

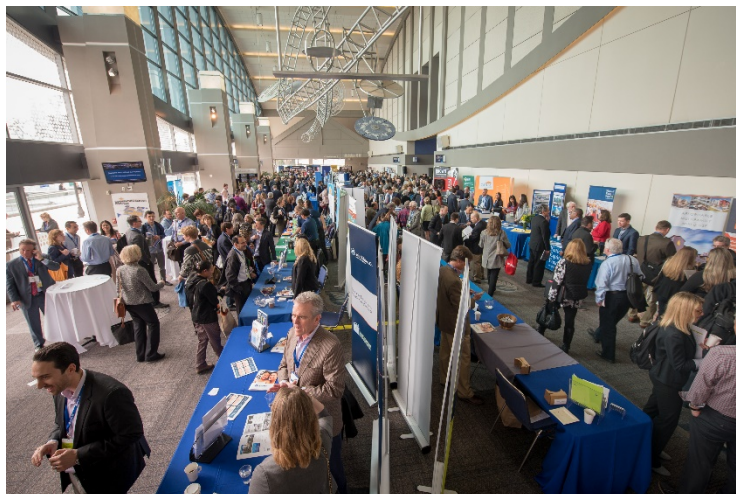


## 2019 Housing California Annual Sponsorship Opportunities

### Join our 40<sup>th</sup> Anniversary Celebration!

Join Housing California as a sponsor to celebrate the successes of our 40 years producing the largest conference covering the affordable housing and homelessness in the country. More than 1,700 participants – advocates, consumers, builders, lenders, lawmakers, residents, and other leaders in the affordable housing and homelessness community – will converge on April 15-17, 2019, at the Sacramento Convention Center to salute early trailblazers in the industry, acknowledge emerging leaders, and shape the future of California.

Your sponsorship provides access to over 50 engaging workshops on the latest policies and transformative practices across several sectors, expansive exhibit space and networking opportunities, and the best stage to increase your visibility with people and organizations who work statewide and nationally and on affordable home development to prevent and end homelessness.



### NEW FOR 2019!

Our 2019 Conference will debut our event mobile app that will maximize your ROI. A listing of your company will take the place of your ad, complete with your URL and contact information. Our social media tool will enable you to see who has registered and chat directly with attendees through a chat space or private message.

### ATTENDEES INCLUDE:

- Advocates
- Architects
- Attorneys
- Builders
- Developers
- Financial Institutions
- Government
- Legislative Staff
- Lenders
- Insurance Companies
- Residents
- Service Providers
- Suppliers
- Anyone who cares about the supply of safe, affordable homes for all Californians.

### About Housing California

Housing California is the voice in the State Capitol for children, seniors, families, people experiencing homelessness, and everyone who needs a safe, stable affordable place to call home. Since 1988, Housing California has been working to prevent homelessness and increase the variety and supply of safe, stable, accessible, and permanently affordable places to live. Your support of the Housing California conference also supports the work that we do to make sure that all Californians have a safe place to call home.

USE THIS LINK TO PAY WITH YOUR CREDIT CARD: <https://bit.ly/2wZ39aP>

USE THIS LINK TO REQUEST AN INVOICE AND PAY BY CHECK: <https://bit.ly/2O6KTTi>

QUESTIONS? please contact Donna Bisbiglia, Events Manager: [dbisbiglia@housingca.org](mailto:dbisbiglia@housingca.org)



## Sponsorship Levels

### TITLE \$35,000

- Remarks at plenary session
- Sponsor-provided banner displayed during plenary session
- Full-page, full-color ad in the front or back inside cover of commemorative program
- 4 ad placements over the 3-day conference on app
- 10 complimentary conference registrations
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### PLATINUM \$25,000

- 3 ad placements over the 3-day conference on app
- 8 complimentary conference registrations
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### GOLD \$18,000

- 2 ad placements over the 3-day conference on app
- 6 complimentary conference registrations
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### SILVER \$12,000

- 1 ad placements over the 3-day conference on app
- 4 complimentary conference registrations
- Placement of logo (with click-through link) on the Housing California website for 1 year
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### BRONZE \$6,000

- 3 complimentary conference registrations
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### BENEFACTOR \$3,200

