

BKCELLARS

URBAN WINERY & TASTING LOUNGE

2225 BARHAM DRIVE, SUITE D | ESCONDIDO, CA 92029

760/270-9851 (WINERY)

www.BKCellars.com

FACILITY RESERVATION POLICIES & PROCEDURES

Thank you for considering BK Cellars for your next private function! Below you will find information concerning hosting your next private event at BK Cellars.

TYPES OF FACILITY RESERVATIONS

We offer the following two types of reservations:

1. Reservations for casual functions of 15 or less people.
2. Reservations of the entire facility.

See below.

Reservations for Small Functions

If you are hosting a casual function at the winery, we offer the following accommodations:

- Our lounge sofa area, which in its general configuration can seat up to 9 people. We also can add an extra three-person sofa or some extra folding chairs to allow for additional seating in the lounge area for up to 15 people.
- Our conference room which features a custom “riddling rack” table with six leather chairs for seating of 6 people.

We can reserve either of these areas for two hour periods without charge during normal business hours, Thursdays-Sundays, unless the facility is closed for another private event. Just call the winery at 760-270-9851 anytime during our normal business hours.

However, please note that use of these areas is not an exclusive use reservation of the winery or the tasting room, and therefore, does not entitle the user to hang decorations or place confetti in and around the areas, or “spill over” into adjoining areas or rooms of the winery.

Your group may only use the area required to seat your party. The winery's tasting room will still be open to the public. Our normal tasting room menu is available for these reservations.

Use of the winery for the sale of merchandise is prohibited, unless the entire winery is reserved for the sales event and booked as a private event.

See next page.

Reservations for Use of the Entire Winery

If you wish to have exclusive use of the winery, we're happy to host your private event!

We are unique in that we don't charge a separate facility rental fee, which saves you hundreds of dollars over our urban winery competitors in San Diego.

For example, most wines at BK Cellars cost between \$15.00 and \$37.00 + tax; therefore, your deposit will generally cover at least a case (12 bottles) of mid-range priced wine including tax and gratuity, making BK Cellars an affordable option for your next event.

Any wine not consumed during the private event may be taken home for additional enjoyment; therefore, there's never a wasted drop of wine!

When you make a reservation for the exclusive use of the winery, BK Cellars will be closed to the public for the agreed to block of time. Only your guests and our staff will be permitted at the winery.

WINE PURCHASE MINIMUMS / AVAILABLE RESERVATION HOURS

The minimum wine purchase amount schedule is as follows, dependent on the day of your private function:

Event Dates/Times	Reservation of the Entire Winery – Exclusive Use
EVENTS ON DAYS WHERE WE ARE NORMALLY CLOSED: Mondays - Wednesdays	\$350 minimum purchase of wine + <u>20% gratuity</u> on the final total for a 5-hour block (includes set-up and clean-up time). Additional \$50.00 minimum purchase of wine + <u>20% gratuity</u> for every additional 30 minute block, or portion, thereafter.
EVENTS ON DAYS WHERE WE ARE NORMALLY OPEN: Thursdays-Sundays	\$900 minimum purchase of wine + <u>20% gratuity</u> for a 5-hour block (includes set-up and clean-up time). Additional \$75.00 minimum purchase of wine + <u>20% gratuity</u> for every additional 30 minute block, or portion, thereafter.

All events must end by 1:30 a.m., and clean-up must be complete by 1:00 a.m. unless otherwise authorized.

BK Cellars reserves the right to provide a custom quote for events requiring additional accommodations such as receipt of rental furniture or re-arrangement of furniture.

DEPOSIT REQUIRED

A deposit equal to the minimum purchase amount of \$350.00 or \$900.00 is required to secure the reservation at the winery, and is non-refundable and non-transferable.

This deposit will be applied toward the event. The deposit must be paid by credit card. The winery accepts Visa, Mastercard, American Express, and Discover credit cards.

SERVICES PROVIDED WITH THE FACILITY RESERVATION

The facility reservation comes with BK Cellars' staff to pour wine (and beer – see below) for the duration of your event.

BK Cellars' staff will also assist with set-up and tear-down of winery-provided equipment such as tables and chairs.

The winery has seven (7) 2'x 6' folding tables and 28 folding chairs for use, in addition to the provided seating already set up in the tasting lounge, which generally can be moved around.

A built-in audio-visual system is available including an overhead projection screen and projector, DVD player, satellite television, and surround sound system. If using a laptop for a slide show, the laptop must be equipped with a HDMI output, and you must supply a HDMI cable at least 6' in length to connect the laptop to the projection system.

