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20	IN THE UNITED STATES DISTRICT COURT
21	FOR THE CENTRAL DISTRICT OF CALIFORNIA
22	(SOUTHERN DIVISION)
23	CHROMADEX, INC., Case No. 16-02277-CJC
2425	Plaintiff, OPPOSITION TO CHROMADEX'S MOTION FOR PARTIAL JUDGMENT ON THE PLEADINGS
26	ELYSIUM HEALTH, INC.,) Hearing Date: October 2, 2017
27	Defendant. Defendant. Defendant. Defendant. Defendant. Defendant. Defendant. Defendant. Defendant.
28	

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OPPOSITION TO MOTION FOR PARTIAL JUDGMENT ON THE PLEADINGS

I. INTRODUCTION

ChromaDex's motion for judgment on Elysium's patent misuse counterclaim is not its first bite at this apple. This spring, the Court rejected ChromaDex's attempt to dismiss Elysium's patent misuse claim, holding that a case and controversy existed to support it. In an admitted attempt to circumvent that ruling, ChromaDex has amended its complaint to assert that it has "purged" the patent misuse by terminating Elysium's trademark license, promising not to enforce it, and promising to provide Elysium a "credit," at some indeterminate point in the future, for past royalties paid.

ChromaDex is mistaken in contending that its new allegations, which Elysium has denied, moot this case. ChromaDex is wrong on the facts and wrong on the law. To begin, it is ChromaDex that bears the burden of establishing that this Court lacks jurisdiction. The Supreme Court has held that a defendant attempting to moot a claim based on voluntary cessation of its illegal conduct bears a "formidable burden" of showing it is "absolutely clear" that the claim could not be expected to recur.

ChromaDex is also wrong when it says there no longer is any case or controversy. In seeking to divest the Court of jurisdiction, ChromaDex has failed to provide the one thing the caselaw ChromaDex itself cites requires: *a covenant not to sue for infringement of its patents*. Instead, it has reserved all rights to enforce the patents against Elysium. Indeed, ChromaDex has recently accused Elysium of "copying" and has stated it intends to "vigorously" defend its patent rights. Thus, it is far from "absolutely clear" that Elysium's patent misuse claim could not be expected to recur.

Nor has ChromaDex mooted Elysium's counterclaim by promising to provide a "credit" to Elysium. Under Supreme Court and Ninth Circuit law, a plaintiff must actually receive complete relief to moot its claim. ChromaDex's

vaguely promised future "credit" does not provide Elysium with any relief, much less complete relief.

II. FACTS

Elysium sells Basis, a dietary supplement that contains nicotinamide riboside ("NR"). First Amended Counterclaims, D.N. 31 ("FACC") ¶ 2. ChromaDex, Elysium's former supplier of NR, is the exclusive licensee of various patents related to NR. *See* FACC ¶ 32. ChromaDex supplied NR to Elysium under a supply agreement (the "NR Supply Agreement"). *Id.* ¶¶ 1, 53. On the same day the parties entered that agreement they entered into another agreement (the "Trademark Agreement"), which ChromaDex had required as a condition of supplying NR. *Id.* ¶¶ 1, 47-49. Under the Trademark Agreement, Elysium was required to pay royalties on sales of any product containing an ingredient supplied by ChromaDex, regardless of whether Elysium used ChromaDex's licensed trademarks. *Id.* ¶ 56. ChromaDex's actions misused its patents by conditioning its sale of NR (and thus access to its patents) on an agreement to license its trademarks. *Id.* ¶¶ 39, 47-52.

In December 2016, after Elysium raised issues with ChromaDex's compliance with the parties' agreements and sought an audit, ChromaDex abruptly terminated the NR Supply Agreement. *Id.* ¶¶ 83-84. Shortly thereafter, ChromaDex filed this lawsuit alleging, among other things, that Elysium had breached the NR Supply Agreement, D.N. 1 at Count 2, and had breached the Trademark Agreement by "refusing to pay royalties owed based on its net sales of products containing NIAGEN." *Id.*, Count 3. Elysium counterclaimed, alleging, among other things, that ChromaDex has engaged in patent misuse. FACC, Count 4.

