1	MICHAEL R. MATTHIAS, Bar No. 0	057728			
2	mmathias@bakerlaw.com ELIZABETH M. TRECKLER, Bar No. 282432				
3	etreckler@bakerlaw.com BAKER & HOSTETLER LLP				
4	11601 Wilshire Boulevard, Suite 1400 Los Angeles, California 90025-0509				
5	Los Angeles, California 90025-0509 Telephone: (310) 820-8800 Facsimile: (310) 820-8859				
6	JOSEPH N. SACCA, (admitted pro ha	ac vice)			
7	jsacca@bakerlaw.com ESTERINA GIULIANI (admitted pro	hac vice)			
8	egiuliani@bakerlaw.com BENJAMIN D. PERGAMENT (admitted pro hac vice)				
9	bpergament@bakerlaw.com KRISTIN L. KERANEN (admitted pro hac vice)				
10	kkeranen@bakerlaw.com BAKER & HOSTETLER LLP				
11	45 Rockefeller Plaza New York, New York 10111-0100				
12	Telephone: (212) 589-4290 Facsimile: (212) 589-4201				
13	Counsel continued on following page				
14	UNITED STATES DISTRICT COURT				
15	CENTRAL DISTRICT OF CALIFORNIA				
16	WESTERN DIVISION				
17	ChromaDex, Inc.,	Case No.: 8:16-cv-02277-CJC-DFM			
18	Plaintiff,	[Assigned to the Hon. Cormac J. Carney]			
19	V.	ELYSIUM HEALTH, INC.'S AND			
20	Elysium Health, Inc. and Mark Morris,	MARK MORRIS'S REPLY IN SUPPORT OF THEIR MOTION <i>IN</i>			
21	Defendants.	LIMINE TO EXCLUDE ANY REFERENCE OR EVIDENCE ON			
22	Defendants.	PERSONAL CONDUCT			
23	Elysium Health, Inc.,				
24	Counterclaimant,				
25	V.	Pre-Trial Conference: September 18, 2019 Trial: October 15, 2019			
26	ChromaDex, Inc.,	111ai. October 13, 2019			
27	Counter-Defendant.				
28					

BAKER & HOSTETLER LLP ATTORNEYS AT LAW LOS ANGELES

1	DONALD R. WARE (admitted <i>pro hac vice</i>)
2	dware@foleyhoag.com MARCO J. QUINA (admitted pro hac vice)
3	mquina@foleyhoag.com JULIA HUSTON (admitted pro hac vice)
4	jhuston@foleyhoag.com FOLEY HOAG LLP
5	155 Seaport Boulevard Boston, Massachusetts 02210
6	Telephone: (617) 832-1000 Facsimile: (617) 832-7000
7	Attorneys for Defendant and Counterclaimant ELYSIUM HEALTH, INC.
8	
9	Attorneys for Defendant MARK MORRIS
10	
11	

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18	Fed. R. Evid. 403passim
19	Fed. R. Evid. 608
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21 22	Other Authorities
23	12
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25	4 Handbook of Fed. Evid. § 607:2 (8th ed.)
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	V ELYSIUM HEALTH, INC.'S AND MARK MORRIS'S REPLY BRIEF IN SUPPORT OF THEIR
	MOTION IN LIMINE TO EXCLUDE ANY REFERENCE OR EVIDENCE ON PERSONAL CONDUCT

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MEMORANDUM OF POINTS AND AUTHORITIES