FOOD SERVICE & CATERING

The Charcuterie Kitchen is a licensed catering company providing service to BK Cellars. The available options for food service are attached. ***The cost of providing food service does NOT count toward the minimum purchase requirement. See the last page for available food service packages.***

Otherwise, BK Cellars is not a restaurant and does not have a catering kitchen, so event hosts may bring in their own food and/or coordinate with an outside caterer of their choosing.

Outside caterers are responsible for set-up and clean-up of food service.

We can recommend the following caterers:

Charlie's Classic Cooking 1291 Simpson Way Escondido, CA 92029 Chef Charles: 858-442-5252 (cell) www.charliesclassiccooking.com	Wine Pairs Events & Catering 3639 Midway Drive San Diego, CA 92110 Chef Erin Sealy (619) 823-3541 (cell) www.winepairsevents.com
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OUTSIDE BEVERAGE POLICY

Event hosts may also bring in their own non-alcoholic beverages for consumption by guests (e.g. water, soda).

No outside alcoholic beverages of any kind are allowed on the premises.

As the winery does not normally serve beer, beer service can be arranged by the winery in advance of any event. The following types of beer by the 12 oz. bottle are available at \$3.00 per bottle:

Stella Artois
Corona Light
Corona Extra
Stone Pale Ale
Stone IPA

The winery will not provide beer keg service.

Due to Alcoholic Beverage Control regulations, the winery is not permitted to serve any other kinds of alcoholic beverages at private functions other than beer and BK Cellars' wine. Because violation of this law may jeopardize our ABC license, BK Cellars reserves the right to terminate the event with no refunds to the organizers in the event this rule is breached by any of its attendees.

PROHIBITED OBJECTS / ITEMS

The winery will not allow loose glitter or confetti to be thrown or placed onto the winery premises. Candles may be used provided they are enshrouded into glass vases such that the flames are contained within the glass vases.

LIVE ENTERTAINMENT/MUSIC

BK Cellars allows the use of its restored 1919 Hazelton Brothers baby grand piano for live performances at no additional charge.

If you want to have live entertainment during your private party, we can recommend the following entertainers:

Live Piano (Featured at BK Cellars many Sundays throughout the year)

Eric Daniel

858-663-0487 (cell)

Edlawrence74@gmail.com

Live Vocals & Guitar

Scott Huntington of "The Huntington Project"

Jazzm711@yahoo.com

760-270-6077 (cell)

Private Party Food Packages

All packages are prepared by “The Charcuterie Kitchen,” a licensed catering company in San Diego County working with BK Cellars. We require 72-hours advance notice for these food packages, and full payment 48 hours in advance for the estimated number of people in attendance. No refunds will be made for persons not in attendance on the day of the event.

All food items are self-serve items served in the winery’s Conference Room from porcelain bowls or plates and on wooden artisan cutting boards set atop of black linens for added elegance. Disposable service ware consisting of crystal-cut plastic ware, white and black napkins, and white thick-stock paper plates are provided for use. Staff will replenish items regularly as items are consumed until the allotment of food based upon the estimated head count has run out.

The Chapter 7 Package

\$4.00 per person

- Standard Charcuterie & Cheese Display
 - Peppered Salami & Dry Italian Salami
 - Sharp Cheddar & Monterey Jack Cheese Cubes
 - Olive Tapenade
 - Cornichon Pickles
 - Red Seedless Grapes or Strawberries (depending on season)
- Stone Ground & Whole Wheat Crackers

The Chapter 11 Package

\$6.00 per person

- Carrot & Celery Vegetable Display with Blue Cheese Dip
- Artisan Charcuterie & Cheese Display
 - Peppered Salami & Dry Italian Salami
 - Prosciutto & Dry Coppa
 - Sharp Cheddar & Monterey Jack Cheese Cubes
 - Manchego & Iberico Cheese Wedges
 - Olive Tapenade
 - Cornichon Pickles
 - Red Seedless Grapes or Strawberries (depending on season)
- Creamy Artichoke & Spinach Dip
- Stone Ground & Whole Wheat Crackers

The Chapter 13 Package

\$9.00 per person

- Italian Style Beef Meatballs in a Marinara Sauce with Freshly Grated Parmesan Cheese & Basil, Served Hot!
- Private Recipe Salmon Dip Bowl
- Carrot & Celery Vegetable Display with Blue Cheese Dip
- Artisan Charcuterie & Cheese Display
 - Peppered Salami & Dry Italian Salami
 - Prosciutto & Dry Coppa
 - Sharp Cheddar & Monterey Jack Cheese Cubes
 - Manchego & Iberico Cheese Wedges
 - Olive Tapenade
 - Cornichon Pickles
 - Red Seedless Grapes or Strawberries (depending on season)
- Creamy Artichoke & Spinach Dip
- Stone Ground & Whole Wheat Crackers