

June 1st — 3rd  
NYC

BROW



the  
impact  
summit



**The leading conference for  
ambitious tech students who  
want to build a better world.**

**June 1st — 3rd**

**Hunter College 904  
Lexington Avenue,  
New York, NY  
10065**

**In this programming packet  
you will find everything you're  
looking for!**

**We've included details on:**

**[Our sponsors](#)**

**[The weekend's schedule](#)**

**[Keynotes, Lightning Talks, Panels, and  
Workshops with profiles of everyone speaking](#)**

**[The Social Impact Career Expo](#)**

**[The Tote Startup Pitch Competition](#)**

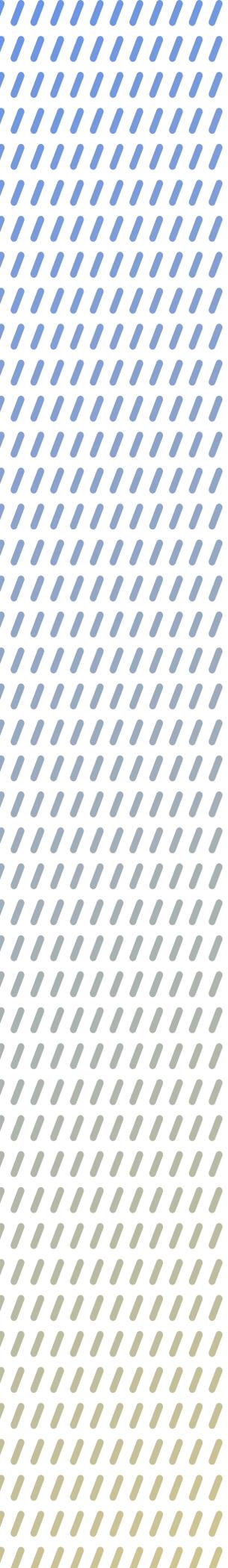
**[The Social Alpha Foundation Blockchain  
for Social Impact Hackathon](#)**

**[Food](#)**

**[FAQs](#)**

**[The organizing team](#)**





## **Welcome to The Impact Summit 2018!**

We're so thrilled to have you join us as we explore how to build a more equitable, sustainable world! We believe that in order to solve the stickiest, most complex challenges of our generation, we will need the best and brightest minds to work collaboratively on creative, technical solutions that will propel humanity forward.

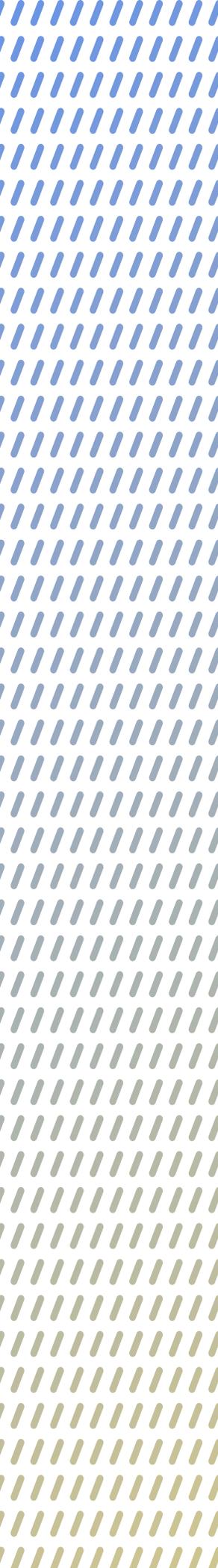
Over this weekend, you will hear from experts in the field of social entrepreneurship. We have a roster of incredible speakers, panelists, and workshop leaders, and it is our hope that you learn from their wisdom to emulate their successes and avoid the pitfalls they have faced.

You will also have the opportunity to engage with representatives from amazing companies that are doing well by doing good during the Career Expo on Saturday. Take this chance to find out more about what it's like to be a part of an organization that is harnessing tech for social good.

If you're participating in the The Social Alpha Foundation Blockchain Hackathon, we're so excited to build with you! You'll have the chance to code under the mentorship of engineers from amazing blockchain projects, and they'll help you hone your ideas and craft your pitch during the hackathon demo on Saturday night!

You'll be able to support your fellow students during the Totle Startup Competition as we showcase what young founders are creating nowadays. Combined with the blockchain demos, there's over \$30,000 to be won in prize money!

Most importantly, we hope you'll seize the opportunity to meet like-minded engineers and entrepreneurs like you. The application process was competitive, so everyone joining us this weekend has something exceptional to offer. The people you meet could be the future founders of the organizations that will change the world, and we're overjoyed that you're among them!



## Letter from the Directors

As engineers and innovators, we've been tasked with a tremendous challenge: in the face of climate change, healthcare inaccessibility, mass poverty, gender inequality, and so much more, it can seem as if the challenges of the 21st century are insurmountable and intractable. This is simply not the case. These are measurable problems with solvable outcomes. The question, then, becomes what do we do armed with that knowledge? You, me, and everyone attending The Impact Summit is uniquely poised in some way to shape the future in a constructive, healthy, equitable, sustainable way, even if we don't yet know the full extent of how we may be able to do so. I'm certain that we could all secure high-paying jobs working for giant companies that are no doubt complacent in some of the global maladies listed above, and the fear and anxiety that enshrouds the road less traveled can be paralyzing, despite its allure of greater integrity, fulfillment, and meaning. Hopefully this weekend will demystify that road and provide companions as we venture together into the unknown. Equipped with the means and armed with the knowledge that we can make a positive impact on the world, can we afford to take a leap of faith and follow that road where it leads us?

Can we afford not to?

Aaron and Adi  
Co-Directors

# A huge thank you to our supporters!

**SOCIAL  
ALPHA  
FOUNDATION**



CIRCLE



**TOTLE**

**zk CAPITAL**



**THUNDER**



BLOCKSTACK



ShapeShift

**Call9**



Dropbox



Dharma



ocean



SMITH + CROWN

**METADIUM**



GIVETH

**BIGCHAIN<sup>DB</sup>**

soylent

**Mixmax**

# Friday

- 10:00am** The Social Alpha Foundation Blockchain Hackathon (6th Floor)
- 5:00pm** Registration (714)
- 6:00pm** Welcome Address (714)
- 6:15pm** Keynote 1 (714)
- 7:15pm** Group Dinner (714)
- 8:15pm** Salon (6th Floor)

# Saturday

- 9:30am** Registration (714)
- 10:00am** Blockchain for Social Good (714)
- 10:30am** Blockchain Case Studies (714)
- 11:30am** Joint Keynote: Blockchain Global Impact (714)
- 12:30pm** Lunch Out
- 1:30pm** Career Expo (3rd Floor)
- 3:00pm** Keynote 2 (714)
- 3:30pm** AI Ethics (714)
- 4:30pm** The Future of Work (714)
- 5:30pm** Healthtech Solutions (714)
- 6:30pm** Dinner Out
- 7:30pm** Hackathon Demo and Total Startup Competition (714)
- 9:00pm** Network & Chill (714)

# Sunday

- 10:00am** Civic Technologies (714)
- 10:30am** Eliminating Poverty (714)
- 11:00pm** The Future of Democracy (714)
- 12:00pm** Lunch Out
- 1:00pm** Workshops 1 (6th Floor)
- 2:00pm** Workshops 2 (6th Floor)
- 3:00pm** Workshops 3 (6th Floor)
- 4:00pm** Keynote 3 (714)
- 4:30pm** Closing Remarks and Awards (714)

# Keynote Speakers

Our keynote talks feature distinguished social entrepreneurs unique for their work and contributions to the tech and social good community.





# Nydia Zhang

**Co-Founder of Social Alpha Foundation**

**Joint Keynote: Blockchain Global Impact**

**Saturday, 11:30am**

Nydia Zhang is the Co-Founder and Chairman of the Social Alpha Foundation, a nonprofit grant-making platform with the mission of promoting blockchain education and socially impactful blockchain projects. Social Alpha focuses on projects tackling public health, the environment, and education. Nydia is also a cryptocurrency investor, and coming from an art background, sits on the Global Patrons Board of the SF MOMA.