I. INTRODUCTION

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ChromaDex, Inc.'s ("ChromaDex") Opposition to Elysium Health, Inc.'s ("Elysium") and Mark Morris's ("Morris") Motion in Limine to Exclude Any Reference or Evidence on Personal Conduct Evidence ("ChromaDex's Opposition") discloses ChromaDex's intended strategy of turning the trial of this case into a circus, with the irrelevant personal conduct of Elysium personnel in the center ring and the merits of the case relegated to a sideshow. The idea, of course, is to distract the jury from the business dispute that's actually at issue by launching a sustained ad hominem attack on Elysium's personnel, in particular Eric Marcotulli and Dan The whole point is to enlist the jury's passions against Elysium, Alminana. encourage it to cast judgment on the case by introducing personal and private conduct on what is at most a collateral issue unrelated to the merits of any claim or defense, fatally prejudice Elysium, and inflict pain and punishment on Elysium and its personnel for their personal lives and even health issues. The Court should not allow itself to be used as a tool of personal destruction and should not allow its authority to be hijacked to preside over a mockery of justice. In short, ChromaDex's Opposition only confirms that the Court's intervention is required to prevent ChromaDex from turning this case into a referendum on the personal conduct of Elysium personnel that precludes unbiased consideration of the merits of the parties' claims and defenses by the jury.

Elysium's and Morris's Motion *in Limine* to Exclude Personal Conduct Evidence (the "Motion") should be granted.

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II. **ARGUMENT**

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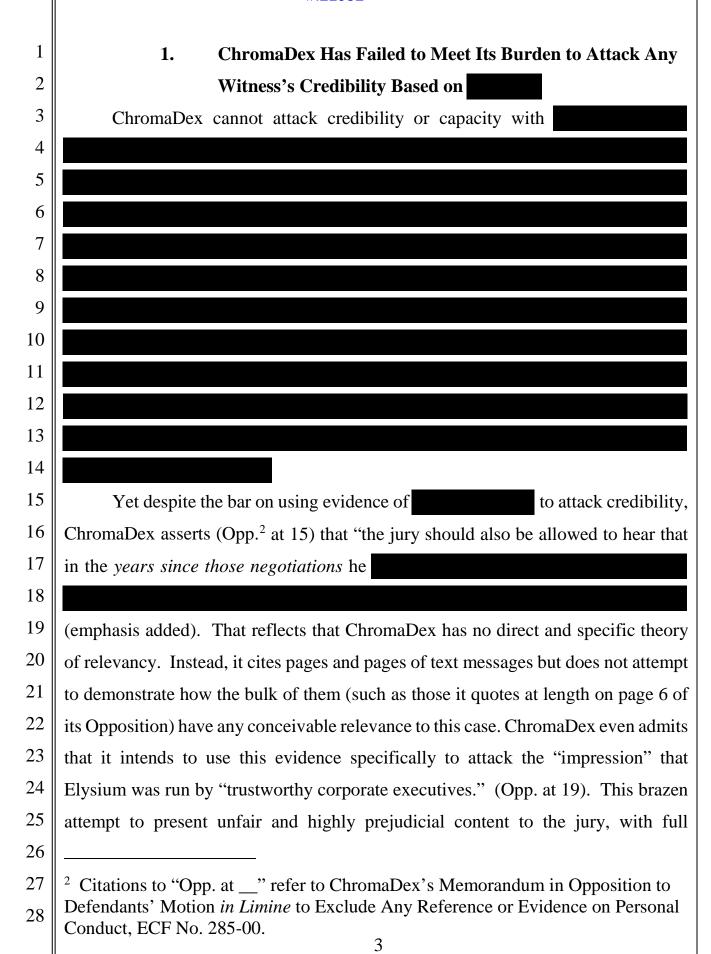
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The Personal Conduct Evidence Is Not Relevant to Any of the **A. Claims or Defenses in This Case**

The Personal Conduct Evidence¹ is inadmissible for any reason and should be excluded pre-trial before ChromaDex can "waft an unwarranted innuendo into the jury box." Michelson v. United States, 335 U.S. 469, 481 (1948). That evidence has nothing whatsoever to do with the merits of this case, which concerns a business dispute between two companies. ChromaDex's summary judgment briefing does not once mention or seek to rely upon the Personal Conduct Evidence for any merits issue. ChromaDex does not even attempt to argue that the evidence is relevant for any purpose other than credibility, and even there ChromaDex has failed to meet its burden.