In response, ChromaDex moved to dismiss, arguing that patent misuse can only be asserted as an affirmative defense and could not be the subject of a declaratory judgment action. D.N. 34. On March 7, 2017, this Court denied ChromaDex's motion, finding that a case or controversy existed to support a

declaratory judgment claim because "ChromaDex seeks to enforce the royalty requirement in the parties' Agreement, and Elysium contends that the royalty requirement is unenforceable due to patent misuse." D.N. 44 at 17.

ChromaDex amended its complaint on June 17, 2017. D.N. 48. In its amended complaint, ChromaDex alleged that it "unequivocally renounces any rights to collect, charge, or obtain royalties under the Trademark License and Royalty Agreement." *Id.* ¶ 62. ChromaDex also stated that it will provide Elysium a credit for past royalties "against the damages owed by Elysium in this case." *Id.* ¶ 64. ChromaDex vaguely asserted it was taking similar actions with respect to other customers, but provided no details. *Id.* at ¶¶ 63-64. ChromaDex stated that it took these actions to "dissipate any and all alleged effects of any alleged patent misuse in the market" and "to moot Elysium's allegation and counterclaim for a declaratory judgment that ChromaDex has misused any of its patents." *Id.* at 65. Elysium, in its Answer, denied these allegations, and specifically denied that ChromaDex had purged its patent misuse. D.N. 51 at ¶¶ 63-65.

Despite the termination of the NR Supply Agreement, Elysium "intends to, and is highly confident it will continue to, supply its customers with Elysium's lead product, BasisTM, both now and in the future." D.N. 11, Answer and Counterclaims, at 3; FACC at ¶ 2. Elysium continues to market and sell Basis on its website.¹

In ChromaDex's recent August 10, 2017 earnings conference call with investors, ChromaDex's President and Chief Strategy Officer, Robert Fried, accused Elysium of "go[ing] out of their way to try to copy the ingredient [i.e. NR] and manufacture[] it who knows where and put it out in the marketplace." In that same conference call, ChromaDex's CEO, Frank Jaksch, stated, moments after

¹ Quina Decl., Exhibit A. As discussed in note 3, the Court may take judicial notice of this document.

discussing Elysium, that ChromaDex intends to "vigorously defend" ChromaDex's "patent portfolio ... spanning the processing use and composition of nicotinamide riboside."²

III. ARGUMENT

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As this Court held six months ago, a case or controversy has existed with respect to Elysium's patent misuse claim from the outset of this case. (D.N. 44 at 17-18). ChromaDex's second attempt to divest this Court of jurisdiction should be As the Supreme Court explained in Already, LLC v. Nike, Inc., a reiected. "defendant cannot automatically moot a case simply by ending its unlawful conduct once sued." 568 U.S. 85, 91 (2013). Otherwise, "a defendant could engage in unlawful conduct, stop when sued to have the case declared moot, then pick up where he left off, repeating this cycle until he achieves all his unlawful ends." *Id.* To avoid such gamesmanship, under the voluntary cessation doctrine, "a defendant claiming that its voluntary compliance moots a case bears the formidable burden of showing that it is absolutely clear the allegedly wrongful behavior could not reasonably be expected to recur." Id. (emphasis added). ChromaDex cannot meet this heavy burden. The issue of whether and to what extent ChromaDex can enforce its patent rights in light of its patent misuse is an issue that can reasonably be expected to recur, particularly where ChromaDex has failed to provide a covenant not to sue Elysium for patent infringement. Moreover, ChromaDex's vague promise to provide a future "credit" for payment of past royalties to Elysium does not provide Elysium with the complete relief to which it is entitled under its counterclaim.

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 ²⁶ See Quina Decl., Exhibit B at 7, 18 (ChromaDex August 10, 2017 earnings call transcript). As discussed in note 5 Court may also take judicial notice of this document.

