

Lily E. Ploski, Ed.D.

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Professional Experience

2016 – Present Financial Awareness Instructor, Upward Bound, Mills College Oakland, CA

- Teach classes on financial literacy, financial aid, college planning, and life skills
- Design and implement curriculum for first-generation and low income students
- Participate in curriculum planning, evaluation, and modification activities
- Address student motivation, discipline, student success, and barriers to learning

2016 – 2017 Director, Workforce Development, Goodwill Industries Oakland, CA

- Provide direct oversight of \$6M in grant-funded programs and services in workforce development.
- Directly supervise 4 project managers, and 50+ indirect staff, hourly employees, and transitional employees.
- Ensure the delivery of services for over 2,000 disadvantaged and low income participants in Solano, Contra Costa, and Alameda County.
- Monitor budgets, fiscal operations, and reporting of county and state grants for workforce development.
- Negotiate, develop, and oversee programs and services to break the cycle of poverty and to reduce dependency on social welfare services.

2012 – 2014 Dean/Athletic Director, Solano Community College Fairfield, CA

Solano Community College is the single college in the Solano Community College district and the sole state community college in the East Bay County. The main campus is located in the city of Fairfield; and there are off-campus centers in the cities of Vacaville, and Vallejo. The college is situated equidistance between the cities of Sacramento and San Francisco. There is mainly agricultural industry in the region and the campus is surrounded by corporate office buildings. There are approximately 10,000 students, 200 full-time faculty, and 100 full-time classified staff members and a \$44M college budget.

Dean/Athletic Director, School of Human Development and Performance

Oversaw the instructional departments of Physical Education, Adaptive Physical Education, Early Childhood Education, Human Development, Nutrition, Health Education, Dance, Sports Medicine/Fitness Science, and programs that include Athletics, Children's Program, Foster Care/Kinship, Community Education, and Tutoring Center. Directed Facilities Rentals and Campus Operator.

Responsibilities

Supervised 18 tenured faculty, 1 manager, 7 classified staff, and 20 student workers.

Managed and developed a \$450,000 department budget
Participated in institutional planning initiatives including Educational Master Planning and Facility Master Planning, Accreditation, Student Learning Outcomes Assessment, and Commencement.
Served as Athletic Director and interpreted and applied California Community College Athletic Association bylaws for athletic competition, student eligibility enforcement, and game scheduling.
Prepared and submitted federal and state reports with regard to gender equity in athletics to meet state compliance and federal funding requirements.

Accomplishments

Designed and implemented a \$70,000 multi-year state grant focused on serving low-income and barriered youth to receive tutoring and leadership services to pass the GED and CASHEE in collaboration with the Solano County Workforce Investment Board (WIB).
Directed the curriculum development and Transfer Model Curriculum (ADT) for Kinesiology and Child Development.
Established a department fundraising initiative that grossed \$88K to increase sports teams' visibility and services at the college.
Led the development of online tutoring services at the college to comply with distance education policy.
Developed a process that laid the groundwork to roll out a branding campaign for the athletic department.
Directed a collaborative effort with athletic coaches to create board policy on fundraising activities in the department.
Oversaw the transition of two department name changes with key constituencies and community members.
Led in the on-going assessment of Student Learning Outcomes and provided professional development for faculty and staff to meet college deadlines and expectations.

2008 – 2012 Director, Fullerton College Fullerton, CA
Fullerton College is one of the two colleges in the North Orange County Community College District. The college is situated in the educational center of Southern California, surrounded by thriving local and national industries. Entertainment, real estate, and tourism are the major industries in the region. There are about 20,000 students, 315 full-time faculty, and 200 full-time classified staff and a \$100M budget.

Director, Transfer & Cadena Cultural Center

Oversaw the day-to-day operations of two campus centers to provide information regarding campus diversity activities and transfer admissions to baccalaureate granting institutions, specifically to increase transfer rate of traditionally underrepresented populations.

Responsibilities

Supervised, hired, and trained two full-time classified staff, five student hourly's, and five adjunct counselors

Managed annual budgets of \$38,000 for the Transfer Center and \$5,000 for the Cadena Cultural Center

Participated on college-wide planning committees i.e. Educational Master Plan, Accreditation, and Program Review committee

Assured the compliance of state standards, regulation and policies regarding personnel and raising student awareness of transfer processes at the college

Accomplishments

Elected and served as chair of the college-wide Campus Diversity Committee and completed a two-year term.

Developed curriculum for a 1 unit counseling class entitled, "Ensuring Transfer Completion"

Assisted in building relationships with local community organizations such as Latino Education Coalition.

Collaborated with faculty and staff to establish the Asian Pacific Islander faculty and Staff Association.

Scheduled nationally recognized guest speakers for the Diversity Speaker series for the campus including Tim Wise and Jane Elliott.

Coached and guided students to compete for and win the Jack Kent Cooke Foundation Scholarship award of \$30,000.

2007 – 2008 Interim Director, Evergreen Valley College San Jose, CA
Evergreen Valley College is one of a two colleges in the San José/Evergreen Community College District. The college is located in the heart of Silicon Valley surrounded by technology industry as well as agricultural areas. The college is located in an affluent neighborhood and received community support of college initiatives. There are about 9,000 students, 100 full-time faculty, 50 classified staff, and a \$45M budget.

Interim Director, Extended Opportunity Programs and Services

Directed the enrollment, outreach, and recruitment efforts for disadvantaged students in local high schools and within the local community through community-based organizations.

Provided leadership in enrollment management and operational oversight of the state-funded categorical student retention program.

Responsibilities

Supervised two full-time counselors, three adjunct counselors, five classified staff, and ten student hourly's.