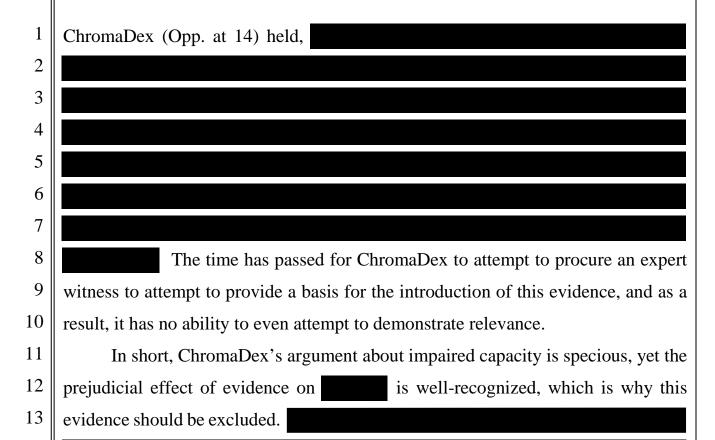
В. **ChromaDex Has Failed to Meet Its Burden to Support Admission Regarding Credibility**

Even on credibility, "a district court must apply 'the general balancing test of Rule 403 to protect all litigants against unfair impeachment of witnesses." *United* States v. Rowe, 92 F.3d 928, 933 (9th Cir. 1996) (citation omitted). "[W]hen making the decision whether to permit impeachment by contradiction, trial courts should consider the Rule 403 factors, such as confusion of the jury or the cumulative nature of the evidence." *United States v. Kincaid-Chauncey*, 556 F.3d 923, 932 (9th Cir. 2009), abrogated on other grounds by Skilling v. United States, 561 U.S. 358 (2010); see also United States v. Castillo, 181 F.3d 1129, 1133 (9th Cir. 1999) (holding that courts should evaluate evidence of impeachment by contradiction under Rule 403).



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2. ChromaDex Fails To Link Any Any Material Events of the Case

As the party claiming the Personal Conduct Evidence is relevant, ChromaDex has the burden to "articulate[] precisely the hypothesis by which one or more consequential facts can be inferred from this evidence." *United States v. Mehrmanesh*, 689 F.2d 822, 831 (9th Cir. 1982). It is well-established that the party offering evidence "must carry the burden of showing how the proffered evidence is relevant to one or more issues in the case; specifically, it must articulate precisely the evidential hypothesis by which a fact of consequence may be inferred from the other acts evidence." *Id.* at 830; *see also United States v. Brooke*, 4 F.3d 1480, 1483 (9th Cir. 1993) (same).

As an initial matter, ChromaDex largely focuses on Mr. Marcotulli's participation in conversations regarding the misappropriation of trade secrets claim,

1 see Opp. at 7, topics on which any testimony by Mr. Marcotulli would be, at best, 2 cumulative given the participation of others in those same conversations. 3 Moreover, ChromaDex's circus strategy relies on several missing links—that 4 is, it fails to connect any to any material, relevant, and disputed 5 fact. Most gratuitously, ChromaDex cites and quotes (Opp. at 6–7) numerous text 6 messages about that it does not even contend 7 have any connection to this case. Why ChromaDex felt these text messages were 8 even relevant—other than to attack Mr. Marcotulli's character impermissibly—is not explained anywhere in ChromaDex's opposition. ChromaDex also asserts (Opp. 9 10 at 7–8) that delivered to his apartment, 11 But ChromaDex does not show that 12 13 Nor does ChromaDex show a close temporal connection between 14 and any event relevant to this business dispute. To the contrary, even under 15 ChromaDex's theory, the 16 (See Opp. at 7–8). This type of character assassination, 17 divorced from any of the facts of this case, is exactly what Rule 403 prohibits. 18 Consistent with its *ad hominem* approach, ChromaDex does not articulate any 19 theory, much less a precise theory, for why 20 would be consequential to any disputed fact central to a legal claim at issue—let 21 alone for why evidence of , given its irrelevance, should not be excluded under Rule 403. For example, ChromaDex cites (Opp. at 8) a June 24, 22 23 2016 text message where and then 24 texted Mr. Alminana about a new patent strategy. Whether 25 is not relevant even to credibility; the operative fact—a new patent 26 strategy—is recorded in a text message that speaks for itself. Similarly, ChromaDex 27 cites (Opp. at 8) a June 26, 2016 text message where

