 4 years?
Number Two Residual Income

How long would it take for you to find 3 people that would want the same thing?

If you had 6 months to do this, does that sound reasonable?
Number Two Residual Income

So let’s look at what YOUR 4 year career looks like...
### Number Two: Residual Income

<table>
<thead>
<tr>
<th>Time</th>
<th>Levels</th>
<th>Number of People</th>
<th>Money per Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 months</td>
<td>1</td>
<td>3 People</td>
<td>$300</td>
</tr>
</tbody>
</table>

*This model estimates each person is producing about 500 in personal volume per month.*
### Number Two Residual Income

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<tr>
<td>1 year</td>
<td>1-2</td>
<td>12 People</td>
<td>$525</td>
</tr>
</tbody>
</table>

**Who is ready to quit if they’re only making $525/mo. in your first year?**

**But watch what happens when you keep going. Remember, this is the 4 year career!**
### Number Two: Residual Income

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<td>$1,200</td>
</tr>
<tr>
<td>2 years</td>
<td>1-4</td>
<td>120 People</td>
<td>$3,225</td>
</tr>
<tr>
<td>2½ years</td>
<td>1-5</td>
<td>363 People</td>
<td>$9,300</td>
</tr>
<tr>
<td>3 years</td>
<td>1-6</td>
<td>1,092 People</td>
<td>$27,525</td>
</tr>
<tr>
<td>3½ years</td>
<td>1-7</td>
<td>3,279 People</td>
<td>$82,200</td>
</tr>
<tr>
<td>4 years</td>
<td>1-8</td>
<td>9,840 People</td>
<td>$246,225</td>
</tr>
</tbody>
</table>
## Number Two Residual Income

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*Does everyone do what they say they will and continue like we’ve modeled here? NO! Of course not.*

*But... if even 4% of the above follows through, you’re making $10,000 per month residually.*
Number Two Residual Income

That is the power of residual income.

But remember, we’ve only talked about 2 ways to get paid in Zuvita... let’s check out the other 5.
Number Three Infinity Overrides
Once you reach the rank of Presidential Director (90,000 in volume in a calendar month) you begin to earn infinity overrides.
Number Three Infinity Overrides

In addition to your personal sales (20%) and the 5% residual on levels 2-8, you can earn \textbf{2-4.75\% from your 9\textsuperscript{th} level through infinity.}
Number Three **Infinity Overrides**

<table>
<thead>
<tr>
<th><strong>PRESIDENTIAL DIRECTOR</strong></th>
<th><strong>AMBASSADOR</strong></th>
<th><strong>1 STAR AMBASSADOR</strong></th>
<th><strong>2 STAR AMBASSADOR</strong></th>
<th><strong>3 STAR AMBASSADOR</strong></th>
<th><strong>4 STAR AMBASSADOR</strong></th>
<th><strong>CROWN AMBASSADOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>90,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
<td><strong>150,000 QGBV</strong></td>
</tr>
<tr>
<td></td>
<td>+ 1 QUALIFIED AMBASSADOR LEG</td>
<td>+ 2 QUALIFIED AMBASSADOR LEG</td>
<td>+ 3 QUALIFIED AMBASSADOR LEG</td>
<td>+ 4 QUALIFIED AMBASSADOR LEG</td>
<td>+ 5 QUALIFIED AMBASSADOR LEG</td>
<td></td>
</tr>
</tbody>
</table>

- **5% LEVELS 2-8**
- **TOTAAL OF 2% INFINITY OVERRIDE**
- **TOTAAL OF 4% INFINITY OVERRIDE**
- **TOTAAL OF 4% INFINITY OVERRIDE**
- **TOTAAL OF 4.25% INFINITY OVERRIDE**
- **TOTAAL OF 4.5% INFINITY OVERRIDE**
- **TOTAAL OF 4.75% INFINITY OVERRIDE**

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Let's Recap

NO REQUALIFYING
Once you hit a rank, you are paid at that rank for life.

NO BLOCKERS!

EASY PROMOTIONS
It's easy to move up because the compensation plan is volume driven.
Number Four Rank Bonuses
Number Four Rank Bonuses

As you promote in rank, along with deeper reach for residual, you get a 1 time bonus called a rank bonus.

These bonuses range from $500-$25,000.
Number Four **Rank Bonuses**

As you promote in rank, along with deeper reach for residual, you get a 1 time bonus called a rank bonus.

**These bonuses range from $500-$25,000.**
Number Five Team Bonuses
Number Five Team Bonuses

Every time you have 3,000 in volume from new consultants you earn a bonus of $400.
Number Five Team Bonuses

You can have up to 50% of the volume needed to cycle a bonus per leg.
Number Five **Team Bonuses**

Complete your first bonus (cycle of 3,000) within your first 35 days to be qualified as a Team All-Star.

**As a Team All-Star, instead of receiving a $400 bonus, your first bonus is DOUBLED to $800!**
Number Five Team Bonuses

Team All-Star makes it easy to earn over $1,000 in your first month!

