





CSR IN CLASS

CSR spread IN secondary school CLASS

Strategic Partnership n. 2017-1-IT02-KA201-036535 CUP C46D17000110006

ERASMUS PLUS programme

O2 - CSR Virtual Learning Environment for teachers of secondary schools

The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Basic course in e-learning on "Corporate Social Responsibility"

Since 2009 the Chamber of Commerce, Industry, Handicraft, Agriculture of Treviso-Belluno, through the CSR and Environment Office has made available the first course in e-learning mode on Corporate Social Responsibility, realized and managed by a Chamber of Commerce.

Most of the students enrolled in the course are located in the regional territory, but over the years, people from many other regions of Italy both in the north and in the center, south and islands have benefited from the basic course on Corporate Social Responsibility.

Through special agreements the course has also been the subject of training in regional and Community projects.

In particular, with the latest revision of the italian CSR e-learning course, published in 2018, was realized in parallel a first version in English, created for the European project "CSR in Class" co-financed by the European programme Erasmus+, as part of a special agreement signed between the Chamber of Commerce Treviso - Belluno and Unioncamere of Veneto. Following are the main information concerning the objectives and structure of the CSR basic course English version.

The basic e-learning course on Corporate Social Responsibility is aimed at companies, consultants, teachers, high school and university students, public administrations and private citizens, interested in deepening the main issues on CSR.

The course is structured in 5 sections:

- 1. European and Italian regulatory context. International and European reference documents;
- 2. CSR tools: Code of Ethics, Social Reporting, certifications and ISO Guidelines;
- 3. Stakeholders The economic-productive system;
- 4. The Stakeholders: State, Local Authorities and Public Administration;
- 5. Stakeholders Environment and territory.

Each section allows to learn the basic information and the salient features of the specific themes on CSR through audio-video presentations and in-depth documents (issues). For each section of the course there is a short self-assessment questionnaire that helps the student to verify the concepts learned. The course is accompanied by a glossary and by the sitography, to support and integrate the information transmitted. At the end of the course it is required to fill in the final customer satisfaction survey, necessary for the issue of the participation certificate, but above all an important tool in order to collect information for future improvements.

Duration of the course

The duration of the course is about 5 hours; participants will have about 2 months to complete the training. In this regard, we inform you that you can use the platform at any time of day and without time limits. The course will be considered concluded only after completing the final evaluation questionnaire of the training experience, which can be completed on the same e-learning platform.

For any further information, please contact the CSR and Environment Office of the Treviso - Belluno Chamber of Commerce, which answers the following addresses: tel. + 39 0422 595288; fax + 39 0422 595595; e-mail: sportellocsr@tb.camcom.it