and, the next morning, he had "another CDXC idea." But
ChromaDex never explains how the text message relates to the veracity of Mr.
Marcotulli's testimony, and ChromaDex never even questioned Mr. Marcotulli
about the "CDXC idea" at his deposition. Likewise, ChromaDex cites (Opp. at 7)
text messages that occurred, respectively, hours before and hours after December 2
and December 8, 2015 discussions with ChromaDex executives regarding the
Exclusivity Provision, without even attempting to explain the connection between
those text messages and the discussions. Unsurprisingly, Mr. Marcotulli was not
questioned at his deposition about the December 2 and 8 discussions he had with
ChromaDex executives.

³ Plaintiff speculates that Mr. Marcotulli's idea was to place a large supply order, but it is undisputed that Mr. Alminana placed the order. (*See* ECF No. 244–3).

⁴ Plaintiff failed to question Mr. Marcotulli at his deposition about the September 5, 2016 discussion with the unknown Grace employee. The September 6 and 9 discussions regarding Dartmouth are a red herring—Dartmouth never terminated ChromaDex's patent license.

⁵ ChromaDex's attempt to introduce the personal conduct evidence under Rule 613 are also unavailing. That rule merely provides when a witness is afforded a chance

In sum, ChromaDex has failed to carry its burden to show that any of these text messages are relevant for any purpose other than character assassination. That, of course, is not a legitimate basis for placing unfairly prejudicial Personal Conduct Evidence or the personal conduct purportedly described therein before the jury. The Court should grant Elysium's motion to exclude this Personal Conduct Evidence.

3. ChromaDex Identifies No Ground for Admission of the Rest of the Personal Conduct Evidence

Some of the text messages produced concerned private matters that cannot conceivably be linked to capacity to remember or any claim on the merits. Without even attempting to argue that any of these personal text messages could be relevant to this business dispute, ChromaDex contends (Opp. at 23) that the Court should not "exclude a broad and undefined category of documents until and unless Defendants expressly identify whatever it is that concerns them." To be clear, the concern is that text messages of private conversations

have no relevance to a case about a business dispute. And ChromaDex makes no claim to the contrary. These text messages and any question or argument concerning these text messages should be categorically excluded, especially given the unfairly prejudicial and private nature of this content.⁶

to see his own prior inconsistent statement but does not govern the introduction of evidence, even for impeachment purposes. *See United States v. Higa*, 55 F.3d 448, 452 (9th Cir. 1995) (providing that prior inconsistent statements admissible under Rule 613 are still subject to Rule 608(b)); *Smith for J.L. v. Los Angeles Unified Sch. Dist.*, 2018 WL 6137133, at *3 (C.D. Cal. Feb. 13, 2018) ("Defendants may seek to use such evidence for impeachment, to the extent the evidence satisfies the rules governing impeachment evidence.").

⁶ Further evidencing its willingness to prey on unfair prejudice, Plaintiff asserts (Opp. at 23) without any redaction and in violation of the protective order in this case that some of these

This gratuitous comment has nothing to do with any of the claims in this case yet

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ChromaDex has also failed to argue why any private text messages on personal conduct from any Elysium personnel other than Mr. Marcotulli is conceivably relevant to this contract dispute. Thus, the Personal Conduct Evidence of Elysium personnel aside from Mr. Marcotulli should be excluded simply because ChromaDex has asserted no reason whatsoever for why these text messages are relevant to anything in this case and has therefore failed to carry its burden.