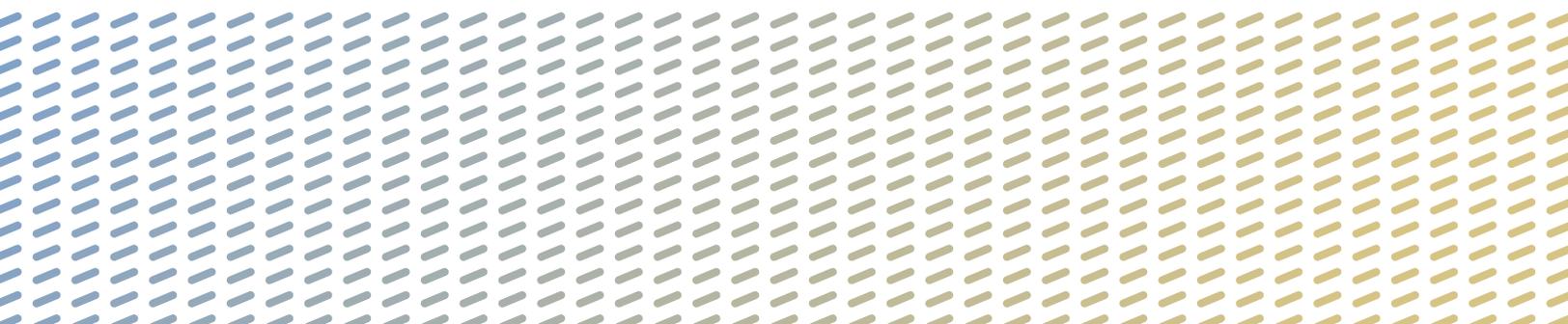
# Jehan Chu

**Founder of Kenetic**

**Joint Keynote: Blockchain Global Impact**

**Saturday, 11:30am**

Jehan Chu is a partner at Kenetic, a Blockchain investment firm, and Co-Founder of Social Alpha Foundation. He is a Blockchain evangelist since 2013, he founded the Ethereum HK Meetup, Hyperledger HK Meetup, and is a founding member of the Bitcoin Association of Hong Kong.





# Andrew Yang

**Founder of Venture For America  
2020 US Presidential Candidate**

**Friday, 6:15pm**

Andrew founded Venture For America in 2011 with the mission “to create economic opportunity in American cities by mobilizing the next generation of entrepreneurs.” He is the author of *Smart People Should Build Things* as well as *The War on Normal People*, and he is running for president of the United States in 2020 as a democrat. He is a firm believer in the need for a universal basic income, and he will be speaking about the role that young technologists can play in the new American economy, especially as AI and automation threaten to displace tens of millions of American workers.

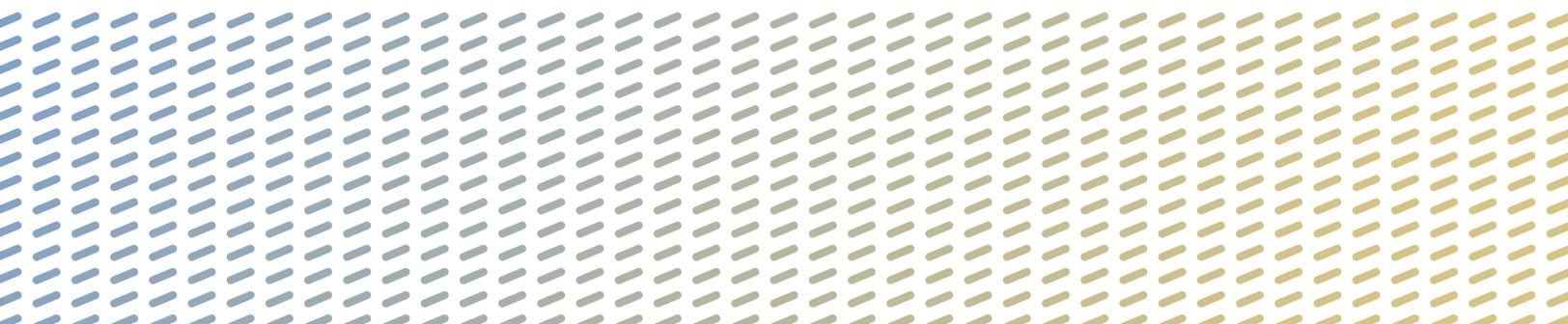


# Jon Gottfried

**Co-Founder of Major League Hacking**

**Saturday, 3:00pm**

Jon has spent his career enabling engineers by creating tools and communities for developers around the world. Before co-founding MLH, he created Hacker Union and helped launch Startup Bus, all of which aim to forge bonds between builders, hustlers, and those who aren't afraid of a challenge. Jon will be speaking about hacker education and how we can promote a culture of collaboration among developers.



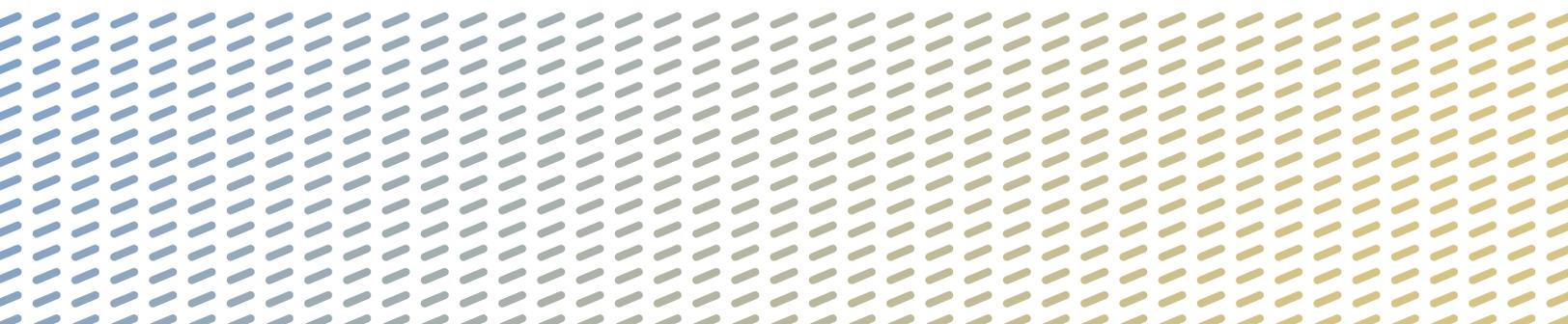


# Yasmine Mustafa

**CEO of ROAR for Good**

**Sunday, 4:00pm**

Yasmine is a seasoned social entrepreneur. She leads ROAR for Good, which is a certified B-corp aimed at reducing assaults against women using smart safety wearables and empathy education. She brought Girl Develop It to Philadelphia, a non-profit providing affordable opportunities for women interested in learning software development, and she has an amazing TED talk on why the birth lottery does not define us. Yasmine will be speaking about her work, her story, and her vision for a future without violence towards women.



# Lightning Talks

A 30 minute session with one of our speakers, often serving as an introduction to a particular topic or industry.





# Ben Siegel

**Global Social Impact Project and Partnerships Lead**  
**Saturday, 10:00am**

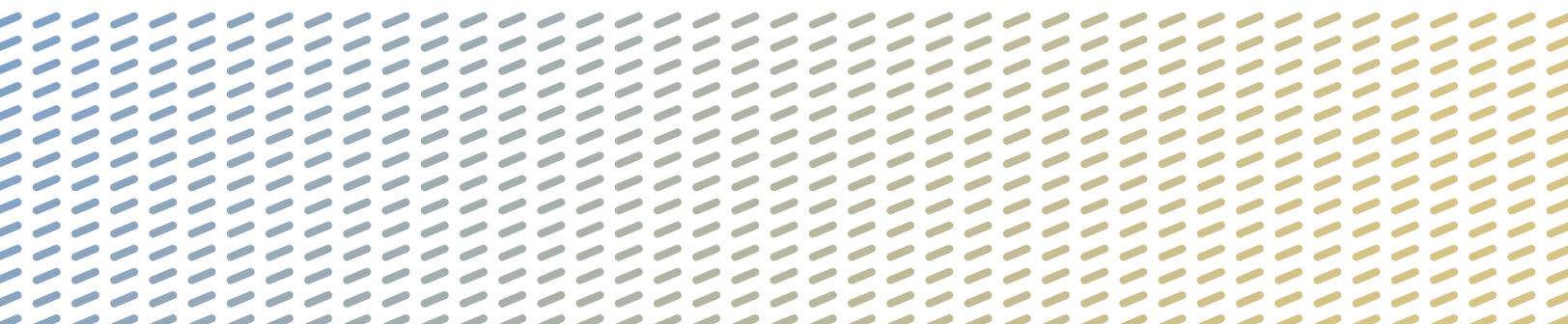
After spending time working in the political sphere, Ben became extremely interested in exponential technologies and the potential they had for the social impact sector. This led him to ConsenSys, where he is the Impact Policy Manager and working on bringing blockchain technology into humanitarian work from voting rights and financial inclusion, to environmental protections and access to energy. Ben will be talking about the different ways blockchain can be leveraged for social good and the projects coming out of ConsenSys' Blockchain Social Impact Coalition.