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A. ChromaDex Has Not Met Its Burden Of Showing That Elysium's Patent Misuse Claim Could Not Reasonably Be Expected To Recur

Courts have provided a clear roadmap for defendants seeking to moot a declaratory judgment claim challenging the validity or enforceability of their patent rights: they must provide an irrevocable covenant not to sue *for infringement* of the patent. See Already, 568 U.S. at 92-93; Revolution Eyewear, Inc. v. Aspex Eyewear, Inc., 556 F.3d 1294, 1296-97, 1300 (Fed. Cir. 2009). Ironically, the cases cited by ChromaDex in support of its motion expressly so hold. E.g. Dow Jones & Co. v. Ablaise Ltd., 606 F.3d 1338, 1346 (Fed. Cir. 2010) ("[A] covenant not to sue for patent infringement divests the trial court of subject matter jurisdiction....") Accord ChromaDex's Br. at 7-8 (citing cases involving (emphasis added). covenants not to sue for patent infringement). It is undisputed that ChromaDex has not provided Elysium with a covenant not to sue for patent infringement. Instead, ChromaDex says it has "renounced" its right to collect royalties pursuant to the unlawful Trademark Agreement. This does not resolve the issues regarding the enforceability of ChromaDex's patent rights raised by Elysium's counterclaim. Were ChromaDex to sue Elysium for patent infringement – an action that ChromaDex continues to preserve and implicitly threaten – the very issues of enforceability that Elysium raises in its counterclaims will recur.

The reason courts require a covenant not to sue for infringement to moot a claim seeking a declaratory judgment of patent invalidity or unenforceability is obvious. If the defendant has reserved a right to enforce its patent against the plaintiff, the issues raised by the declaratory judgment claim can "reasonably be expected to recur." *See Already*, 568 U.S. at 91. For this reason, a covenant not to sue for infringement must be broad and unconditional in order to guarantee that no recurrence will occur and the case truly is moot. In *Already* the Supreme Court found that the patent holder's covenant not to sue for infringement "suffices to meet the burden imposed by the voluntary cessation test." *Id.* at 93. The Court

continued: "The covenant is unconditional and irrevocable. Beyond simply prohibiting Nike from filing suit, it prohibits Nike from making any claim *or* any demand. It reaches beyond [plaintiff] to protect [plaintiff's] distributors and customers. And it covers not just current or previous designs, but any colorable imitations." *Id*.

Similarly, in *Revolution Eyewear*, the Federal Circuit reversed a district court's dismissal of a declaratory judgment claim where the covenant not to sue was limited to activities prior to the motion to dismiss. *Id.* at 1296-97. Plaintiff Revolution, the Federal Circuit explained, "offered no covenant on the current products, stating that it is not obligated to 'repudiate suit for future infringement.' We agree that such is its right. However, by retaining that right, Revolution preserved this controversy at a level of sufficient immediacy and reality to allow Aspex to pursue its declaratory judgment counterclaims." *Id.* at 1300. Likewise, ChromaDex's promise not to sue for breach of the trademark license did not encompass a covenant not to sue for patent infringement. By retaining the right to bring a claim for infringement, ChromaDex's limited promise does not extinguish the case and controversy here.

ChromaDex falsely asserts that Elysium's patent misuse claim involves only a controversy over the enforceability of ChromaDex's unlawful licensing practices. As this Court recognized in its order denying ChromaDex's first attempt to dismiss the patent misuse claim: "the Supreme Court [in *MedImmune*] held that 'the question in each case [for declaratory relief] is whether the facts alleged, under all the circumstances, show that there is a substantial controversy, between parties having adverse legal interests, of sufficient immediacy and reality to warrant the issuance of a declaratory judgment." (D.N. 44 at 17 *quoting MedImmune, Inc. v. Genentech, Inc.*, 549 U.S. 118, 127 (2007)).

As alleged in the counterclaims, Elysium "sells a dietary supplement, Basis, that combines nicotinamide riboside... and pterostilbene." (D.N. 31 at ¶ 2).