ChromaDex's Impeachment Theory Does Not Support Use of the C. **Text Messages**

Is a Collateral 1. **Impeachment on Veracity as to Issue**

ChromaDex's attempt to malign an individual's character with a mini-trial on in a case concerning a business dispute between two companies ignores decades of precedent. It is black-letter law that "[e]vidence extrinsic to a witness's testimony is inadmissible to contradict that witness on a collateral matter." 27 Fed. Prac. & Proc. Evid. § 6096 (2d ed.); see also Fed. R. Evid. 608. This Circuit has repeatedly recognized this rule. See, e.g., Ortiz v. Yates, 704 F.3d 1026, 1038 (9th Cir. 2012) ("[A] witness may not be contradicted by extrinsic evidence on a collateral matter."); Herzog v. United States, 226 F.2d 561, 565 (9th Cir. 1955), adhered to on reh'g, 235 F.2d 664 (9th Cir. 1956) ("A witness cannot be impeached where the subject matter of his testimony is either immaterial or collateral to the issues in the cause in which the testimony is given.").

ChromaDex disregards Ninth Circuit authority that a witness's testimony on a collateral matter cannot be impeached through extrinsic evidence because, "[o]therwise, the jury will be required to determine the preponderance of the evidence in relation to collateral matters, instead of confining their consideration to

places Elysium in a negative light. This is exactly why the Court should grant the motion in limine to exclude these text messages and any reference to such Personal Conduct Evidence. Plaintiff cannot prey on unfair prejudice.

the real question in controversy." *Smith v. United States*, 10 F.2d 787, 788 (9th Cir. 1926). If extrinsic evidence were admitted on a collateral matter, it would interrupt the trial on the merits with a trial-within-a-trial that may confuse the issues, mislead the jury, unduly consume time, or infuse the trial with unfair prejudice. 4 Handbook of Fed. Evid. § 607:2 (8th ed.); *EEOC v. High Speed Enter., Inc.*, 2012 WL 12964791, at *4 (D. Ariz. Jan. 17, 2012) (excluding evidence on a collateral issue "under Rule 403 because it will confuse the jury, waste Court time, delay the trial and cause a mini-trial on a collateral issue."). That is exactly what ChromaDex seeks to do here.

A witness's testimony concerns a collateral matter when the testimony is "not logically relevant to establish any fact in issue." *Shanahan v. S. Pac. Co.*, 188 F.2d 564, 568 (9th Cir. 1951). "An inquiry into the credibility of a witness is collateral to that witness's direct testimony because it is not an inquiry into the details of the witness's direct testimony." *People of Territory of Guam v. Talladoc*, 36 F.3d 1103 (9th Cir. 1994); *see also Mannhalt v. Reed*, 847 F.2d 576, 581 (9th Cir. 1988) (recognizing that under state law counsel could "inquire into collateral matters to test the witness' credibility, but the cross-examiner may not introduce evidence to show the answers are false."). The Ninth Circuit has explained that "[a] collateral contradiction is typically one on a point not related to the matters at issue, but designed to show that the witness' false statement about one thing implies a probability of false statements about the matters at issue." *United States v. Higa*, 55 F.3d 448, 452 (9th Cir. 1995).

The Personal Conduct Evidence ChromaDex's seeks to use is extrinsic evidence of (at most) a collateral matter. As evident from ChromaDex's briefing on summary judgment, which makes no mention of these personal text messages on any merits issue, the text messages are completely disconnected from the merits of the case, confirming that the personal matters they address are irrelevant and collateral. (*See* ECF Nos. 241-27, 302-1).

When a witness is questioned on a collateral matter, such as credibility, the witness's answer stands because, "[w]here extrinsic evidence is barred, the cross examiner must 'take the answer,' and cannot put on another witness to show that the witness to be contradicted testified falsely." *Higa*, 55 F.3d at 452; *see also* 4 Handbook of Fed. Evid. § 607:2 (8th ed.) ("If a matter is considered collateral, the testimony of the witness on direct or cross-examination stands—the cross-examiner must take the witness' answer; extrinsic evidence, i.e., evidence offered other than through the witness himself, in contradiction is not permitted."). In such circumstances, extrinsic evidence—such as the text messages in dispute—is "not admissible by way of impeachment" because a witness may not be "impeached by contradiction upon a collateral matter." *Shanahan*, 188 F.2d at 568.