# John Paul Farmer

**Director of Technology and Civic Innovation, Microsoft**  
**Sunday, 10:00am**

John believes in the combined power of technology and cross-sector collaboration to drive positive change throughout society. As the Director of Microsoft's Technology & Civic Innovation team in New York City, John leads hands-on engagement with governments, non-profits, for-profits, academic institutions, startups, and civic hackers so that they can do more good together than they could apart. Previously, John served as a Senior Advisor for Innovation in the White House Office of Science and Technology Policy, where he spearheaded the President's innovation agenda. Under President Barack Obama, he co-founded and led the Presidential Innovation Fellows program, which attracts top innovators and entrepreneurs from the private sector for focused tours of duty in government, in order to make game-changing progress on projects of national importance.

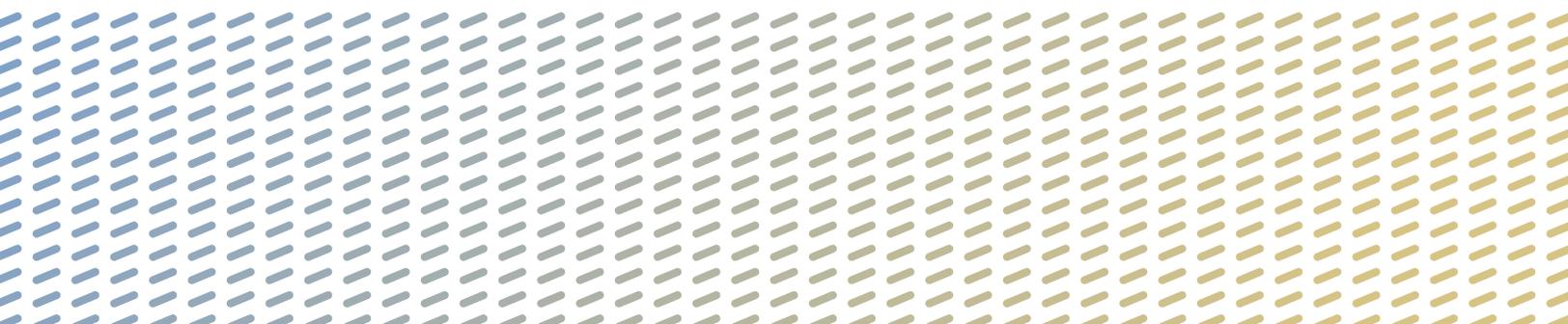




# Michael Faye

**Co-Founder and Executive Chairman of Give Directly**  
**Sunday, 10:30am**

Michael Faye is the Co-Founder and Executive Chairman of Give Directly, a platform for people to send money to the extreme poor in Kenya and Uganda, with about 88% of donations going straight to the hands of the recipient. Give Directly is one of the most effective charities in the world, has transferred \$30 million in the year of 2017 alone, and has recently start a 10+ year program providing Universal Basic Income to thousands in East Africa. Michael will be talking about his experiences starting the nonprofit, and the way we can best measure the positive impact we have on society.



# Panels

A spin on your typical  
"conference panel" –  
panelists will each give 10  
minute opening remarks  
followed by 20 minutes of  
Q&A/discussion!



## Blockchain Social Good Use Cases

Saturday, 10:30am

A panel discussion on why and how blockchain can be used for social good including current projects gaining traction in the blockchain for social good space, and clear opportunities in the near future for blockchain technologies.

**Speakers: Brian Lio, Raphaël Mazet, and Brendan Forster**

## Blockchain Global Impact

Saturday, 11:30am

A joint keynote on the development of blockchain internationally and the projects outside the U.S. working towards social good.

**Keynote Speakers: Nydia Zhang and Jehan Chu**  
**Introduction by: Brianna MacNeil**

## AI Ethics

Saturday, 3:30pm

A critical discussion about our societal uses for AI. When does AI go wrong? When does AI go right? When is it the algorithm's fault and when is it ours?

**Speakers: Meredith Broussard, Mina Salib, and Karina Grosheva**

## Future of Work

Saturday, 4:30pm

A discussion about where the nature of work is heading. In many ways, this panel serves as a continuation of the topics brought up after the opening keynote with Andrew Yang, speaking about Universal Basic Income and the effects of automation of the U.S. workforce.

**Speakers: John Lynn, Ilya Usorov, and Michael Wang**

## Healthtech Solutions for a Modern Healthcare

Saturday, 5:30

One of the central focuses of social impact is providing quality healthcare globally. Our panelists come from some of the most prominent healthtech companies in the NYC area providing expertise and focus on current healthcare concerns.

**Speakers: Alex Hantman, Neha Kumar, and Elijah Meerson**

# Govtech & The Future of Democracy

Sunday, 11:00

Our speakers for this gov and civic tech panel have a wide array of experience in serving the public interest. Of particular interest to all of them, is how technology is both eroding and bolstering our democracies and government.

**Speakers: Alex Niemczewski, Shola Farber, and Eric Schnurer**



# Brian Lio

**CEO of Smith+Crowne**

**Blockchain Social Good Use Cases Panel**  
**Saturday, 10:30am**

Brian Lio is the CEO of Smith+Crowne, a research and consulting firm in the blockchain and cryptofinancial industry. Brian has over 10 years of experience in entrepreneurship across a wide array of industries and is currently focusing on providing high-quality knowledge about the crypto world.

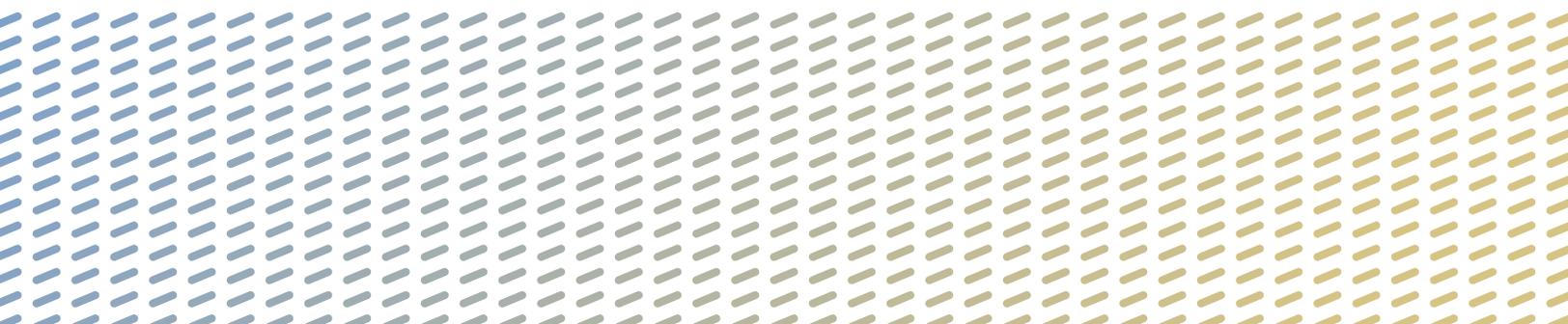


# Raphaël Mazet

**CEO of Alice**

**Blockchain Social Good Use Cases Panel**  
**Saturday, 10:30am**

Raphaël Mazet is the CEO of Alice, an Ethereum based network for funding and tracking donations to effective nonprofits/organizations targeting homelessness, environmental protections, human rights and more. Raphaël, comes from a nonprofit, lobbying, and corporate background before making moving into the blockchain space.





# Brianna MacNeil

**Product Manager at RightMesh**

**Blockchain Global Impact Panel**

**Saturday, 11:30am**

RightMesh is the world's first software-based, mobile mesh networking platform and protocol enabling users to connect offline and share data – the goal: to connect the next billion without internet. The platform is integrated with Ethereum to allow for the identification and incentivization of nodes in the network. Brianna MacNeil is the product manager at RightMesh with over 2 years of experience as a PM. She joins as the team launches their first Community Contribution for the project!



