

**E|O|H|C|B**

Employer's Organisation for  
Hairdressing • Cosmetology • Beauty

**ADDING VALUE TO  
YOUR BUSINESS**

# THE JOURNAL

**PERSONAL CARE SERVICES  
UNDER ALERT LEVEL 3  
EOHCB ACTIONS**

Dear EOHCB Member,

## **ACTIONS BY EOHCB TO ENSURE THE RENDERING OF PERSONAL CARE SERVICES UNDER ALERT LEVEL 3**

On the 16<sup>th</sup> of May 2020, the EOHCB communicated its reasons to Industry as to why it resolved not to be part of the legal action that was launched at that point in time and on the efforts made by the EOHCB to ensure that the rendering of personal care services commence, as soon as possible.

That communication was met by certain persons in social media inferring that the EOHCB was not doing enough and its efforts are fruitless.

Irrespective of what action the EOHCB takes, it is ridiculed by certain glory hounds in social media that, for some or other reason, want to prove that they are the saviours of the Industry. For instance, the EOHCB was heavily criticized for not participating in the application in the Cape Town High Court, notwithstanding the EOHCB having had a rational reason not to do so.

The EOHCB, at all material times, knew that any application brought under alert level 4 would be stillborn and that any legal action should be launched at the opportune time, after having exhausted all other remedies. As anticipated, the application in the High Court was dismissed.

There can be no doubt that the EOHCB has a direct and substantial interest in the industry in that its members are all employers and sole proprietors, operating in the industry. Moreover, decisions of the EOHCB are made by its National Management Committee, predominantly consisting of employers in the industry. The EOHCB's decisions are therefore made by Industry.

The EOHCB has submitted a number of substantial presentations to Government during the lockdown and subsequent alert level 4 for personal care services to resume during alert level 3. The EOHCB has been and still is in direct contact with the appropriate minister that has the power to allow personal care services to resume. Government however has a concern in respect of one aspect involving the Industry, which the EOHCB has now fully and comprehensively addressed.

In as much as Government, notwithstanding the most recent submission resolve not to allow personal care services to commence under alert level 3, the EOHCB has exhausted all necessary remedies, save for legal action.

For this reason, the EOHCB's legal representatives have dispatched letters of demands, not only to the minister that the EOHCB is dealing with, but all other ministers that may have an interest in the

**E|O|H|C|B**

Employer's Organisation for  
Hairdressing • Cosmetology • Beauty

**ADDING VALUE TO  
YOUR BUSINESS**

## **THE JOURNAL**

**PERSONAL CARE SERVICES  
UNDER ALERT LEVEL 3  
EOHCB ACTIONS**

matter to, by no later than business end, Tuesday the 2<sup>nd</sup> of June 2020 advise the EOHCB as to what personal care services may be allowed and the conditions related thereto, as provided for in the regulations that were published on the 28<sup>th</sup> of May 2020, failing which an urgent application will be launched to the benefit of the entire Hairdressing, Cosmetology, Beauty and Skincare Industry.

This application will not only be against the correct ministers and address the correct facts relating to Industry but will also specifically speak to the concern that Government has raised relating to the Industry.

Save for UASA -the Union and the National Bargaining Council for the Hairdressing, Cosmetology, Beauty and Skincare Industry, the EOHCB is not aware of any other person, entity or foundation that are submitting meaningful presentations to Government that may have the effect of persuading Government to reconsider its position and allowing personal care services to be rendered under alert level 3.

We therefore request you to, from time to time, visit the EOHCB's Facebook page to obtain updates as opposed to being influenced by posts in social media which has no substance and only tends to create sensation.

We will keep you updated as to the minister's response as well as the application that the EOHCB will launch within this week should the Minister forthwith decide not to allow personal care services to be rendered under alert level 3.

Kind Regards,  
The EOHCB Team