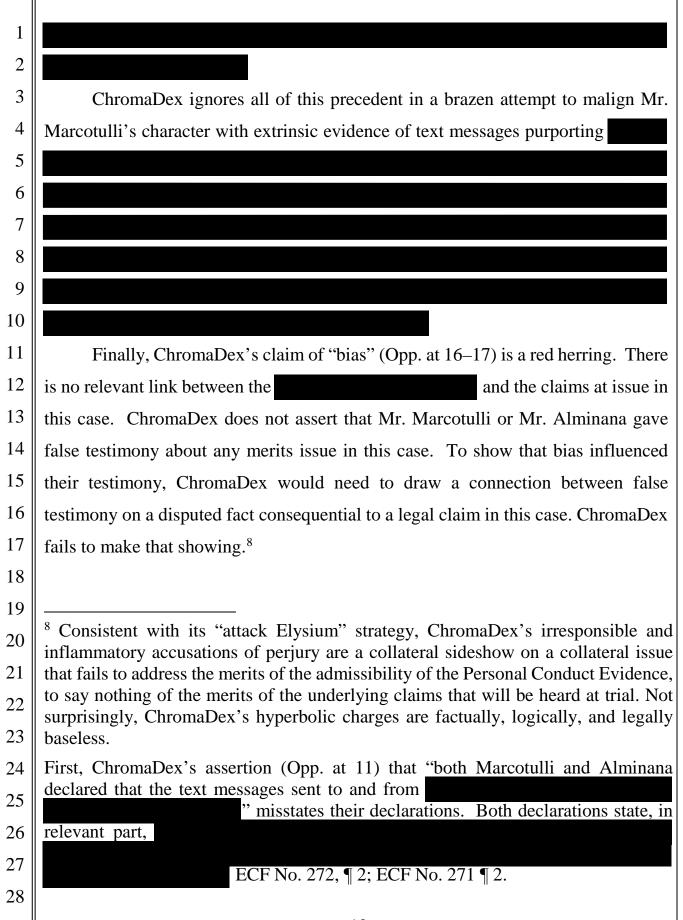
In deciding similar issues, other courts have held that

see also Wilson v. Muckala, 303

F.3d 1207, 1216 (10th Cir. 2002) (excluding extrinsic evidence of an

Ninth Circuit has held that it was prejudicial error to admit extrinsic evidence to impeach a witness who denied

⁷ "[W]hen contradiction relates to a so-called 'collateral matter' the contradiction may be proved only through the *testimony* of the witness to be impeached." 27 Fed. Prac. & Proc. Evid. § 6096 (2d ed.) (emphasis added). The text messages are certainly not testimony because "the word 'testimony' refers only to statements made under oath or affirmation." *United States v. Salerno*, 505 U.S. 317, 322 (1992); *Kungys v. United States*, 485 U.S. 759, 780 (1988) ("'[T]estimony' is limited to oral statements made under oath."). The text messages were obviously not under oath, so as non-testimonial writings they are inadmissible for impeachment by contradiction. In particular, Plaintiff cites (Opp. at 6) an exchange with a friend purporting to discuss but none of these texts are testimonial and are thus inadmissible for impeachment by contradiction.