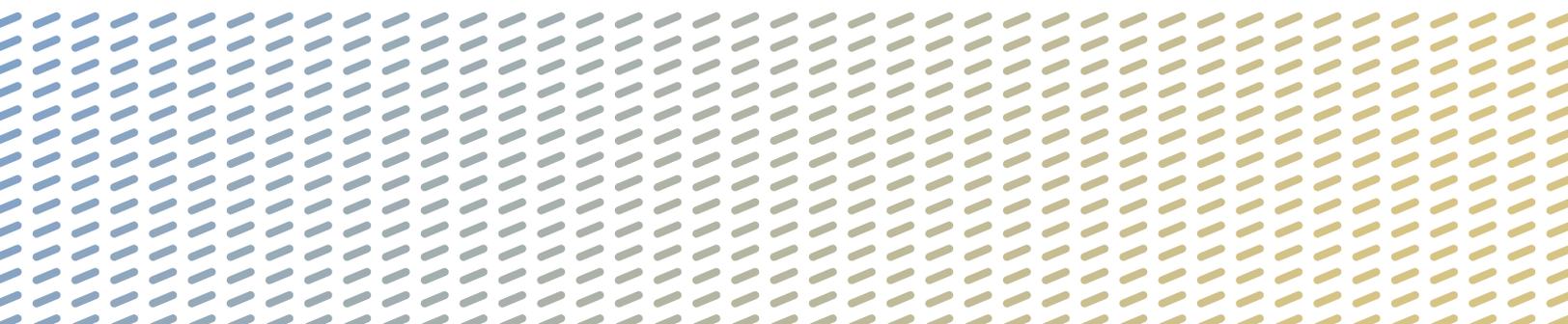
# Meredith Broussard

**Author of Artificial Unintelligence: How Computers Misunderstand the World**

**AI Ethics Panel**

**Saturday, 3:30pm**

Data journalist Meredith Broussard is an assistant professor at the Arthur L. Carter Journalism Institute of New York University, an affiliate faculty member at the Moore-Sloan Data Science Environment at the NYU Center for Data Science, and a 2019 fellow at the Donald W. Reynolds Journalism Institute.





# Mina Salib

**Program Manager of Futures Lab and  
AI Nexus Lab, NYU**

**AI Ethics Panel**  
**Saturday, 3:30pm**

Mina is the Program Manager for the Futures Lab at NYU, a set of incubators, programs and initiatives at the Tandon School of Engineering at NYU. He helped launch the AI Nexus Lab within the Futures Lab in partnership with ffVC, is a current investor, and has helped put on several conferences in the AI and entrepreneurship space, bringing over 1200 people to the events.

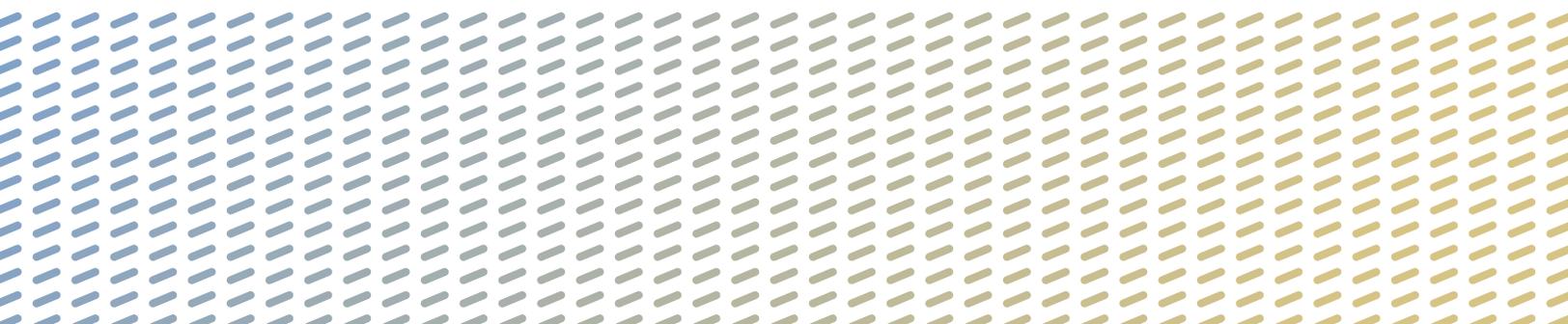


# Karina Grosheva

**Founder and CEO, TaQadam**

**AI Ethics Panel**  
**Saturday, 3:30pm**

Karina has several years of experience in consulting and the United Nations focused on philanthropy, development, and aid. After 4+ years at the UN Development Program, Karina launched TaQadam, a program for image annotation that employs refugees in Lebanon to provide a dignified, alternative source of income while training vulnerable populations with digital literacy skills.





# John Lynn

**Co-Founder of The Studio Project**

**Future of Work Panel**

**Saturday, 4:30pm**

John Lynn has served as Entrepreneur-in-Residence, Mentor, Committee Member, or Founder of over 12 organizations and teams in the past 5 years including various universities, and startup incubators. Through his experience, he's focused on trying to bring the accelerator model of innovation out of the tech community and into the world's largest corporate, government, and academic institutions. His goal is to provide a platform and model that reintegrate education with economic opportunity, ensuring better training, and "workplace" readiness.



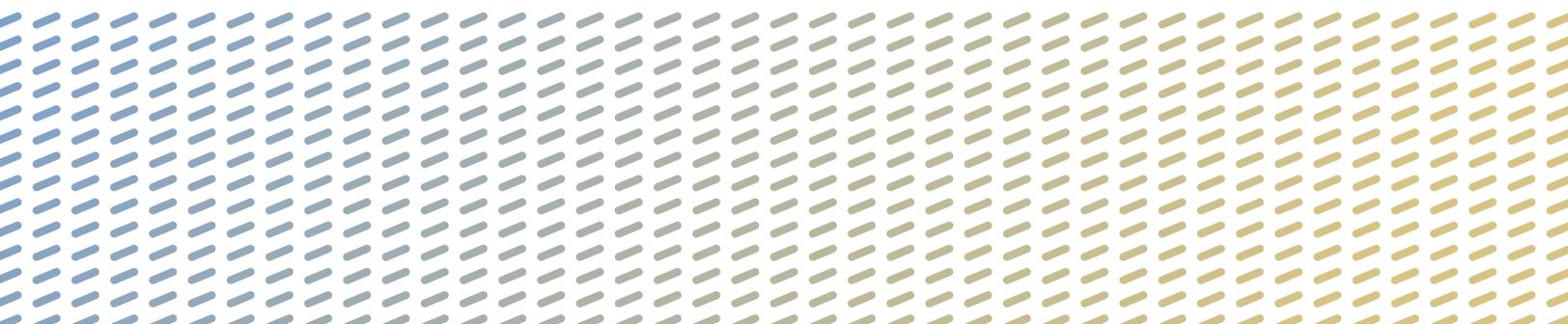
# Ilya Usorov

**Co-Founder of day100**

**Future of Work Panel**

**Saturday, 4:30pm**

Frustrated with the inefficient, and ineffective hiring practices of some of the largest institutions, Ilya Usorov aimed to change the way hiring is done. Focusing on EQ measurements and other workplace preferences, day100 goes beyond standard "competencies" to ensure both employees and employers are in a more productive and compatible work setting. Ilya has a background in management consulting and has been working on day100 for over 2 years.





# Michael Wang

**Co-Founder and CTO of Bowtie**

**Future of Work Panel**

**Saturday, 4:30pm**

Michael Wang is the Co-Founder and CTO of Bowtie, a service that helps small to medium sized business owners capture value from the “AI wave” and convert missed calls, appointments and all into converted customers. Focused more on the automation and AI side on the Future of Work, Mike brings over 2 years of experience at Bowtie.