Elysium has affirmatively asserted in its pleadings that "Elysium intends to, and is highly confident it will continue to, supply its customers with Elysium's lead product, BasisTM, both now and in the future." (D.N. 11 at 3.) Elysium continues to market and sell Basis on its website, a fact about which this Court may take judicial notice.³

The facts of this case are similar to *MedImmune*. In *MedImmune*, a licensee brought a declaratory judgment challenging the validity of a patent it had licensed. 549 U.S. at 121-22. The Supreme Court held that there was a justiciable controversy between the licensor and licensee as to whether the licensee could continue its activity in the absence of the license, even if the license had not yet been terminated. *See Id.* at 133-134. As the Supreme Court explained, a "rule that a plaintiff must destroy a large building, bet the farm, or (as here) risk treble damages and the loss of 80 percent of its business before seeking a declaration of its actively contested legal rights finds no support in Article III." *Id.*

This case, as in *MedImmune*, involves a declaratory judgment plaintiff's request for a determination of its right to continue engaging in its activities in the absence of a license. The counterclaims assert that ChromaDex has exclusively licensed several patents relating to nicotinamide riboside. *Id.* at ¶ 5, 32. ChromaDex supplied Elysium with nicotinamide riboside under the NR Supply Agreement which, effectively, made Elysium ChromaDex's licensee. *Id.* at ¶¶ 3,

³ See Quina Decl., Exhibit A (print outs from Elysium's website at https://www.elysiumhealth.com/basis and https://www.elysiumhealth.com/product-plan). As this Court has explained, "It is not uncommon for courts to take judicial notice of factual information found on the world wide web." *Turner v. Samsung Telecoms. Am., LLC*, 2013 U.S. Dist. LEXIS 198631 at *4 (C.D. Cal. Nov 4, 2013). *Accord Wimble v. Aetna Life Ins. Co.*, 375 F. Supp. 2d 956, 965-66 (C.D. Cal. 2005) (taking judicial notice of web site printouts).

5.4 After Elysium raised issues with ChromaDex's compliance with the parties' agreements and sought an audit, ChromaDex abruptly terminated the NR Supply Agreement, attempting to pressure Elysium by withdrawing its supply and the license that came with it. (Id. ¶ 84.). By doing so, ChromaDex threatened Elysium with potential patent liability if Elysium continues to sell Basis.

ChromaDex's actions are precisely the "scare-the-customer-and-run tactics" repeatedly deplored by the Federal Circuit. *See Arrowhead Indus. Water v. Ecolochem, Inc.*, 846 F.2d 731, 734-35 (patent owner may not "engage[] in a *danse macabre*, brandishing a Damoclean threat with a sheathed sword.") (Fed. Cir. 1988) *overruled in part on other grounds MedImmune*, 549 U.S. at 133-34 (2007). *See also Revolution Eyewear*, 556 F.3d at 1299. The Declaratory Judgment Act is designed to overcome these tactics, which "infect the competitive environment of the business community with uncertainty and insecurity." *Arrowhead*, 846 F.2d at 735.

Under the totality of the circumstances, there is a real and immediate controversy between the parties, just as there was in *MedImmune*. *See MedImmune*, 549 U.S. at 133-34. Elysium is not "restricted to an *in terrorem* choice between the incurrence of a growing potential liability for patent infringement and abandonment of [its] enterprises; [it] could clear the air by suing for a judgment that would settle the conflict...." *Arrowhead*, 846 F.2d at 735. *See also MioTox LLC v. Allergan*, *Inc.*, 2015 U.S. Dist. LEXIS 58896 at **13-14 (C.D. Cal. May 5, 2015) (court had jurisdiction over declaratory judgment counterclaim alleging invalidity and patent

⁴ It is well-settled that a licensed manufacturer who then supplies product to third parties pursuant to the manufacturer's license grants an implied license to its customers to use that product for all purposes. *See Zenith Elecs. Corp. v. PDI Commc'n. Sys. Inc.*, 522 F.3d 1348, 1360-62 (Fed. Cir. 2008); *Jacobs v. Nintendo of Am., Inc.*, 370 F.3d 1097, 1099-1102 (Fed. Cir. 2004).

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misuse because patentee signaled possibility of termination of license by bringing the breach of contract claim that initiated the litigation).

