



## **Job Announcement: Statewide Organizer**

Housing California (CA) is the voice in the state Capitol for children, seniors, families, people experiencing homelessness, and everyone who needs a safe and affordable home in a vibrant, inclusive, and prosperous community. Since 1988, Housing CA has been working to end homelessness and ensure that everyone in California has a stable home.

Housing CA advances our mission using three main strategic directions: 1) Advancing pinpoint advocacy, 2) Building power through multisector coalitions and networks, and 3) Changing the dominant affordable housing and homelessness narrative.

RUN is a first-of-a-kind model for building power among residents living in affordable homes and supportive housing communities, non-profit housing developers and service providers, and regional affordable housing advocacy partners to win transformative statewide affordable housing and homelessness policy. RUN is currently active in five regions -- Los Angeles, San Diego, the Bay Area, Sacramento, and San Joaquin Valley, expanding into the Inland Empire -- and has inspired replication in Oregon and Washington. Learn more about RUN [here](#).

**Housing California seeks a Statewide Organizer** with a deep commitment to developing leadership and building power among California's affordable housing residents and their allies to join our team to advance housing justice in California. The Statewide Organizer will advance the vision of, and provide leadership for, the Residents United Network (RUN), a locally connected, regionally organized statewide network of affordable housing residents, service providers, and nonprofit developers.

### **SUMMARY**

The Statewide Organizer will support the advancement of Housing CA's vision by leading our community organizing and resident engagement program, the Residents United Network (RUN). More specifically, this position will:

1. Develop the leadership capacity of affordable housing residents and service providers throughout the state through trainings and actions.
2. Guide statewide organizing strategy, in collaboration with Housing CA's policy and communications staff, regional and local affordable housing partners, and other community organizing allies to advance affordable housing and homelessness legislation and ballot measures.
3. Grow the network's influence by expanding its membership of affordable housing developers, resident leaders, and other partners.

## **DUTIES AND RESPONSIBILITIES**

### *Program Management and Coordination*

- Develop and implement a long-term strategy and annual work plan for RUN.
- Strategically coordinate and support RUN's regional and statewide activities.
- Strengthen and connect regional infrastructure for shared learning and statewide impact.
- Coordinate planning and execution of RUN's Annual Summit and regional convenings and Housing CA's Lobby Day.
- Identify and plan for data tracking needs, strengthen the database, and track and evaluate the effectiveness of RUN strategies.

### *Leadership Development, Organizing, and Expansion*

- Assess current capacity and training needs, develop, and provide web-based and in-person trainings for resident leaders, service providers, organizers, and regional support staff.
- Deepen relationships with, and increase the number of, affordable housing developers, service provider organizations, and advocates who partner with RUN.
- Assess and plan for strategically expanding RUN in existing and new regions.
- Support local and regional partners in advancing RUN as a leadership development and community organizing movement.
- Develop and implement strategies to mobilize large numbers of people using traditional organizing and digital tools like e-blasts, online petitions and targeted actions, "online to offline organizing," and peer-to-peer texting.

### *Policy Advancement*

- Lead and coordinate RUN legislative strategy, including developing legislative priorities, monitoring priority bills, planning in-district visits, researching key legislators, preparing RUN leaders for visits, and holding policy briefings and trainings for RUN leaders, in partnership with Housing CA policy staff and key partners.
- Strengthen collaboration among RUN staff, residents, regional and local partners, and Housing CA's policy team to jointly develop and advance shared policy priorities.
- Advance Housing CA's electoral campaign "ground game" by strategically engaging RUN partners and utilizing PDI data to target outreach to affordable housing residents.

### *Communications*

- Guide and contribute to content of monthly RUN e-newsletters and social media to create a shared narrative that inspires, energizes, and connects resident leaders, affordable housing developers, and service providers locally, regionally, and statewide and to lift up local stories, advertise RUN's successes, and advance a shared policy agenda.
- Work with communications staff to get earned media coverage and advance resident stories through op-eds and press events.
- Represent Housing CA on organizing and community engagement issues at public events.

### Organizational Responsibilities

- Contribute to the *Capitol Reporter*, Housing CA's electronic newsletter.
- Participate in the selection and creation of workshops for the Annual Conference and take part in other conference-related activities.
- Assist the Executive Director and staff members in grant and progress report writing for the organization, especially as it relates to funding for RUN.
- Provide general support and strategic input to Housing CA staff on issues that further the objectives of the organization, including Housing CA's Strategic Plan.
- Supervise and mentor RUN staff.

### **QUALIFICATIONS**

#### Required

- At least four to eight years' experience in community organizing with diverse and multilingual communities.
- Strong personal commitment to advancing economic and social justice for low-income individuals, communities of color, families, seniors, and people experiencing homelessness.
- Strong organization, work planning, project management, delegation, and team coordination skills, and ability to handle multiple competing demands.
- Experience working on policy advocacy campaigns.
- Ability to work in collaboration with staff, board members, community partners, and people with diverse backgrounds, beliefs, and political views.
- Ability to solve problems independently, make decisions effectively, and involve the Associate Director, Executive Director, and other staff as needed.
- Ability to thrive in a fast-paced, team-based, complex work environment.
- Strong written and oral communication skills, with an ability to communicate with diverse audiences.
- Ability and willingness to travel periodically and attend occasional evening obligations.

#### Desired

- Knowledge of affordable housing and homelessness policy.
- Experience working with multi-sector coalitions.
- Experience with PDI voter database and electoral and demographic data analysis.
- Experience with fundraising, including grant writing.
- Strong facilitation skills.
- Comfort with online advocacy tools.
- Fluency in Spanish.

## **SALARY AND BENEFITS**

Competitive salary, commensurate with skills and experience. Benefits package includes fully paid medical, dental, vision, long-term disability and group life coverage for the employee; commute reimbursement; retirement plan with employer contribution; and generous vacation, sick leave, and holidays.

This is a full time, exempt position located in Sacramento, and reports to the Associate Director.

## **TO APPLY**

Applicants should submit a cover letter, resume, and relevant sample work product (e.g., writing sample, project management plan, training, or presentation - 5 page maximum) with the subject line: "Statewide Organizer Job Application" to: [staff@housingca.org](mailto:staff@housingca.org). Deadline to apply is Tuesday, April 30, 2019. The interview process will include two rounds of interviews, with an anticipated start date of early July.

Housing CA is an equal opportunity employer. We strongly encourage women, people of color, LGBTQ persons, people with disabilities, and all qualified persons to apply for this position.

Additional information on Housing California is available at  
[www.housingca.org](http://www.housingca.org)