



BRUSH UP ON DENTAL HEALTH

Taking good care of your mouth, teeth and gums can help you maintain good overall health.



ABOUT 3.7 MILLION* BCBS MEMBERS HAD A SERIOUS DENTAL OR GUM CONDITION IN 2016.

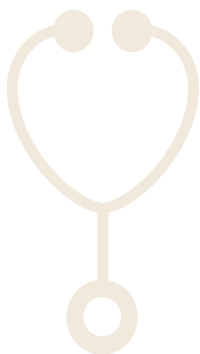


- Root Canals
- Tooth Loss
- Tooth and Mouth Infections
- Gum Disease:
 - Gingivitis
 - Periodontitis

MEMBERS WITH A SERIOUS DENTAL OR GUM CONDITION SPEND **2X MORE ANNUALLY** ON OVERALL HEALTHCARE COSTS

POOR ORAL HEALTH CAN AFFECT YOU LONG-TERM

Members diagnosed with dental and gum conditions are:



25% 
MORE LIKELY to suffer from heart disease**

2x 
AS LIKELY to visit the ER or have a hospital stay

LIKELY TO SUFFER FROM 
autoimmune disorders, anemia, gastro-intestinal disorders or renal disease



A serious dental or gum condition may lead to a loss of:

1.7 YEARS OF HEALTHY LIFE

*Source: BCBS Health Index 2016, only includes dental conditions identified through medical claims.

**For more information, see: <https://www.cdc.gov/oralhealth/basics/index.html>; <https://www.mouthhealthy.org/en/az-topics/h/heart-disease-and-oral-health>

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<https://bcbs.com/the-health-of-america>