



## Personalized Professional Learning: Designing with Purpose, Facilitating for Growth

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### *Learning Goals*

- Recognize how purpose, clarity, and intentional exclusion can be used in the professional learning design process as vehicles for personalization.
  - Examine facilitation approaches (before, during, and after the engagement) that support the growth of adult learners.
  - Plan priming, ushering, and launching opportunities to maximize engagement.
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### *Our Why*

How do we design purposeful learning experiences and facilitate them in a way that supports others' (and our own) growth?

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### *Pathway*

#### Showing Up

##### Designing with Purpose

- Start with Why
- A Category Is Not a Purpose
- Clarity and Consistency Matter

##### Facilitating for Growth

- Priming
- Ushering
- Launching



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Catapult Learning 2020  
Annual Professional Learning Conference  
Fort Lauderdale, FL



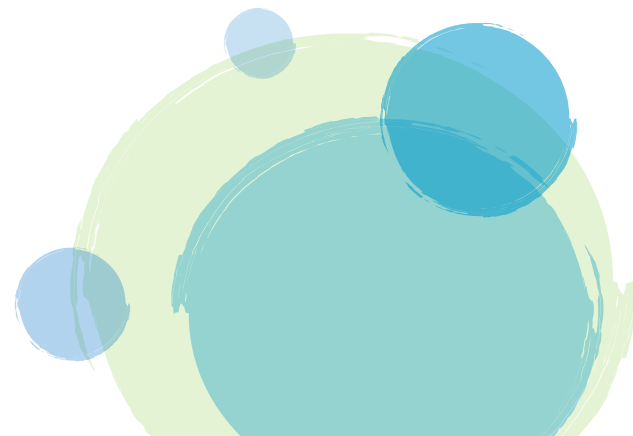
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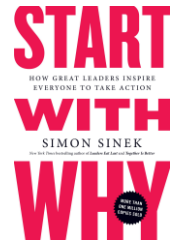


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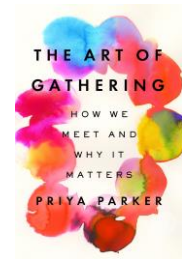


# Designing with Purpose

## Start with Why



## Decide Why You Are Really Gathering



## A Category Is Not a Purpose



## Clarity and Consistency Matter

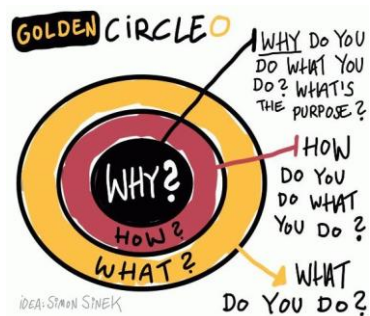


# Designing with Purpose

## Purpose Is Your Bouncer



## Start with Why, But Know How



*Facilitating  
for Growth*

**Priming**



**Ushering**



**Launching**

