

Exhibit 30

From: Dan Alminana [dan@elysiumhealth.com]
Sent: Monday, May 30, 2016 2:03 AM
To: Frank Jaksch
CC: Eric Marcotulli
Subject: Wired Magazine and NR Questions

Hi Frank,

Hope you and your family are having a great holiday weekend.

Couple of things that we wanted to check in with you on:

- **Wired Magazine:** We were inbouded by Wired and know that they are running a story on NR/Elysium. Given the NR component of the story, we assume you may have been contacted for an interview. Has this happened? If so, we would love to sync up so that we are aligned on messaging. If not, perhaps we can figure out a way to include Chromadex in the story and/or direct you to the journalist.
- **Supply Agreement:** We are in the middle of a fast-paced due diligence process with a massive silicon valley VC who is looking to put a significant amount of money into Elysium. As a part of the discovery process, they have asked detailed questions about raw material costs and the agreements we have in place with ChromaDex (for financial analysis and projections). Couple of things that we need from your side to satisfy this diligence:
 - **Favored nation pricing:** Given the significant cost of NR (as a % of our overall COGS), we would like to see sales and price data of NR that ChromaDex has sold to other customers to demonstrate that we have been receiving the lowest price of NR since we began purchasing the ingredient.
 - **Royalty rates:** Royalties are becoming a more significant expense for the company, so we would like to see a landscape analysis of what other NR customers are paying for royalties (just to demonstrate to investors that we are in line with the broader customer group).

Happy to connect on any of these items, hoping they are pretty straightforward!

Thanks,
Dan