



## FAQ

**Q.** What is the International Christian Retail Show?

**A.** International Christian Retail Show (ICRS) is the largest gathering for those who create, produce & distribute christian resources. Attendees will be able to meet with companies representing global thought leaders in faith, faith building, inspiration, and devotion. There is no other time or place where so many people, products, services, media, authors, artists, and craftspeople are gathered together in one place for three days.

UNITE 2018 will showcase a wide range of products and services related to shop, retail & consumer sectors from the leading exhibitors such as bibles, books, children's products, church supplies, computer software, curriculum, home-school resources, magazines, spanish-language products, clothing, framed art & home décor, gifts, jewelry stationery & cards, videos. The approximate number of exhibitors that will exhibit at this event is over 300. The event will accommodate approximately 75,000 square feet of exhibit space. Over 5,000 visitors from 50+ countries are expected at this retail show. Visitor profile of this event includes Christian-store chains, independents, church stores, internet-only retailers, mass-merchandiser and big-box buyers, brokers, buying groups, international buyers, licensing and rights agents, retailers and distributors. The frequency of UNITE is annual.

**Q.** When and where will ICRS be held?

**A.** ICRS will be held July 8-11, 2018 in Nashville TN.

**Q.** Why is Divine Purpose Publishing (DPP) attending ICRS?

**A.** DPP is attending ICRS because our purpose is to ignite authors and to help them reach the masses. By attending ICRS we are offering self published Christian authors a chance to market their book(s) to Brick and Mortar stores (USA & Internationally) that they would not normally have the opportunity to market to. DPP has decided to display only 15 authors work(s). Therefore this offer is on a first come first served basis. The authors books we display will have the opportunity to be viewed by over 5,000+ visitors from 50+ countries, with over 2,500 bookstore buyers in attendance who are looking for the newest and hottest products to offer their customers.

Additional questions? Contact DPP at (205) 336-2277