

## Speech Rubric

*These criteria should be added to the informative or persuasive rubric as appropriate.*

Criteria	Delivery	Style
<b>4</b>	Skillfully connects with audience through appropriate and effective eye contact, clarity and projection of voice, tone and pace, and gestures to enhance the content of the speech.	Creates a sophisticated and engaging tone through precise control of various stylistic techniques and devices that greatly enhance the effectiveness of the speech (e.g., repetition, parallelism, anecdotes, analogies, figurative language, and different types of appeals).
<b>3</b>	Employs appropriate eye contact, clarity and projection of voice, tone and pace, and gestures throughout the speech.	Creates a consistent and effective tone through control of stylistic techniques and devices that enhance the effectiveness of the speech (e.g., repetition, parallelism, anecdotes, analogies, figurative language, and different types of appeals).
<b>2</b>	Makes some attempt to use eye contact, clarity and projection of voice, tone and pace, and/or gestures which may interrupt the flow of the speech.	Creates an inconsistent or inappropriate tone because of partial control of stylistic techniques and devices which potentially detracts from the effectiveness of the speech.
<b>1</b>	Makes minimal attempt to use eye contact, clarity and projection of voice, tone and pace, and/or gestures which makes the speech difficult to follow.	Displays minimal control of stylistic techniques and devices which distracts the audience or makes it difficult to follow the speech.

*\*Note: If a student does not meet the level 1 criterion but has made an attempt, he/she does not receive a score of zero. Instead, the work should be returned for revision and resubmission.*