1 In short, there is no basis to admit the personal text messages because they are 2 highly prejudicial extrinsic evidence on a collateral issue. That is inadmissible. 3 2. **ChromaDex Relies Entirely on Cases Where** Was 4 the Central Issue, Not a Collateral Issue 5 ChromaDex argues that evidence of is admissible based on cases was the central issue, not a collateral issue. 6 where To begin with, 7 ChromaDex cites this Court's decision in 8 9 where this Court dismissed a product liability claim because the plaintiffs had lied 10 about their and that 11 Id. at 911 (emphasis added). This Court held that the plaintiffs' 12 because the plaintiffs claimed the fire causing their burns started because of a 13 14 defectively manufactured product, while the defendant claimed the fire started 15 because the plaintiffs misused the product 16 Second, ChromaDex ignores that the declarations were made months following the 17 depositions. There is no necessary inconsistency between Mr. Alminana's deposition 18 testimony that he had no knowledge of and his averment, months later, that he had become aware of text messages 19 . Those statements are not contradictory. 20 Third, there was no perjury. Reflecting its cavalier attitude to leveling accusations 21 of personal and criminal misconduct, Plaintiff does not even cite the elements of a perjury claim, which are "(1) that the defendant gave false testimony under oath 22 (2) concerning a material matter (3) with the willful intent to provide false testimony, 23 rather than as a result of confusion, mistake, or faulty memory." United States v. Jimenez, 300 F.3d 1166, 1170 (9th Cir. 2002). "A statement is material if 'it has a 24 natural tendency to influence, or was capable of influencing, the decision of the 25 decision-making body to which it was addressed," and materiality is measured "at the time the alleged false statement was made." United States v. McKenna, 327 F.3d 26 830, 839 (9th Cir. 2003). The other elements aside, any statement about 27 was not material when it was made, let alone now. 28

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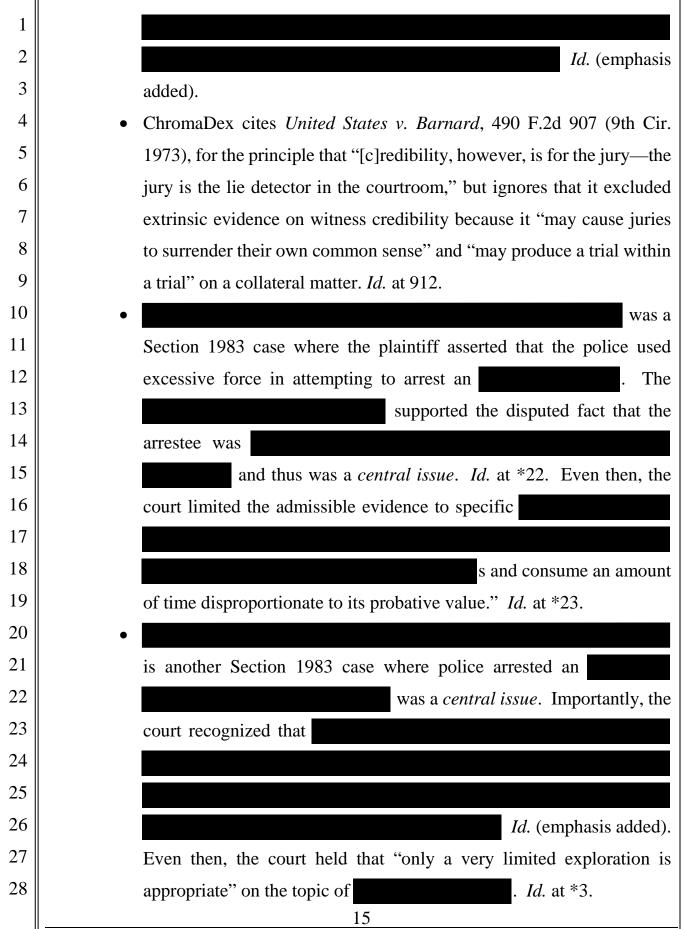
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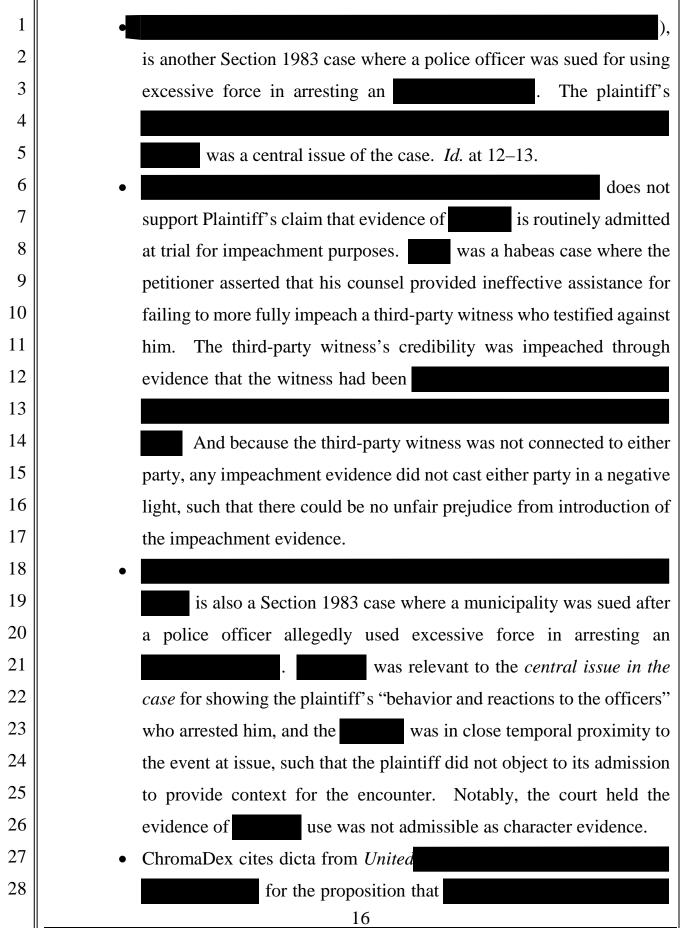
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(unpublished), a Section 1983 case, the plaintiff was arrested for and then sued the city for excessive force at the time of his arrest. The Ninth Circuit held that the arrest report authored by the arresting officer was admissible as substantive evidence and as impeachment evidence because it