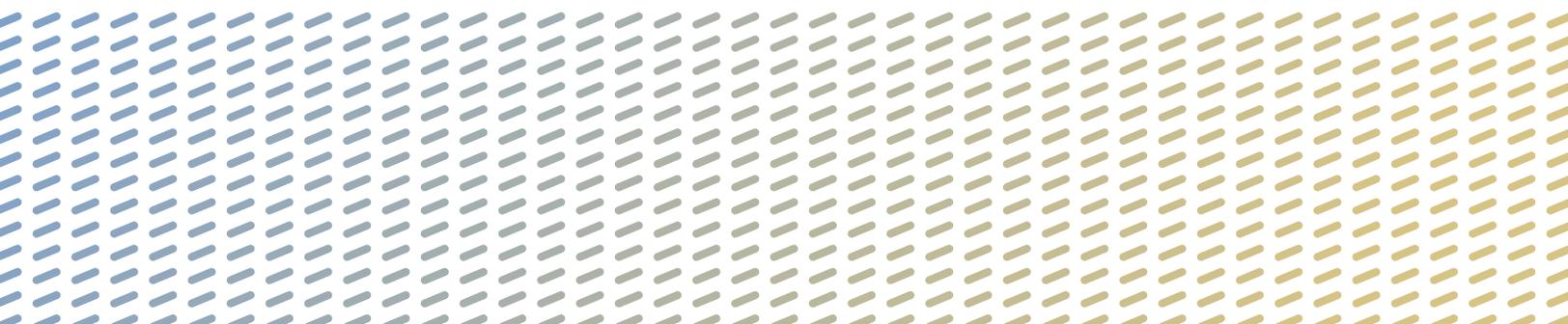
# Alex Hantman

**Director of Business Operations at Parsley Health**

**Healthtech Solutions for a Modern Healthcare Panel**

**Saturday, 5:30**

Alex is the Director of Business Operations at Parsley Health, a healthcare startup committed to making personalized, functional medical care accessible to all. Alex has several years in the entrepreneurial world, and has helped Parsley just raise its Series A round of \$10 million.





# Neha Kumar

**Director of Product at Oscar Health**

**Healthtech Solutions for a Modern Healthcare Panel  
Saturday, 5:30**

Neha has over 5 years of experience in Product Management, starting her career in financial services and enterprise growth. Since 2015, Neha has been at Oscar Health, recently taking the role of Director of Product where she runs both internal and external products. Oscar Health is a insurance company working to change the way patients work and engage with their insurance providers.

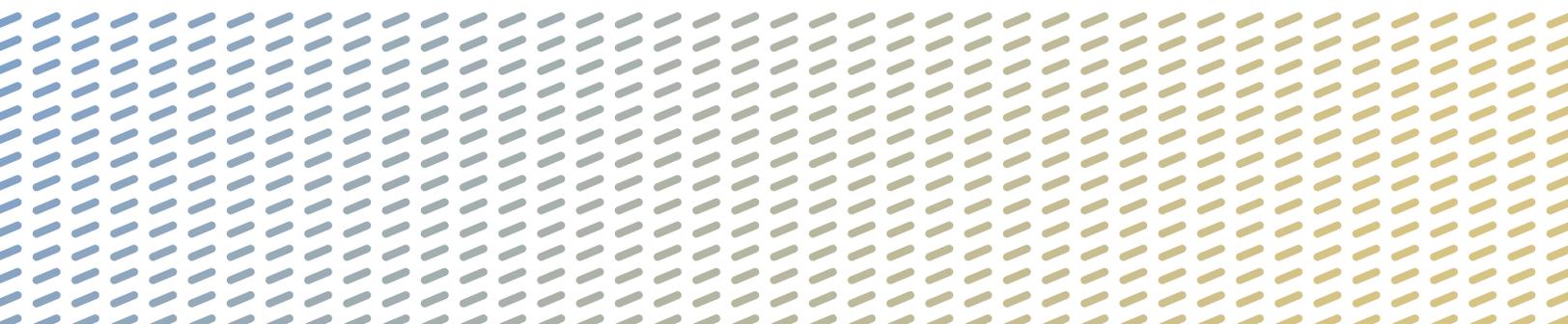


# Elijah Meerson

**Principal Director of Software Engineering  
at Flatiron Health**

**Healthtech Solutions for a Modern Healthcare Panel  
Saturday, 5:30**

Elijah has almost 10 years of senior experience in software engineering and management serving in a host of different industries. Elijah has been working with Flatiron for the past 3+ years to build products around a host of institutions in the healthcare space in order to accelerate the fight against cancer.





# Alex Niemczewski

**CEO of BallotReady**

**Civic Tech Panel**

**Sunday, 11:00**

Alex Niemczewski is CEO and co-founder of BallotReady, an award-winning voter guide to every race and referendum on the ballot. She was recognized in Crain's Chicago Business "20 in their 20's" list, Techweek100, and as a Bluhm/Helfand Social Innovation Fellow.



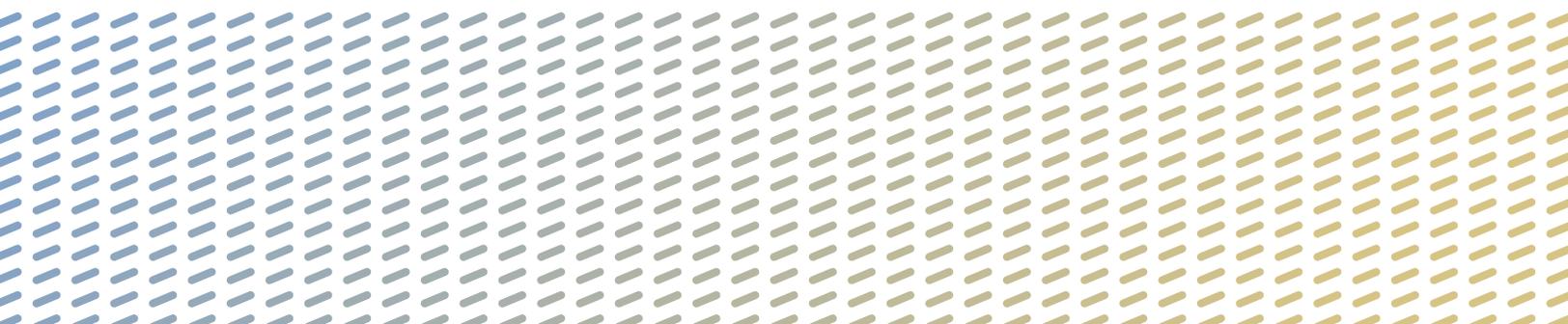
# Shola Farber

**COO of Tuesday Co**

**Civic Tech Panel**

**Sunday, 11:00**

Shola is COO of the Tuesday Company, a mission-driven company that allow candidates and causes to engage in direct digital dialogue between supporters and their communities.





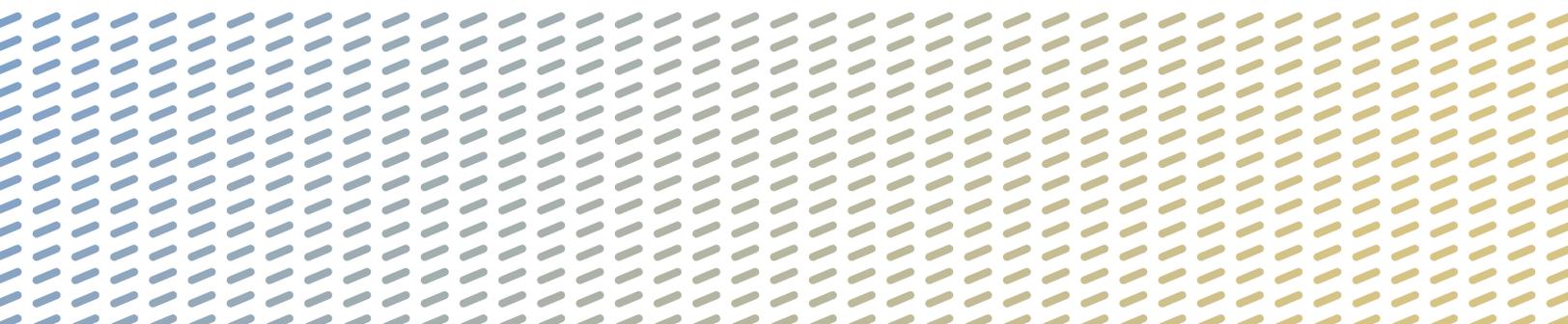
# Eric Schnurer

**President of Public Works**

**Civic Tech Panel**

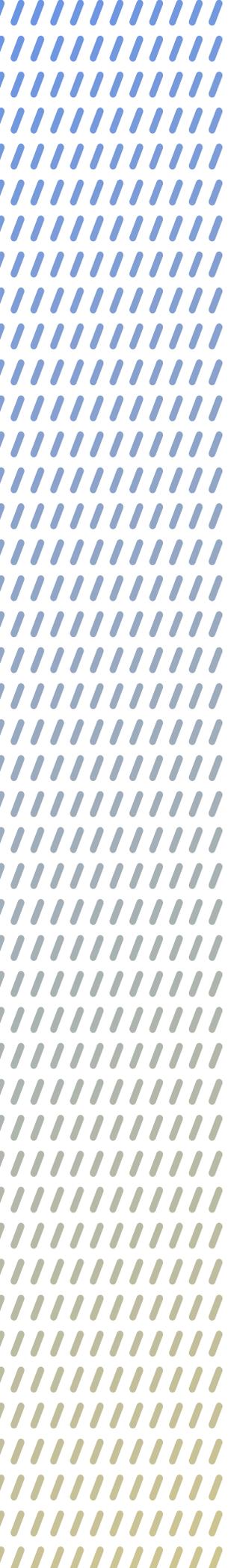
**Sunday, 11:00**

For the past 23 years, Eric has served as President of Public Works, a firm that advises and works with local governments to help prioritize the public interest and make public/government services more effective. Eric has also taught at Columbia, uChicago, and Brown various classes in government, democracy, and public policy, and is working on a new venture to help align modern technologies with the public good.