Total Earned $1,100
Without Customer Income

Total Earned $1,000
Without Customer Income

Total Earned $1,400
Without Customer Income
Number Five Team Bonuses

With each rank advancement you can earn more and more bonuses per week!
Number Five Team Bonuses

Weekly Bonuses

Residual Earnings

Compensation

Time

$35,000

$30,000

$20,000

$15,000

$10,000

$7,000

$3,500

$1,900

$1,200

$175

$50

$1,000

$3,000

$7,000

$12,000

$19,200

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Number Six Car Bonuses
Zurvita has created the easiest, most generous car program in the industry.

Once you earn your first Team Bonus, you are eligible for the Car Program.
The Car Bonus is an additional $200 with every Team Bonus that you earn, turning your $400 bonus to $600!
Number Six Car Bonuses

After qualifying for the Car Bonus by earning your first Team Bonus, you simply lease or own a black Cadillac, Mercedes or BMW within the ages listed here...

*10 YEARS OLD OR NEWER
*5 YEARS OLD OR NEWER
*7 YEARS OLD OR NEWER
Number Seven Promotions
Number Seven Promotions

If Zurvita’s compensation plan wasn’t generous enough, each month, Zurvita Corporate holds various contests or promotions that allow you to earn anything from extra bonuses to luxury vacations!
Look at the success of the Success Stories Group in ONE MONTH!

This screenshot shows money made only from Leadership Bonuses and does not include residual, team bonuses, etc.

Number Seven Promotions

Ong Her $20,979
Galo Naranjo $15,734
Sureewan Ly $12,587
Chelsea Reiners $10,489
Saengaloun Silarak $9,440
Rafael Mendoza $8,391
Nancy Molina $7,342
Douangdy Daronouvong $4,195
Mary Anne Manalang $3,146
Gloria Nambo $2,097
Paraluman Zerna Tabuena $2,097
Cindy Her $1,048
Pat Phady Chanthabouasy $1,048
Zurvita believes in raising leaders that raise leaders, and they pay you to do it! Earn shares of customer, recruiting or leadership bonus pools!

Bonus pools up to $1,000,000.
Conclusion

There is no compensation plan that pays as much as fast or as easy as Zuruita!
Let’s Talk About...

Getting Started
Flavor Options

No matter how you decide to get started, you have 5 flavor options for Zeal.

Wild Berry  Tropic Dream  Kiwi Watermelon  Bold Grape  Lemon Lime
As a Customer

Customers
Zurvita has 2 types of customers

Retail Customers
Individual, one-time orders.

Preferred Customers
Enroll with an immediate 15% discount and agree to a monthly autoship, but have no contract and can cancel at any time with no penalties.
Retail Customers

As a new retail customer you get...
Quick, One-Time purchase

$74.95 USD
*Shipping & Tax

$104.95 USD
*Shipping & Tax

$209.95 USD
*Shipping & Tax

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Preferred Customers

As a new preferred customer you get...
Minimum of 15% discount or more on all orders.
Convenient, monthly delivery.
Cancel at any time. No penalties.

Zeal Loyalty Pak
$89.95 First Order (60BV)
$64.95 Monthly Order (45BV)

Weight Management Loyalty Pak
$179.95 First Order (100BV)
$139.95 Monthly Order (70BV)
As a Consultant

It all begins with a one-time $39.95 enrollment fee.

As a new Consultant you get...

Personalized website and powerful Z-Center tools, easy ordering for you and your customers, & 20% or more off your personal orders.
As a Consultant

After the enrollment fee, you have the option to purchase a “Starter Pak”. These are deeply discounted packages that include inventory for you to use for samples.

During your enrollment process is the only time you have the option to purchase one of these deeply discounted paks.
As a Consultant

BUILDERS PAK - COMBO
$569.95 USD / 500 BV
1 COMPLETE ZURVITA TRANSFORMATION SYSTEM
4 ZEAL CANISTERS
72 ZEAL SINGLE-SERVING BOTTLES
24 ZURVITA PROTEIN SINGLE-SERVING BOTTLES

BUILDERS PAK - ZEAL
$525.00 USD / 500 BV
6 ZEAL CANISTERS
96 ZEAL SINGLE-SERVING BOTTLES
A SHAKER BOTTLE
As a Consultant

QUICK START PAK - COMBO
$379.95 USD / 300 BV
4 ZEAL CANISTERS
48 ZEAL SINGLE-SERVING BOTTLES
2 ZURVITA PROTEIN CANISTERS
24 ZURVITA PROTEIN SINGLE-SERVING BOTTLES

QUICK START PAK - ZEAL
$294.95 USD / 250 BV
2 ZEAL CANISTERS
96 ZEAL SINGLE-SERVING BOTTLES

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On a Monthly Basis

As part of your Zurvita Consultant enrollment, Wellness Paks are convenient automated monthly orders.

- **$72.95 USD**
  - *Shipping & Tax*

- **$84.95 USD**
  - *Shipping & Tax*

- **$179.95 USD**
  - *Shipping & Tax*
As a Consultant

What’s included in your autoship...

- Your personalized website
- Your back office & mobile marketing app
- Personal Development Tool
How will YOU get started today?