is a

⁹ Plaintiff also cites Old Chief v. United States, 519 U.S. 172, 184 (1997); United States v. Abel, 469 U.S. 45, 52 (1984) and Classic Foods Int'l Corp. v. Kettle Foods, Inc., 2006 WL 5187497, at *7 (C.D. Cal. Mar. 2, 2006); those cases concern the general standard for excluding evidence under Rules 402 and 403 but do not involve or an analogous issue.





but it ignores the Seventh Circuit's holding
that the district court properly excluded evidence of

Id. at 405.

In sum, the authorities cited by ChromaDex are plainly inapposite to this case, where is not directly relevant to any claim or dispute.

3. There Are Much Less Prejudicial Methods Available

Granting the Motion would not preclude ChromaDex from seeking reconsideration with respect to specific evidence in the context of a specific dispute over relevance and prejudice. Requiring ChromaDex to proceed in that manner, if it believes that it has a basis for introduction of particular evidence, would allow the Court to consider and decide the matter in an appropriately granular fashion, given the general irrelevance and highly prejudicial nature of the Personal Conduct Evidence. In that context, the Court could also consider whether and to what extent to permit examination on questions of memory and perception, as a potential alternative to introduction of Personal Conduct Evidence.

In this way, granting the Motion would avoid turning the trial into a circus, while still permitting ChromaDex to seek to present evidence on collateral issues in a way that avoids undue prejudice and keeps the jury focused on the material issues raised in this litigation.

III. **CONCLUSION**

The Court should grant Elysium's and Morris's Motion in limine to exclude any evidence or argumentation on the Personal Conduct Evidence because that evidence is irrelevant to the merits of the case, highly and unfairly prejudicial to Defendants, and personally harmful to the individuals whose most intimate secrets would be exposed to public inquisition.

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Dated: September 4, 2019

Respectfully submitted,

BAKER & HOSTETLER LLP

/s/ Joseph N. Sacca By: JOSEPH N. SACCA

Attorneys for Defendant and Counterclaimant ELYSIUM HEALTH, INC. and Defendant MARK MORRIS