

What systems are NOT working in my business? *Are they not working because I are not using them? Have I made things too complicated?*

--

What are my numbers telling me?

	Projected	Actual	Ahead/Behind
Inquiries			
Sales			
Revenue			
Expenses			
Profit			

How many 1:1 meetings have I had with new acquaintances/connections or my strategic partners and influencers?

--

How many 1:many events have I attended? Were they a fit? *Is my client there? Are the people who influence my clients there? Do I attend for another reason?*

Is my vision for 2018 still the same? *Have my goals and objectives changed? Do I need to make adjustments?*

What are the top 3 issues that need to be addressed or resolved in my business in the next 30 days? *Staffing? Leveraging resources? Control expenses? Increase marketing initiatives? More effective use of time? Follow up?*

Be specific - what steps need to be taken for each and by when.

What are my top 3 goals in the next 30 days?

1.

2.

3.

What are my top 3 marketing strategies for the next 30 days to grow my business?

1.

2.

3.

What needs to be added or adjusted on my promotional calendar? *What upcoming launches, talks, social media shares, blog posts or newsletters am I committed to this month?*

What else do I need to remind myself about for the next 30 days? *An inspirational thought, phrase or theme? A gentle reminder? A kick in the pants?*

Now, go get it done!

If you want more accountability and free coaching each week. Be sure to join [**The Women's Business Profit Lab**](#) where I share strategies to keep more of the money you make.