

June 13th

5:00pm **pre-conference cocktail function**
J.W. Marriott Essex House

June 14th

8:00am **registration & continental breakfast**
J.W. Marriott Essex House

9:00am **welcome and agenda setting**
J.W. Marriott Essex House

Hear from our co-founders and conference chair as they introduce the Behavioral Science & Policy Association's annual conference – and learn how to get the most out of your experience in NYC with us!

Craig Fox, Sim Sitkin & Elke Weber

9:15am **preparing for 2020: what behavioral science says about the war against fake news**
J.W. Marriott Essex House

Engage with our featured behavioral science practitioner-expert panel as they discuss what the fake news epidemic means for the upcoming 2020 U.S. election - and what behavioral science can do to help.

panel

Bill Adair, *Duke University/PolitiFact*

David Rand, *M.I.T.*

Duncan Watts, *Microsoft Research*

moderator

Rebecca Blumenstein, *The New York Times*

10:00am **policy-focused addresses**

J.W. Marriott Essex House

Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector practitioners aiming to promote the application of rigorous behavioral science research to concrete societal challenges. BSPA has identified three policy areas of focus where we particularly seek to encourage an interchange between behavioral scientists, policy makers and practitioners: financial decision making, energy & environment, and justice & ethics.

speakers

John Lynch, Jr.: financial decision making, *U.C. Boulder*

Magali Delmas: energy & environment, *UCLA*

Tom Tyler: justice & ethics, *Yale University*

10:40am **break & transfer to lightning talk & applied challenge sessions**

Speakers will focus on the 'latest' behavioral research findings in three policy focus areas: financial decision making, energy & environment and justice & ethics. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.

11:00am **lightning talk session 1**
various rooms & speakers

11:50am **behavioral science in action: applied challenge parallel sessions**
various rooms & speakers

In these two breakout sessions, participants workshop specific problems and brainstorm behavioral science interventions to address a 'real-life issue'. The sessions begin with a "client" who oversees the issue for their organization, describing the context. Then several behavioral scientists ask questions to better understand the challenge and possibly propose some initial ideas. This is followed by participant breakout groups brainstorming wide-ranging concrete intervention ideas which are shared to conclude the sessions.

12:35pm **luncheon**
J.W. Marriott Essex House

1:35pm **sludge & ordeals**
J.W. Marriott Essex House

In 2015, the United States government imposed 9.78 billion hours of paperwork burdens on the American people. Join Cass Sunstein as he walks us through the resulting impact - how this reduced access to important licenses, programs and benefits denying rational people access to life-changing goods and services, all compounded by behavioral biases - and how we can mitigate this risk in the public and private sectors by conducting regular 'Sludge Audits'.

speaker
Cass Sunstein, *Harvard University*

2:05pm **presentation of 2019 BSPA best publication award & new investigator award**
J.W. Marriott Essex House

BSPA's *Behavioral Publication Award* recognizes research that advances the rigorous application and development of behavioral and social science to policy and practice in public, private and non-profit sectors. BSPA's *New Investigator Award* recognizes an early career scholar whose body of work has advanced the rigorous application and development of behavioral/social science to policy and practice in public, private and/or non-profit sectors.

presented by Katherine Milkman and Paul Slovic

2:25pm **authors shaping new perspectives**

J.W. Marriott Essex House

Challenge your assumptions on how the behavioral sciences can be applied across multiple contexts as you hear from pre-eminent researchers and experts discussing their original publications.

panelists

Jonathan Haidt *The Coddling of the American Mind: How Good Intentions and Bad Ideas Are Setting Up a Generation for Failure*

Paul Slovic *Numbers and Nerves: Information, Emotion, and Meaning in a World of Data*

Cass Sunstein *Whether to Know*

3:10pm **break**

3:30pm **policy-focused addresses**

J.W. Marriott Essex House

Hear from our community thought leaders as they present the behavioral science findings most relevant to private and public sector practitioners aiming to promote the application of rigorous behavioral science research to concrete societal challenges. BSPA has identified three additional areas of focus where we particularly seek to encourage an interchange between behavioral scientists, policy makers and practitioners: education, management & labor and health.

speakers

Jennifer Jennings: education, *Princeton University*

Peter Cappelli: management & labor, *University of Pennsylvania*

Gretchen Chapman: health, *Carnegie Mellon University*

4:05pm **transfer break to lightning talk parallel sessions 2**

4:10pm **lightning talk parallel sessions 2**

various rooms

Speakers will focus on the 'latest' behavioral research findings in each of the three policy focus areas: education, management & labor, and health. Participants can select one of three separate tracks to attend, and will come away from each talk with novel, actionable insights.

4:50pm **transfer break**

4:55pm **using behavioral science insights to enhance geopolitical forecasting**

J.W. Marriott Essex House

speaker

Philip Tetlock, *University of Pennsylvania*

5:25pm **concluding remarks**

J.W. Marriott Essex House

Craig Fox & Sim Sitkin

5:30pm **cocktail reception**

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