Cases cited by ChromaDex involving speculative activities by the declaratory judgment plaintiff are easily distinguishable. In *Benitec Australia*, *Ltd. v. Nucleonics*, *Inc.*, the plaintiff would not sell the product for years, "if ever." 495 F.3d 1340, 1346 (Fed. Cir. 2007). Similarly in *ExcelStor*, the plaintiff presented no facts about its activities, as ChromaDex notes in its brief. ChromaDex Br. at 8; *ExcelStor Tech.*, *Inc. v. Papst Licensing GmbH*, 2010 U.S. Dist. LEXIS 62409 at **15-16 (N.D. Cal. June 22, 2010). By contrast, as noted above, Elysium is selling and continues to sell Basis.

The facts of this case go beyond even *Revolution Eyewear*; there, the declaratory judgment plaintiff had not even resumed sales of its product, but the Federal Circuit nevertheless found jurisdiction. 556 F.3d at 1298-99. As in *Revolution Eyewear*, Elysium's activities involve "specific merchandise that was previously produced and sold" by the declaratory judgment plaintiff. *Id.* at 1299. The case is thus, "of larger substance than merely a would-be competitor seeking to test the waters by way of an advisory judicial opinion on an adverse patent." *Id.*

Moreover, ChromaDex, just weeks ago in its earnings call, the transcript of which is published online, accused Elysium of "copy[ing]" ChromaDex's "ingredient and manufacture[] it who knows where and put it out in the marketplace" and stated, moments after discussing Elysium, that ChromaDex intends to "vigorously defend" its "global patent portfolio of 16 patents and applications spanning the processing use and composition of nicotinamide riboside." In the face of these accusations and the accompanying saber-rattling,

⁵ See Exhibit B (ChromaDex earnings call transcript) at 7, 18 available at https://seekingalpha.com/article/4097810-chromadexs-cdxc-ceo-frank-jaksch-q2-2017-results-earnings-call-transcript?part=single. The Court may also take judicial notice of this document. See In re Energy Recovery Sec. Litig., 2016 U.S. Dist. (continued on next page...)

ChromaDex is disingenuous in telling this Court there is no "claim or controversy" regarding the enforceability of its patents.

B. ChromaDex Has Not Provided Elysium With The Complete Relief To Which It Is Entitled Under Its Patent Misuse Claim

ChromaDex's limited promises not to enforce its unlawful trademark license and to provide a "credit" against monies allegedly owned by Elysium at some indeterminate time in the future also fail to moot this case because they do not provide Elysium with complete relief under its counterclaim.

ChromaDex's assertion that its promises moot this case conflates the merits of Elysium's patent misuse claim with its justiciability. A patentee guilty of misuse is unable to enforce its patents unless and until the illegal practice has been abandoned and all of its consequences have fully dissipated. *Morton Salt Co. v. G.S. Suppiger Co.*, 314 U.S. 488, 493 (1942). Elysium has expressly denied ChromaDex's allegations that it has purged its misuse, and as the non-moving party Elysium's denials must be taken as true. *Fleming v. Pickard*, 581 F.3d 922, 925 (9th Cir. 2009) (in deciding a motion for judgment on the pleadings, court must take the facts alleged by the nonmoving party as true and must construe the facts "in the light most favorable to the non-moving party"). In its motion, ChromaDex simply assumes success on its claim that it has purged its patent misuse as the predicate of its argument that there is no longer any case or controversy. ChromaDex has it backwards. Under the pleadings, taken in the light most favorable to Elysium, ChromaDex has not purged its patent misuse and it has not mooted the counterclaim.

LEXIS, at *6-7 (N.D. Cal. Jan. 27, 2016) ("transcripts of conference earnings calls are judicially noticeable because they are matters of public record"); *Bielousov v. Gopro, Inc.*, 2017 U.S. Dist. LEXIS 117223, at *9 (N.D. Cal. July 26, 2017) (taking judicial notice of statements in earning call transcripts). *See also, supra*, note 3.

