

Visual/Multimedia Rubric

These criteria should be added to a content-based rubric as appropriate.

Criteria	Design
4	Creates an original, thoughtful, and/or powerful visual/multimedia presentation for a given audience.
3	Organizes and executes a visual/multimedia presentation for a given audience.
2	Partially organizes and/or executes a visual/multimedia presentation for a given audience.
1	Provides an obvious visual/multimedia presentation that lacks planning and effective execution.

**Note: If a student does not meet the level 1 criterion but has made an attempt, he/she does not receive a score of zero. Instead, the work should be returned for revision and resubmission.*