# The Social Impact Career Expo





The Social Impact Career Expo will take place at 1:30pm on Saturday on the 3rd floor of Hunter College. The Career Expo is a chance for students to learn more about meaningful career opportunities and meet with companies in the social impact space that are looking to hire students passionate about their mission! Below are highlighted the different organizations that will be joining us at the fair. Most importantly, the Expo is a chance to meet with industry professionals and learn more about how they got involved in the social impact space. Have a good time, and meet as many people as you can!

**[Totle](#)** is an Ethereum-based token trading platform that aims to make crypto investing easier by aggregating the liquidity of the top DEXs.

**[Motivote](#)** is a peer-to-peer social accountability platform that uses behavioral economics to bridge the gap between intending to vote and actually doing it.

**[Call9](#)** envisions a more effective, affordable alternative to unnecessary 911 calls by connecting on-site first responders with remote emergency physicians.

**[Smith+Crown](#)** is the world's leading blockchain research organization. Since 2013, they have been studying the breadth of the public blockchain space with a focus on global trends, industry intelligence, and cryptoeconomic systems.

**[Dharma](#)** is a generic, permissionless protocol for issuing, underwriting, and administering debt instruments as cryptographic tokens that aims to bring more users into blockchain apps.

**[Kininvite](#)** aims to build purpose-driven, mindful communities by providing free ticketing and tools to connect creators and seekers of socially conscious experiences.

**[OpenSea](#)** is the first peer-to-peer marketplace for cryptogoods, which include collectibles, gaming items, and other assets backed by a blockchain.

**[Klaatch](#)**, or Seniors Together, is a platform connecting adults age 55+ seeking to make new and meaningful connections with like-minded peers.

# Workshops

On Sunday, we'll break into rooms on the 6th floor of Hunter for 3 rounds of workshops. Below is detailed information on the 5 workshops during each block. Look more into each and feel free to go to your favorite if there's room! Workshop leaders have a variety of backgrounds - some will be giving more technical talks, and other casual fireside chats.



# Workshop #1

Sunday, 1:00 — 2:00pm

## Startup Operations

with Alex Hantman from Parsley Health

Room 609

Alex is Director of Business Operations at Parsley Health, a healthcare startup committed to making personalized, functional medical care accessible to all. He'll be leading a workshop about all things ops at a startup -- growth strategies, how to hire, and more!

## Ethical Engineering

with Pablo Sarmiento from Zenysis

Room 619

Pablo is a senior software engineer at Zenysis, working on global health & international development technologies. He'll lead a talk on building humanitarian software, and the principles that an engineer needs in order to build software with a solid ethical backbone.

## Measuring Your Impact

with Spencer Greenberg from Spark Wave

Room 610

Spencer is the founder and CEO of Spark Wave, a startup studio with an emphasis on software designed to help solve big problems. He's passionate about effective altruism and will be discussing how best to measure positive impact.

# Tech & Racial Justice

with Courtney Wallace from Color of Change

Room 605

Courtney is Director of Product at Color of Change, the nation's largest online racial justice organization. She'll leading a discussion about the intersections between tech & racial justice through her experiences with Color of Change, the federal government, and more!

# Storytelling in Startups

with Tyler Riewer from charity: water

Room 604

Tyler is Brand Content Lead at charity: water, a nonprofit organization on a mission to bring clean water to every person on the planet. He'll be leading a workshop on storytelling & effective branding in the context of startups.

## Workshop #2

Sunday, 2:00 — 3:00pm

# Tech & Civil Liberties

with Daniel Khan Gillmor from the ACLU

Room 619

Daniel Kahn Gillmor is a Senior Staff Technologist for ACLU's Speech, Privacy, and Technology Project, focused on the way our technical infrastructure shapes society and impacts civil liberties. As a participant in the Internet Engineering Task Force, he fosters the creation of new generations of networking and cryptographic protocols designed and optimized for privacy and security.

# Using Your Time Wisely

with Sandie Quinn from Service Year

Room 609

Sandie is the Chief Technology Officer for Service Year Alliance, which is working to make a year of paid, full-time service — a service year — a common expectation and opportunity for all young Americans. She'll be discussing how youth can best be channeling their time and efforts for social good.  
positive impact.

# Building Tech for Nonprofits

with Zak Kaufman from Vera Solutions

Room 605

Zak is co-founder & CEO of Vera Solutions, a mission-driven technology consulting firm working with nonprofits and social enterprises. He'll be leading a workshop on how best to bring new tech to nonprofits.

# Women in Entrepreneurship

with Sharon Kan from Pepperlane

Room 604

Sharon is co-founder & CEO of Pepperlane, which provides tools to empower mothers to transform their passions into businesses that fit into their busy lives. She'll be holding a fireside chat about female empowerment and inclusion, particularly in the entrepreneurial world.

# Civic Engagement & Democracy

with Emily Graham from Motivote

Room 610

Emily is co-founder of Motivote, a peer-to-peer social accountability platform that uses behavioral economics to bridge the gap between intending to vote and actually doing it. She'll be leading a talk on the impact of tech on civic engagement and democracy.

## Workshop #3

Sunday, 3:00 — 4:00pm

### NYC Tech

with Aaron Cohn from Quiet Ventures

Room 605

Aaron works at Quiet Ventures and is passionate about fostering the NYC tech community. He's been leading Founders Friday, a weekly meetup/workshop for NYC Founders and he'll be leading a workshop on how a product or organization can become the focal point of a community.

### Technical Leadership in Social Impact

with Peter Liu & Chip Kennedy from Collectively

Room 619

Peter and Chip are cofounders of Collectively, which works with founders to build mission-driven tech companies. They'll be holding a fireside chat, talking about their work as "temporary CTO" for various social impact organizations that need the technical help.

### Strengthening Communities

with Jenn Louie from Kinvite

Room 604

Jenn is founder & CEO of Kinvite, a platform for creating and sharing socially conscious experiences. She'll be leading a workshop about building trust within communities through purpose- and value- driven events and organizations!

# Future of Food

**with Dan Nelson from Grow Computer**

**Room 610**

Dan Nelson is a seasoned entrepreneur and the CEO and Co-Founder of Grow Computer. He'll be leading a workshop on urban agriculture, the state of technology in agritech, and the ways we can revolutionize indoor farming.

# Machine Learning in Politics

**with Vishal Disawar from MobilizeAmerica**

**Room 609**

Vishal was co-founder and CEO at Grove, which is an AI platform that allows progressive organizations to use Facebook Messenger to engage supporters via automated chat and one-to-one conversations. (Grove was recently acquired by MobilizeAmerica, where Vishal is now a PM).

# The Totle Startup Pitch Competition

We received dozens of amazing applications from student entrepreneurs working on their own social ventures, so this is their chance to shine! Immediately following the SAF blockchain hackathon demo, the students will pitch their ventures and field questions from our rockstar panel of judges! Both the blockchain demos and the pitch competition are one of the main highlights of the Summit. Our goal is to help support student ventures in the social impact space with financial capital and resources. Come out and support students already working to build a more just world!