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Further, even if the Court could treat ChromaDex's allegations as true and draw inferences in ChromaDex's favor, Elysium's counterclaim still would not be moot. At most, ChromaDex has promised to "credit" Elysium for royalties previously paid under the unlawful trademark license, to be applied to any future judgment obtained by ChromaDex in this case. But Elysium has denied ChromaDex's allegations and there may be no judgment for ChromaDex at the conclusion of this case. Moreover, Elysium has not accepted the offered credit, and the Supreme Court has been clear that "an unaccepted settlement offer or offer of judgment does not moot a plaintiff's case." *Campbell-Ewald Co. v. Gomez*, 136 S. Ct. 663, 672 (2016). "A case becomes moot... only when it is impossible for a court to grant any effectual relief what-ever to the prevailing party." *Id.* at 669.

Indeed, in Chen v. Allstate Ins. Co., the case was not moot even after the defendant agreed to an injunction and deposited the claimed damages in a thirdparty escrow account – steps far more drastic than ChromaDex's vaguely-promised "credit." 819 F.3d 1136, 1144 (9th Cir. 2016). The Ninth Circuit held the case was not moot because "a claim becomes moot when a plaintiff actually receives complete relief on that claim, not merely when the relief is offered or tendered." *Id.* at 1138, 1144 (emphasis original). Here, Elysium has not actually received complete relief. ChromaDex has not actually repaid any of the past royalties, promising only to provide a "credit" someday; ChromaDex has not paid Elysium interest to compensate it for the time value of the royalty payments; ChromaDex has not established that it has provided relief to its other licensees who were victimized by its unlawful practices; and ChromaDex has not provided other relief, such as Elysium's costs and attorneys' fees. See Luman v. NAC Mktg. Co., LLC, 2017 U.S. Dist. LEXIS 125498, at *8) (E.D. Cal. Aug. 8, 2017) ("[Defendant] has not agreed to the injunctive relief [plaintiff] requests, paid his attorneys' fees, or reimbursed his litigation related costs.... Accordingly, defendant has not afforded plaintiff complete relief and plaintiff's claims are therefore not moot.").

ChromaDex's promised credit, "far from providing [ChromaDex] the relief sought in [its] complaint" gives Elysium "nary a penny." *Campbell-Ewald*, 136 S. Ct. at 671, n. 5.

ChromaDex's argument in response – that a party seeking a declaration of patent misuse is categorically barred from monetary relief – is incorrect. The Federal Circuit in *B. Braun Med., Inc. v. Abbott Labs.*, 124 F.3d 1419 (Fed. Cir. 1997) did not hold that declaratory judgment plaintiffs could never obtain monetary relief, as ChromaDex asserts. In fact, the Federal Circuit held the opposite: in appropriate circumstances, a plaintiff can obtain monetary relief incident to a patent misuse declaratory judgment claim. As the court explained, "if the district court enters a declaratory judgment claim that the patent is unenforceable due to misuse, it *could* then exercise its discretion to hold a hearing to allow [the plaintiff] to state a substantive claim upon which it is entitled to recover damages." *Id.* at 1428 (emphasis original). Such a claim can sound, for example, under the law of contract. *Id.* at n. 5 ("a party in Abbott's position might be entitled to damages under... breach of contract theory").

A monetary remedy sounding in the law of contract and restitution is available here. Under California law – which expressly governs ChromaDex's unlawful trademark license (D.N. 1, Ex. D at § 15.2) – a party that paid unlawful royalties due to patent misuse under a contract may recover them by way of restitution. *Finnegan v. Spiegl Farms, Inc.*, 234 Cal. App. 2d 408, 412 (Cal Ct. App. 1965).⁶ Elysium, if it proves its patent misuse claim (as this Court must

⁶ Finnegan involved a patent licensee's counterclaim seeking recovery of royalties paid after the licensed patents had expired. *Id.* at 409-10. A licensor's collection of royalties for use of the patent after patent expiration is a form of patent misuse. *Brulotte v. Thys Co.* 379 U.S. 29, 30-33 (1964). The California Court of Appeal, reversing the trial court, ordered the unlawful post-expiration royalties be repaid by the licensor under a theory of restitution. *Finnegan*, 234 Cal. App. 2d at 412.

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