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## Menara Networks makes appearance at SCTE Expo

### Breaking the Transponder Barrier

Unpublished– Menara Networks, the world's only designer and manufacturer of pluggable optical transceiver modules, will be demonstrating the cost effective power of their OTN XFP models at the SCTE Cable-Tec Expo in Atlanta, Georgia from November 15-17.

"Breaking the Transponder Barrier" is their theme this year as they demonstrate how their transceiver modules bypass the need for a large, costly transponder within the optical transport network (OTN). The network typically requires a transponder to connect the DWDM system to the router. Menara Networks' XFP and Tunable XFP models, which are not much bigger than a flash drive, eliminate this costly and over-sized piece of equipment. Not only does the XFP module provide superior performance, but it also uses 43% less energy and reduces the transport footprint by 50% over a traditional external transponder.

Vice President of Line Development, Adam Hotchkiss, will be showcasing a live video transport demonstration using their Full C-band Tunable OTN XFP with Integrated Forward Error Correction. There will also be a drawing for an iPad2 at the booth for all visitors who swipe their information through their business card scanners.

About the Expo:

SCTE Cable-Tec Expo, the industry's engineering show of the year, hosts thousands of annual attendees and provides the opportunity to discover and learn first-hand about the latest in cable telecommunications technology, products and services in one cost-effective setting.

SCTE Cable-Tec Expo® will be held at the Georgia World Congress Center, Nov. 15-17, 2011 as part of Cable Connection-Fall that unites multiple industry events at one time and place. More than 40 technical sessions will take place Nov. 14-17, more than double the educational offerings provided in 2010.

SCTE Cable-Tec Expo® 2011

Nov. 15-17

Georgia World Congress Center

285 Andrew Young International Blvd., NW

#### Twitter Pitch

@MenaraNet is "Breaking the Transponder Barrier" at @SCTE Cable-Tec Expo 2011

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#### News Facts

- ▶ Menara Networks is the only producer of pluggable optical transceiver modules in the world.
- ▶ Menara's OTN XFP module eliminates the need for costly transponders in layered networks.
- ▶ The XFP module provides total DWDM transponder replacement by offering all the necessary OTN transponder functions in a low power.
- ▶ Menara Networks offers cost effective XFP or XENPAK small form-factor MSA transceivers.

#### Resource Links

[Menara Networks](#)

[SCTE Cable-Tec Expo 2011](#)

#### Tags

[Networks](#), [Transponder](#), [Transceiver](#), [Cable](#), [Menara](#), [Menara Networks](#), [Networking Systems](#), [SCTE](#), [Cable-Tec Expo](#), [2011](#)

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showcased their services and technologies. 85% of operating attendees were decision makers & key influencers. Nearly 42% of operating attendees held executive-level to director/vice president positions.

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