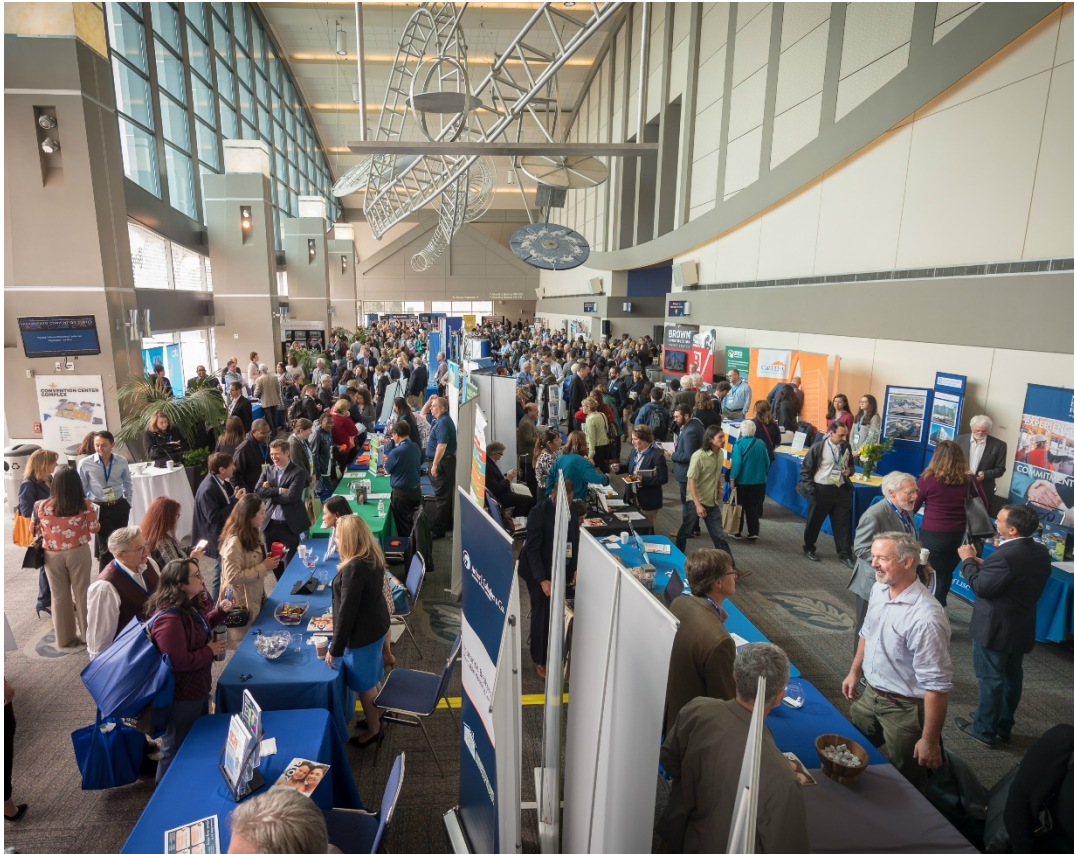
- 2 complimentary conference registrations
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website

### **SUSTAINER \$2,000**

- 1 complimentary conference registration
- Exhibitor table (limited availability)
- Company name listed in app, commemorative program, and on Housing California website

### **SUPPORTER \$600-BELOW**

- Company name listed in app, commemorative program, and on Housing California website





**HOUSING**  
CALIFORNIA

## Exclusive Sponsorship Opportunities

### WI-FI \$10,000

- Logo appears next to Wi-Fi password on badges
- 4 complimentary conference registrations
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### 40<sup>th</sup> ANNIVERSARY COMMEMORATIVE TOTE BAGS \$8,000 – **NEW!**

- Placement of logo on commemorative tote bags
- 3 complimentary conference registrations
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### CONFERENCE MOBILE APP \$6,000– **NEW!**

- Company logo appears on app splash page
- 3 complimentary conference registrations
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### LANYARD POUCHES \$6,000

- One-color company logo appears on lanyard pouch
- 3 complimentary conference registrations
- Company name listed in app, commemorative program, and on Housing California website
- One-year organizational membership to Housing California

### WORKSHOP TRACK SPONSOR \$4,000/ track (8 Opportunities) – **NEW!**

- Placement of logo on workshop signage
- 1 complimentary conference registration
- Logo and “presented by” included in the agenda
- Company name listed in app, commemorative program, and on Housing California website

### HOUSING CALIFORNIA CONFERENCE SCHOLARSHIP FUND \$3,000 (Multiple Opportunities)

- 2 complimentary conference registrations
- Company name listed in app, commemorative program, and on Housing California website

The scholarship fund will create the opportunity for emerging leaders in the field, residents living in affordable developments, and individuals experiencing housing instability to attend the Housing California Annual Conference and associated events. Scholarships will cover registration, and for some, lodging and transportation.

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For customized sponsorships, please contact Donna Bisbiglia, Events Manager, at [dbisbiglia@housingca.org](mailto:dbisbiglia@housingca.org).

## Important Dates

- ◉ **September 10, 2018** – Sponsorship Pledge Begins – **Exhibit Spaces are LIMITED to the first 60 pledges!**
- ◉ **January 16, 2019** – Sponsorship Pledge Ends
- ◉ **January 23, 2019** – Deadline for Sponsor logos
- ◉ **February 28, 2019** – Deadline for Exhibitor Registration