Responsible for preparation, submission, and administration of budget of \$886,500 for EOPS/CARE consistent with the State Chancellor's Office and District Policies.

Participated on various strategic planning committees including, Matriculation Committee, Student Services Council, and Outreach and Recruitment Committee.

Accomplishments

Designed and directed the production of Summer Jam, an outreach effort to increase student enrollment at the college that included the performance of a local musical group.

Completed updates to the program including new student application and evaluation process and forms, marketing and promotional materials, and SLO's program review, and contributions to the college strategic planning sessions.

Worked closely with Chancellor to re-evaluate program policies to incorporate social justice practices and specific recruitment targets.

Academic Support Experience

Los Medanos College

Pittsburg, CA

Coordinator, Extended Opportunity Programs and Services, 2006 – 2007

Completed department reports, such as Program Review, Student Learning Outcomes, and compiled information for institutional accreditation

Worked directly with 880 low-income, underrepresented students on retention and intervention activities

Participated in planning committees such as Hispanic Serving Institute, Campus Change Network

Diablo Valley College

Pleasant Hill, CA

Coordinator, Information Center, 2005 – 2006

Managed high traffic office serving needs of first-time, prospective, and current college students

Supervised, trained, hired, and evaluated four hourly part-time employees

Assisted in planning outreach, recruitment, and retention activities on and off campus

Stanford University

Stanford, CA

Doctoral Programs Officer, School of Education, 2005

Actively monitored 170 doctoral students for degree progress and financial support

Coordinated placement of students into research and teaching assistantships

Reconciled financial aid accounts and prepared, analyzed, and maintained department financial reports

Foothill College

Los Altos Hills, CA

Program Coordinator, Transfer Center, 2002 – 2005

Advised students about admission policies for public and private institutions

Coordinated workshops, visits from college representatives, field trips, and college fairs

Acted as advisor for student organizations and participated in staff organizations

Harvard University

Cambridge, MA

Coordinator, Planned Giving, 2000-2001

Worked directly with donors, financial council, management office personnel, and key campus constituencies to coordinate the processes of planned giving to the university

Processed highly confidential financial records and payments related to annuities, pooled income funds, and trust accounts that produced monthly payments to donors

Participated as member of a 4 person team to analyze department contribution to a capital campaign drive

WGBH Educational Foundation

Boston, MA

Staff Assistant, Budget Office, 1999-2000

Reconciled cash flow of the foundation, payments, schedules, contracts of over 100 restricted and unrestricted private and federal grants

Participated as a member of a 5 person team to implement new financial management system

Acted as unit manager for the administrative office and produced quarterly and annual reports

Internship

Columbia University, College of Physicians and Surgeons

New York, NY

Program Assistant, Office of Minority and Cultural Affairs, 2001 – 2002

Designed a yearlong calendar of events geared toward college preparation and academic enrichment activities for 85 academically gifted inner-city high school students in a science retention program

Education

2011	Ed.D.	California State University, Fullerton	Educational Leadership
2002	M.A.	Columbia University	Student Personnel Administration
1998	B.A.	UC Berkeley	Women's Studies
1995	A.A.	Diablo Valley College	Liberal Studies

Awards

Selected to attend the Executive Leadership Academy sponsored by Center for Studies in Higher Education, UC Berkeley in Berkeley, CA 2014.

Selected and participated in Chair Academy, a two-year worldwide competency-based leadership development program for leaders in higher education hosted in Lincoln, NE 2012-2013.

Selected for National Community College Hispanic Council (NCCHC) as a Leadership Fellow co-sponsored by American Association of Community Colleges (AACC) California State University, Long Beach, 2010.

Awarded \$1,000 Honor an Educator Scholarship through School of Education, California State University, Fullerton. Fall, 2010.

Fundraising Accomplishments

WIB of Solano County "Youth Tutoring and Leadership Services" grant funded \$56,250 year one, \$72,000 year two.

Athletics Department golf tournament raised revenue of \$33,000 year one and \$55,000 year two.

Selected Professional Activities

CCCCAA – California Community College Athletic Association

AERA - American Educational Research Association

NCCHC - National Community College Hispanic Council
ACCCA - Association of California Community College Administrators
AACC - American Association of Community Colleges
ACPA - American College Personnel Association
White House Initiative on Educational Excellence for Hispanics
WRCBAA - Western Region Council on Black American Affairs
WACAC - Western Association of College Admission Counselors
AAHE - American Association of Hispanics in Higher Education

Selected Presentations/Lectures

Keynote Speaker, Latino Heritage Month, Polk State College, October, 2017.
Keynote Speaker, Mexican Independence Day, Solano Community College, September, 2012.
Panelist for Women's Leadership Conference, California State University, Fullerton. March, 2011.
Visiting Lecturer, "Culture and Gender Roles in Leadership", Student Leadership Institute, California State University, Fullerton. October and December, 2010.
Keynote Speaker for college information fair, "Road to Admission" organized by the West Anaheim Youth Center in Anaheim, CA. September, 2010.
Moderator for "Campus Diversity Forum" at Fullerton College. April, 2010 and April, 2011.
Presenter "College Choice: Access and Opportunity" for College of Education Research Colloquium at California State University, Fullerton symposium. November, 2009.
Presenter "Utilizing Self-Determination Theory in EOPS Program Development" at CCCEOPSA California statewide conference. October, 2008.

Publications

Sanlo, R. & Espinoza, L. (2012). Risk and Retention: Are LGBTQ Students Staying in Your Community College? *Community College Journal of Research and Practice*.

Espinoza, L. (2017). Not Getting Stuck: Success stories of being Latina and transferring from a California community college. Alive Publications.