Here are just a few of the 7 presenting teams in the Pitch Competition:



## Intelehealth

**Ishita Masand**

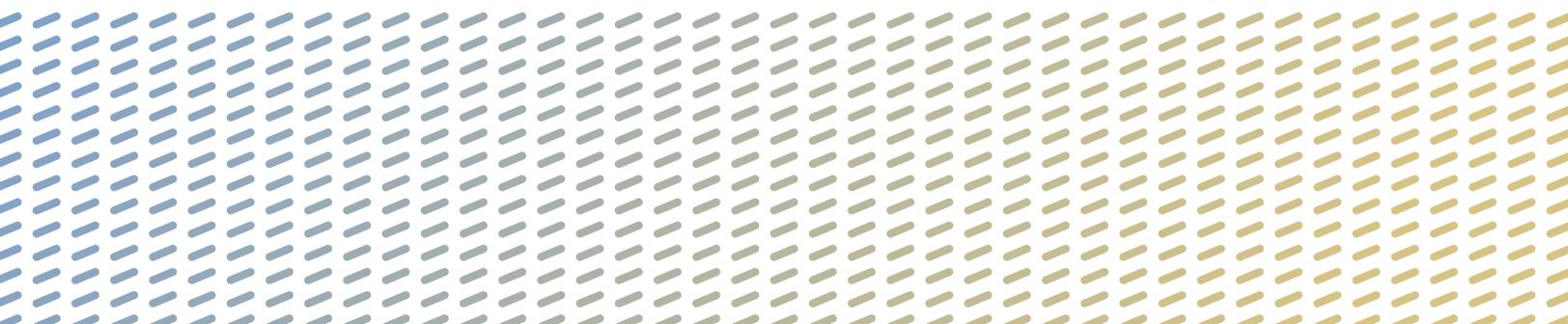
Intelehealth is a mobile app that improves access to comprehensive primary health care for remote and underserved communities through telemedicine.



## Bloc

**Amina Yamusah and Riley Jones**

Bloc is a company that uses artificial intelligence to empower, rather than displace, students of color in their career journeys.





# WellPower

**Ayushi Sinha**

WellPower upcycles solar panels and repurposed automobile lithium ion batteries — both of which would otherwise end up in landfills — to power a water pump and filtration system.

## **Judging Panel:**

Our judges range from impact investors and self-made millionaires to education specialists and humanitarians. They all have ample experience in both the blockchain and non-blockchain startup ecosphere, so they're well suited to evaluate both the hackathon demos and the Social Startup Competition



# David Bleznak

**Founder of Totle**

As an avid investor in the crypto markets, David noticed a lack of investing tools in the arena, so he decided to create his own crypto asset management solution. Totle is the world's first on-chain order routing solution, utilizing the traditional finance concept of a smart order router. Totle has generously provided the prize money for the Social Startup Completion (now the Totle Startup Competition).



# Sandra Ro

**CEO of Global Blockchain Business Council**

Sandra's resumé could extend off the page. Prior to the GBBC, she came from Yale, Columbia, the London School of Economics, Deutsche Bank, Morgan Stanley, CME Group, and UWINCorp. She's a blockchain guru and financial mastermind.



# Brian Lio

**CEO of Smith + Crown**

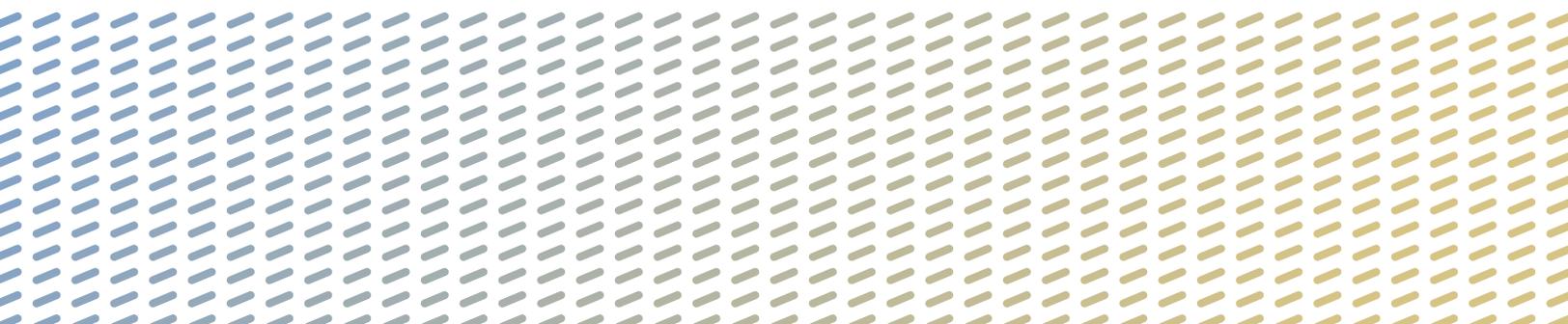
Smith + Crown is a world leader in blockchain research. Brian comes from the digital media and consulting world, where he specialized in emerging technologies that have the power to reshape society. He has a fascination with UX and design, and he joins us all the way from Portland, Oregon.



# Jon Gottfried

**CMO of Major League Hacking**

Jon is one of our three illustrious keynote speakers, and deservedly so. He is a hacker evangelist, dedicating his career to serving those who build. [see keynote bio for more information]





# Mohamed ElKasstawi

**Founder of zk Capital**

After leaving Stanford with a focus in entrepreneurship, Mohamed turned his sights toward blockchain technology. He advises a handful of amazing projects, including RightMesh and NU Techspace, and he founded zk Capital to fund the projects that are decentralizing our data.



# Raffi Sapire

**Director of Operations at Livepeer**

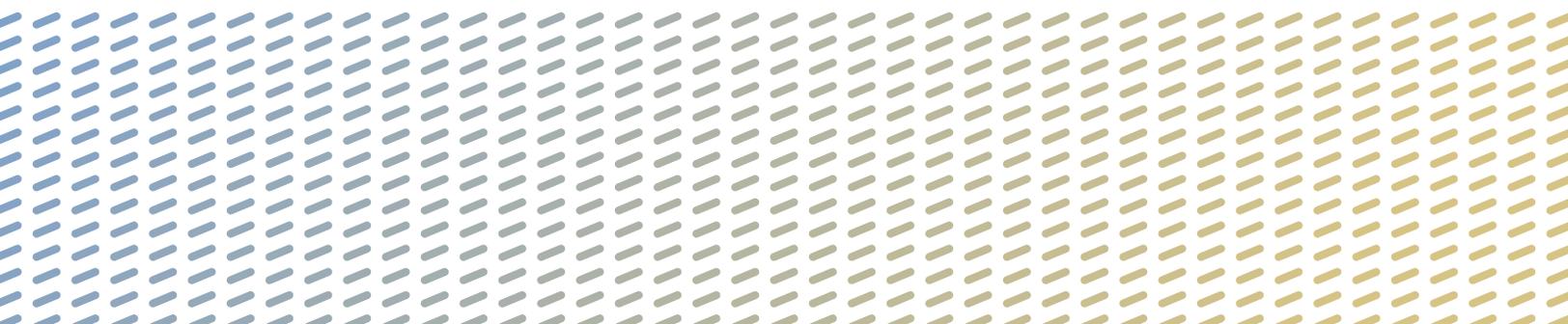
Prior to joining Livepeer, Raffi was a portfolio manager and market analyst at Acumen. She is a fullstack engineer and the founder of Nasty Gap and Venture Inclusion, and she is passionate about broadening the knowledge of blockchain and cryptoassets to the unfamiliar, especially women.



# Jane Lippencott

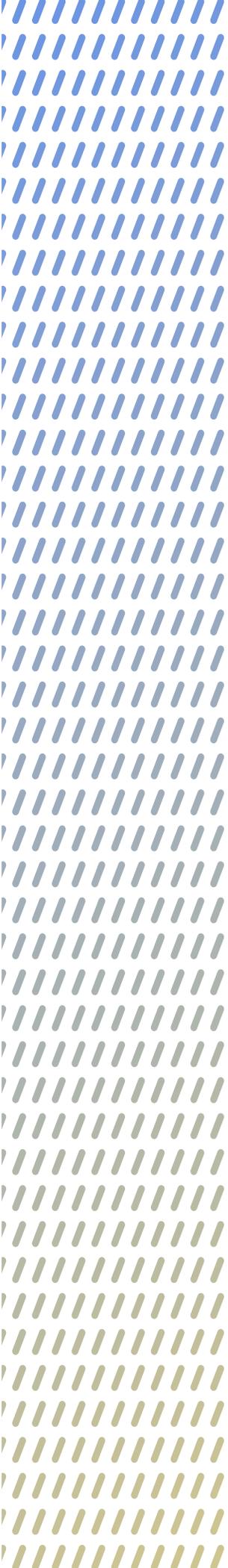
**Founder of ZenCash**

Jane was on the founding team at ZenCash where she now heads their academic partnerships. She is a Foresight Fellow, and a member of the CodeX Stanford Blockchain Group. She is the director of Eden Consulting, a firm that marries blockchain and social good. She is a true citizen of the world, having lived in worked in Shanghai, HK, Bangkok, Singapore, Taipei, and good O'l South Carolina!



