

Subject Line: Largest Native cultural event opens in Santa Fe

On behalf of the New Mexico Tourism Department, we wanted to remind you that one of our state's biggest and most anticipated events is coming up. The [Santa Fe Indian Market](#) is the largest cultural event in the Southwest and the most prestigious Native arts market in the world. From **August 12-18**, the Southwest Association for Indian Arts (SWAIA) will host the 92nd Santa Fe Indian Market in Santa Fe's historic downtown plaza. The market transforms 14 city blocks into the world's largest exhibit of authentic arts, music and dancing all in celebration of Native culture.

Indian Market Week features more than 1,100 Native artists from the U.S., Canada and many other Native American and Aboriginal tribes. Also on display will be work from some of New Mexico's own 22 Tribes. The Indian Market attracts more than 150,000 visitors to Santa Fe from all over the world who come to enjoy Native film, literature, music, fashion and visual arts leading up to the Indian Market weekend. Last year's fashion show even drew famous designers like Tom Ford and included Taos designer Patricia Michaels from Project Runway Season 11. It is no wonder that GQ Magazine just named the event as one of the "25 Spots Worth Traveling For" in their April 2013 issue.

For the epicurious, the event features the best variety of Native food vendors offering roasted mutton, fry bread and even more cosmopolitan fare inspired by trained Native chefs. Traditional and contemporary music will be performed by some of the best Native groups on the Plaza Stage each afternoon.

We hope you will share this event with your readers and consider this for your summer travel and cultural coverage. Let us know if you can connect you with resources for more information and images.