

Packaging Specification

Typically there are 3 levels of packing. Level 1 (single), level 2 (inner/pack) and level 3 (outer), which will all have their own unique barcode.

Barcode Information

Unless there is a supplier’s barcode in place, then a Neville’s barcode should always start – 5020403 or 05020403 with a 6 digit unique number following.

Level 1 (Single) should have a barcode type EAN-13.

Level 2 (Inner/Pack) should have a barcode type Code 128 or ITF-14.

Level 3 (Outer) should have a barcode type ITF-14.

Level 1 (Single)

The labelling of the single item should be one of the following:

- Label – Example A or B

OR

- Swing tag – Example C (On the reverse side please place Label A or B)

All labels should be normally placed centrally on the base of the product where sufficient space is available.

Example A - If the label application area is less than 6cm², the label size should be 2.5cm (H) x 2.5cm (W) and have the product code details and barcode printed only.

Example B - If the label application area is over 6cm², the size of the label should be 6cm (H) x 4cm (W) and have the Genware logo, product code, product description, barcode and the following strap line ‘ GenWare is a Neville UK plc brand name’(See example B).

Example C – Where there is no suitable surface area, a swing tag should be used. Swing tag size should be 6cm (H) x 4cm (W).

Examples of single labels:



Example A



Example B



Example C – Front view

Level 2 (Inner/Pack)

The inner/pack should have the following details:

- Genware Logo
- Product Code
- Description
- Qty
- Barcode

The above information should be on 3 sides – on both long sides and one on the short side.

There are two methods for this, either pre-printed onto the carton or a printed label.

The application rules are:

- Pre-printed cartons need to have the print centralised on both long sides and one short side.
Application area under 20cm², the size of the print should be 10cm (H) x 8cm (W).
Application area over 20cm², the size of the print should be 14cm (H) x 12cm (W).
OR
- Printed labels need to be positioned in the top left-hand corner, on both long sides and one short side.
Application area under 20cm², the size of the label should be 6cm (H) x 4cm (W).
Application area over 20cm², the size of the label should be 10cm (H) x 8cm (W).



Code 128 Barcode Label Example



ITF-14 Barcode Label Example

Level 3 (Outer)

The outer carton should have the following details:

- Genware Logo
- Product Code
- Description
- Qty
- Barcode

The above information should be on 3 sides – on both long sides and on one short side.

There are two methods for this, either pre-printed onto the carton or printed label.

The application rules are:

- Pre-printed carton needs to have the print centralised on both long sides and one short side.
Application area under 40cm², the size of the print should be 14cm (H) x 12cm (W).
Application area over 40cm², the size of the print should be 26cm (H) x 24cm (W).
OR
- Printed labels need to be positioned in the top left-hand corner, on both long sides and one short side.
The size of the label should be 14cm (H) x 12cm (W).

On the remaining short side, the following information should be applied centrally:

- PO No
- GW
- NW
- Measurements
- NUK Erith

The application rules are as above.



ITF-14 Barcode Label Example

Packaging Symbols

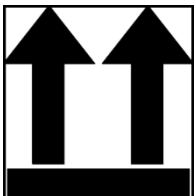
There should also be the appropriate packaging symbols onto the outer carton, clearly positioned in the top right hand corner, to provide visual guidance to help prevent incorrect handling and/or storage.

Placement of the symbols should be on the 3 sides, as per the product information, the minimum size per symbol is 2.5cm², with the exception of the Heavy label with should be a minimum of 10cm (H) x 6cm (W).

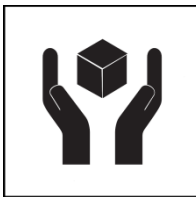
Please see symbol examples below:



Fragile – As appropriate



This Way Up - Mandatory



Handle With Care – As appropriate



Keep Dry - Mandatory



Food Safe – As appropriate



Heavy – Outer cartons where gross weight >20kg

For clarification with this packaging specification, please check with the QA team at Nevilles – quality@nevilleuk.com

For clarification with the Genware logo specification, please check with the Marketing team at Nevilles – marketing@nevilleuk.com