# The Social Alpha Foundation Blockchain Hackathon





The SAF Blockchain for Social Impact Hackathon is an optional component of The Impact Summit, though it is welcome to everyone! No familiarity with blockchain required – it'll be a great way to learn more about this fascinating emerging technology! Register by 9:45am, since we're beginning the developer talks at 10am sharp!

From 10am until noon, we will be meeting engineers from Blogboard, Blockstack, Dharma, Hyperledger, Totle, and ZenCash. This is a chance to learn more about the protocols and brainstorm ideas for how they can be leveraged for social good.

**9:45am** Registration

**10:00am** Meeting engineers

**12:00pm** break for lunch and team formation.

**1:00pm** Announce proposed teams and topics and get to work!

**3:00pm** Workshop on Metadium and mindfulness

**3:30pm** Hacking continues

**6:00pm** Break for Impact Keynote

**7:15pm** Dinner all together

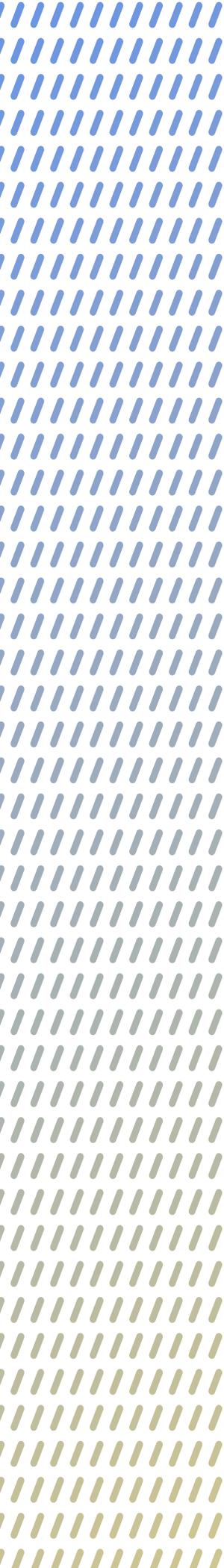
**8:15pm** Hacking continues through the night

**12:00am** Decentralized ghost stories

At **7:30pm on Saturday night**, you'll have the option to present your project to a panel of judges! No pressure, so relax and have fun! (Though there is \$20,000 worth of prize money on the line, so bring your A-game!)



# Food



We will be providing dinner on Friday night so that we can eat all together, and we will have options for attendees with varying dietary restrictions. We will also have snacks and coffee throughout the conference. Most meals, however, will be “off-campus” – take this as an opportunity to step out of your comfort zone and ask random people to lunch!

One of our supporters, Circle.com, has generously sponsored the cost of registration. If you registered for the summit and paid \$30, your email was given to Circle so that they could reimburse you with \$50. This extra \$20 can go towards meals, transportation, a new laptop, whatever! After registering in the lobby, you’ll receive an email over the course of the weekend from Circle detailing how to redeem your money. You’ll be prompted to download the Circle Pay app, which is elegant and free, and the funds will be waiting in your account.

### **Affordable suggestions for places to eat around Hunter College:**

#### **Bel Ami**

30 E 68th St, New York, NY 10065  
Madison Ave & 67th St  
Coffee: \$2.25 - \$4.50  
Pastries: \$3-\$5

#### **Joe & The Juice**

993 Lexington Ave, New York, NY 10021  
b/t 72nd St & 71st St  
Coffee: \$3.50  
Juices: \$7-\$8  
Sandwiches: \$8-\$9

#### **Corrado Bread and Pastry**

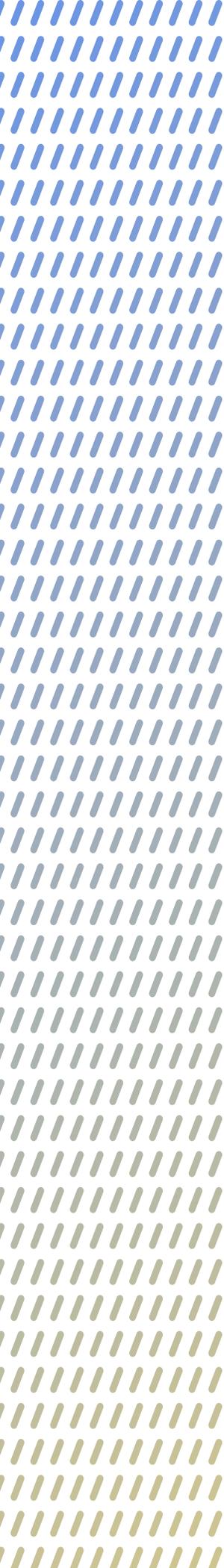
960 Lexington Ave, New York, NY 10021  
b/t 69th St & 70th St  
Muffins: \$3.50  
Sandwiches: \$10

#### **Gregory's Coffee**

878 Lexington Ave, New York, NY 10065

#### **Neil's Coffee Shop**

961 Lexington Ave, New York, NY 10021  
b/t 69th St & 70th St  
Omelets, Burgers, Sandwiches: \$7-\$13



**Mariella Pizza**

965 Lexington Ave, New York, NY 10021

b/t 71st St & 70th St

*Pizza Slice \$3-\$5*

**Oita Sushi**

1317A 2nd Ave, New York, NY 10021

*Sushi Rolls: \$14-\$16*

**Chipotle Mexican Grill**

1153 3rd Ave, New York, NY 10065

**Americas Burgers and Wraps**

1159 3rd Ave, New York, NY 10065

*Burgers: \$8 - \$11*

*Idaho Stuffed Baked Potato: \$6.50*

**Sweetgreen**

1321 1st Avenue, New York, NY 10021

*Salads: \$11 - \$15*

**Ko Sushi**

1329 2nd Ave, New York, NY 10021

*Entrees: \$12 - \$17*

*Sushi: \$11 - \$16*

# FAQs



### **Where is The Impact Summit?**

Hunter College, 921 Lexington Avenue, New York, NY 10065. The building is on the SouthWest corner of 68th street and Lexington Avenue right by the 6 train station.

### **Where should I go when I arrive?**

Come to the first floor to check in and get your name tag! Registration for the Impact Summit is 5pm-6pm on Friday. Registration for the Blockchain Hackathon is 9am-10am Friday. For those who are not arriving until Saturday, there will be a late registration from 9:30am-10:00am on Saturday!

### **Can I bring a friend?**

We might have a few spots open due to last minute cancellations. Tell your friend to email [adi@theimpactsummit.org](mailto:adi@theimpactsummit.org) if they are interested in attending.

### **How do I get reimbursement for the fee I paid to sign up for the conference?**

One of our supporters, Circle.com, has generously sponsored the cost of registration. If you registered for the summit and paid \$30, your email was given to Circle so that they could reimburse you with \$50. This extra \$20 can go towards meals, transportation, a new laptop, whatever! After registering in the lobby, you'll receive an email over the course of the weekend from Circle detailing how to redeem your money. You'll be prompted to download the Circle Pay app, which is elegant and free, and the funds will be waiting in your account.

### **What should I wear?**

Whatever you feel comfortable in.

### **Is it too late to be a part of the hackathon or the start up competition?**

For the startup competition - yes! For the hackathon - no! Got a few spots left. Email [aaron@theimpactsummit.org](mailto:aaron@theimpactsummit.org) if interested!

### **I have a question that isn't on this list what should I do?**

Email [adi@theimpactsummit.org](mailto:adi@theimpactsummit.org).

# The Impact Summit team





**Jessica Dai**



**Kris Collado**



**Adi Melamed**



**Brendan Woo**



**Aimee Vue**



**Esther Choi**



**Aaron Mayer**



**Sophia Spitulnik**

A big thank you to our  
volunteers: Ellie Czepiel,  
Calvin Chu, Ana Zeneli, Ron  
Melamed, and Anant Akash.