

MUJERES DE LA TIERRA

Día de los Muertos

Sponsorship Opportunities

Alas al Futuro - \$15,000

Pre-Event Benefits

Preferred Logo Placement on Event Ticket Website • Online Recognition on Mujeres de la Tierra Website for Two Months • Logo on Event Press and Social Media, • Honored Guest at Community Procession & Ribbon-Cutting Ceremony on Wednesday, November 1 at 6 pm attended by Elected Officials, Community Stakeholders, and Local Families

Day of Event Benefits

20 Event General Admission • Preferred Logo Placement on Step & Repeat, Event Signage • Complimentary Access to Bar • Face Painting or Traditional Handmade Floral Headband for Ten Guests.

Healer of La Madre Tierra - \$12,500

Pre-Event Benefits

Preferred Logo Placement on Event Ticket Website • Online Recognition on Mujeres de la Tierra Website for Two Months • Logo on Event Press, and Social Media • Invitation to Main Altar Art Installation Ribbon-Cutting Ceremony on Wednesday, November 1 at 6 pm attended by Elected Officials, Community Stakeholders, and Local Families

Day of Event Benefits

17 Event General Admission • Recognition During Awards Ceremony • Preferred Logo Placement on Step & Repeat, Event Signage • Complimentary Access to Bar • Face Painting or Traditional Handmade Floral Headband for Seven Guests.

Benito Juarez - \$10,000

Pre-Event Benefits

Preferred Logo Placement on Event Ticket Website • Online Recognition on Mujeres de la Tierra Website for Two Months • Logo on Event Press, and Social Media • Invitation to Main Altar Art Installation Ribbon-Cutting Ceremony on Wednesday, November 1 at 6 pm attended by Elected Officials, Community Stakeholders, and Local Families

Day of Event Benefits

15 Event General Admission • Recognition During Awards Ceremony • Preferred Logo Placement on Step & Repeat, Event Signage • Complimentary Access to Bar • Face Painting or Traditional Handmade Floral Headband for Five Guests.

La Luchadora - \$7,500

Pre-Event Benefits

Logo Placement on Event Ticket Website • Online Recognition on Mujeres De La Tierra Website Two Weeks before Event • Logo on Event Press, and Social Media.

Day of Event Benefits

8 Event General Admission • Logo Placement on Step & Repeat and Event Signage • Face Painting or Traditional Handmade Floral Headband for Three Guests.

Adelitas - \$5,000

Pre-Event Benefits

Logo Placement on Event Ticket Website • Online Recognition on Mujeres De La Tierra Website Two Weeks before Event • Logo on Event Press, and Social Media.

Day of Event Benefits

5 Event General Admission • Logo Placement on Step & Repeat and Event Signage

Community Procession - \$20,000

For the past two years, we held a community procession through the Cypress Park neighborhood. Local residents, youth, and community leaders walked with Mujeres de la Tierra in this colorful, festive celebration. With the support of City Councilman Gil Cedillo and the Los Angeles Police Department, we had a very successful family event. This year we are expecting more than 500 participants.

Pre-Event Benefits

Member of the Organizing Committee • Sponsor Logo Placement on all Promotional Materials • Press Availability • Online Recognition on Mujeres De La Tierra's Website for two Months • Logo on Event Press, and Social Media.

Day of Event Benefits

Grand Marshall of Community Procession • Photo Opportunities with Community Members • Speaking Opportunity in Ribbon-Cutting Ceremony • Face Painting or Traditional Handmade Floral Headband for Three Guests. • 10 Event General Admission to Dia de los Muertos Benefit on Saturday, November 4 • Logo Placement on Step & Repeat and Event Signage

Mujeres de la Tierra works to build grassroots community leadership and capacity among traditionally marginalized communities. Our mission is to support women and families interested in becoming active participants and decision-makers in environmental and social issues impacting their neighborhoods.

Visit us at:

www.mujeresdelatierra.org



MUJERES DE LA TIERRA SPONSORSHIP FORM

Yes, you can count on my support for this year's Día de los Muertos event
(Please indicate your level of support)

- | | |
|---|--|
| <input type="checkbox"/> Community Procession - \$20,000 | <input type="checkbox"/> Alas al Futuro - \$15,000 |
| <input type="checkbox"/> Healer of La Madre Tierra - \$12,500 | <input type="checkbox"/> Benito Juarez - \$10,000 |
| <input type="checkbox"/> La Luchadora - \$7,500 | <input type="checkbox"/> Adelitas - \$5,000 |
| <input type="checkbox"/> Other: _____ | |

For sponsorship opportunities contact Paola Machan
@323.207.5155 or info@mujeresdelatierra.org

Registration Information

Company Name: _____
Contact Person: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone Number: _____ Email: _____
Company Website: _____

Logo graphics must be optimized for printing output, with images at a minimum resolution of 300 dpi, and all fonts MUST be embedded. Graphics must be sent no later than Friday, October 5, 2018, to info@mujeresdelatierra.org

Please issue checks payable to Mujeres de la Tierra before Friday, October 12, 2018, and mail along with completed sponsorship form to:
CPA Offices of Klein, Mandelblatt, and Associates
10850 Wilshire Blvd, Suite #350
Los Angeles, CA 90024
Att: Eva Richards

Mujeres de la Tierra is a 501(c)3 nonprofit.
You may be eligible to claim a tax deduction for your contribution.