

# Shaun Chapman

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## Profile

Proven executive leader with more than a decade of experience in policy, communications and market development, new market emergence. Dynamic public speaker, experienced manager, and business leader.

## Experience

### SolarCity/Tesla

*Vice President and Chief of Staff, Policy & Electricity Markets*  
*Vice President, Policy & Electricity Markets*  
*Senior Director, Policy & Electricity Markets*  
*Director, Policy and Electricity Markets*  
*Deputy Director, Government Affairs, East Coast*

**November 2011 – April 2017**

*April 2016 – April 2017*  
*March 2015 – April 2016*  
*April 2014 – March 2015*  
*May 2013 – April 2014*  
*November 2011 – May 2013*

- Develop, manage and execute budget of \$30MM+
- Head a division of 50+ staff, establishing key metrics for success, overseeing personnel growth and making hiring decisions
- Key thought leader in clean energy sector, with roles including keynote speaker, expert panellist, communications and marketing
- Serve as business and market development specialist, advising on key opportunities and pathways for success, while identifying and managing risk factors
- Management of consultants, contracts and key vendors
- Foster growth of company standing as a responsible corporate citizen with public servants, elected officials and public, and customers
- Policy and communications adviser to investor portfolios exceeding \$1BN, including Credit Suisse, Bank of America and Goldman Sachs
- Co-Founder of the Solar Sandy Project, delivering emergency clean energy for survivors of Super Storm Sandy in New York and New Jersey

### The Vote Solar Initiative

*East Coast Campaigns Director*

**February 2008 – November 2011**

- Open east coast office and established Vote Solar as a leading clean energy NGO in the region
- Development and management of budget and campaign priorities
- Writing and delivery of key regulatory filings
- Assembling and motivating key stakeholder groups
- Advocate and spokesperson for clean energy in multiple arenas including municipal, state and federal levels of government
- Recipient of the Outreach Partner of the Year Award 2011 from the Alliance for Clean Energy New York

### Network for New Energy Choices

*Communications Manager*

**September 2006 – February 2008**

- Leading author of *Freeing the Grid*, the seminal guide to net metering and interconnection in the US
- Key analysis and identification of public policy priorities for the emergence of the new clean energy sector

## Board & Volunteer Experience

### New York Solar Energy Industry Association

*President/Vice President*

**2013 – 2014**

*January 2013 – November 2014*

### Renewable Energy and Energy Efficiency Business Association (REEBA)

*Board of Directors*

**2013 – 2014**

### Brooklyn Triathlon Club

*Board of Directors*

**2010 – 2012**

## Education

### MIT Sloan Management: Short Course

*Artificial Intelligence: Implications for Business Strategy*

**October - December 2017**

### University of Essex, Essex, England

*Post Graduate Diploma in Economics*

**2004 – 2006**

### Hartwick College, Oneonta, New York

*Bachelor of Arts in Economics, Minor in Theatre Arts*

**1998 – 2002**