

Chinese Immersion Culture and Media

Unit 4	Shopping	AP Theme(s): -Personal and Public Identity - Beauty and Aesthetics	Estimated Time: 5-6 weeks
	Unit Assessment <ul style="list-style-type: none">• Read and interpret an email• Give a written response to the email answering all of the questions.		

★ Target = full control within Intermediate Low

- ★ Use formulaic and rote utterances with increasing detail, plus begin to create with language (adapt learned material to express personal meaning)
- ★ Ask and answer questions
- ★ Deal with simple social situations
- ★ Topics focusing on me and on common aspects of daily life
- ★ Use of discrete sentences and occasionally use strings of sentences
- ★ Full control in present tense, partial control in past and future tenses.

◆plus scaffolded exposure and practice with Intermediate Mid level texts and tasks

Essential Questions:

- ★ What is important to consider when shopping?
- ★ How can advertising influence shopping behaviors?
- ★ What can we learn about a culture through its commerce practices?
- ★ What is the significance and purpose of Chinese New Year purchases?

Cultural Competencies:

Products:

- Compare and contrast items for purchase and places of purchase in China and the US.

Practices

- Describe the differences between American and Chinese shopping practices.

Perspectives:

- How do holiday (Chinese New Year) traditions influence shopping perspectives.

Audio/Video:

- 名人穿衣镜 (Celebrities fashion) <https://tw.fashion.yahoo.com/celeb-style/>
- 奥巴马总统逛商店为妻女买衣服 (News report: President Obama shops at GAP) <https://www.youtube.com/watch?v=xEibiwmDzHg>
- 極品凍酸男！拍拖4年只花了不到100元 (Money problem between boyfriend and girlfriend) <https://www.youtube.com/watch?v=Lxely9EGtGM>
- 十万个冷幽默-第二集-买衣服 (Funny joke about shopping for clothing) <https://www.youtube.com/watch?v=Qdq3K8huMvE>
- 很想買衣服 (a girl negotiating with her mother about buying a dress) <https://www.youtube.com/watch?v=pn1C-MDn-Rs>
- 批評(買衣服) (Critic about clothing) <https://www.youtube.com/watch?v=PSsuhpPYUQg>

***TEACHERS SHOULD CHOOSE WHICH READINGS/VIDEOS WILL WORK BEST FOR THEIR STUDENTS**

<p>Preview Activities (Develop background knowledge, hook their interest, develop vocabulary, use a picture)</p>	<p>POSSIBLE READINGS (3-4) - link reading/video and list source: Include authentic readings (menus, schedules, websites) clt7-12.org</p>	<p>Culture/Language Activity, Assessment (2 per reading - oral and written Comprehension questions, surveys, writing output, four corners, fishbowl, mini-debate etc.) Y-Chart</p>
<p>Preview Discussion</p>	<p>1. “妈妈不希望它当音乐家” (美洲华语 第六册 P. 36-37)</p>	<ul style="list-style-type: none"> • Survey • Discussion Questions
<p>Preview Discussion</p>	<p>2. Reading Scenario “Shopping for Making a Chinese Dish”, p. 62-63, Go Chinese Go 500, Cengage Learning Asia Pte Ltd</p>	<ul style="list-style-type: none"> • Role Play • Email Reply
<p>Preview Discussion</p>	<p>3. “不一样的中国功夫” (奇妙中国游 第四册, Magical Tour of China Level 4, p. 71-72)</p>	
<p>Preview Activities (Develop background knowledge, hook their interest, develop vocabulary)</p>	<p>POSSIBLE VIDEOS (2-4) - link reading/video and list source:</p>	<p>Culture/Language Activity, Assessment 21-3 per reading - comprehension questions, surveys, writing output, four corners, fishbowl, mini-debate etc.) Y-Chart</p>
<p>Preview Discussion</p>	<p>https://www.youtube.com/watch?v=UuXWjW09Nvc</p>	
<p>SISTER SCHOOL</p>		

**Instructions for Skype
(Questions)**

Sister School Topic:

Questions/Instructions for Blog Entry

Create an entry about your school schedule

- ✓ 4 Paragraphs
- ✓ 2 connectors/paragraph
- ✓ Include pictures of your school

(Use the writing process)

1. Brainstorm ideas w a partner
2. Write an outline
3. Write a first draft
4. Peer edit
5. Rewrite and have teacher edit
6. Final version

Possible source of readings

- MZchinese.org
- Confucius Institute Books
- Slow Chinese slow-chinese.com
- Go Chinese
- Chinese for Youth
- Adapt authentic readings from online (1-2 per unit)
- Chinese Graded Readers
- Modern Reader (Better Chinese)

Videos:

- CCTV
 - Growing up with Chinese
 - Traveling in Chinese
 - Communicating in Chinese
 - Happy Chinese
 - Yabla
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Reminders

Remember to use the following modes:

- interpersonal Speaking
- presentational writing
- Presentational speaking

Focus on (Intermediate mid):

- asking and answering questions
- discussion
- description
- narration
- elaboration

Possible Activities (culture/video)

- Compare and Contrast - Y Chart, T-chart
- Describe culture picture (picture word model)
- 4 corners, mini-debates
- Describe and tell significance
- Socratic Seminar
- Fishbowl
- Gallery walk
- Survey
- Jigsaw
- **Cultural Presentation**

