

**Subject Line:** Gallup, NM – A Hidden Gem for Cyclists and Adventure Travelers

On June 15, racers will converge beneath a canopy of pine trees in the Zuni Mountains of Gallup, N.M. for the ultimate test of endurance – [USA Cycling's Mountain Bike 24-Hour National Championships](#).

Watch as hundreds of cyclists, including some of the world's fastest and most skilled mountain bikers, attempt to outlast each other in a 24-hour marathon of cycling along 16 miles of some of the best singletrack trails in the country.

It's no wonder that Gallup, also known as the [Adventure Capital of New Mexico](#), was awarded this prestigious event for 2013 and 2014. It is the perfect setting for adventure tourists interested in mountain biking, hiking, climbing, triathlons, camping and even dirt bike and ATV racing.

Visitors flock year-round to camp, hike and bike the extensive ancient ruins of Chaco Canyon, and to Red Rock Park for camping, rodeos and outdoor performances against the background of spectacular red cliffs formed 200 million years ago.

We think your readers would love to know more about New Mexico's hidden gem and the wide variety of outdoor adventure activities that Gallup has to offer. Perhaps they will want to plan their own Gallup adventure this summer.

If there is anything you need, or anything I can do to help you with a story, please let me know.

Best Regards,

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