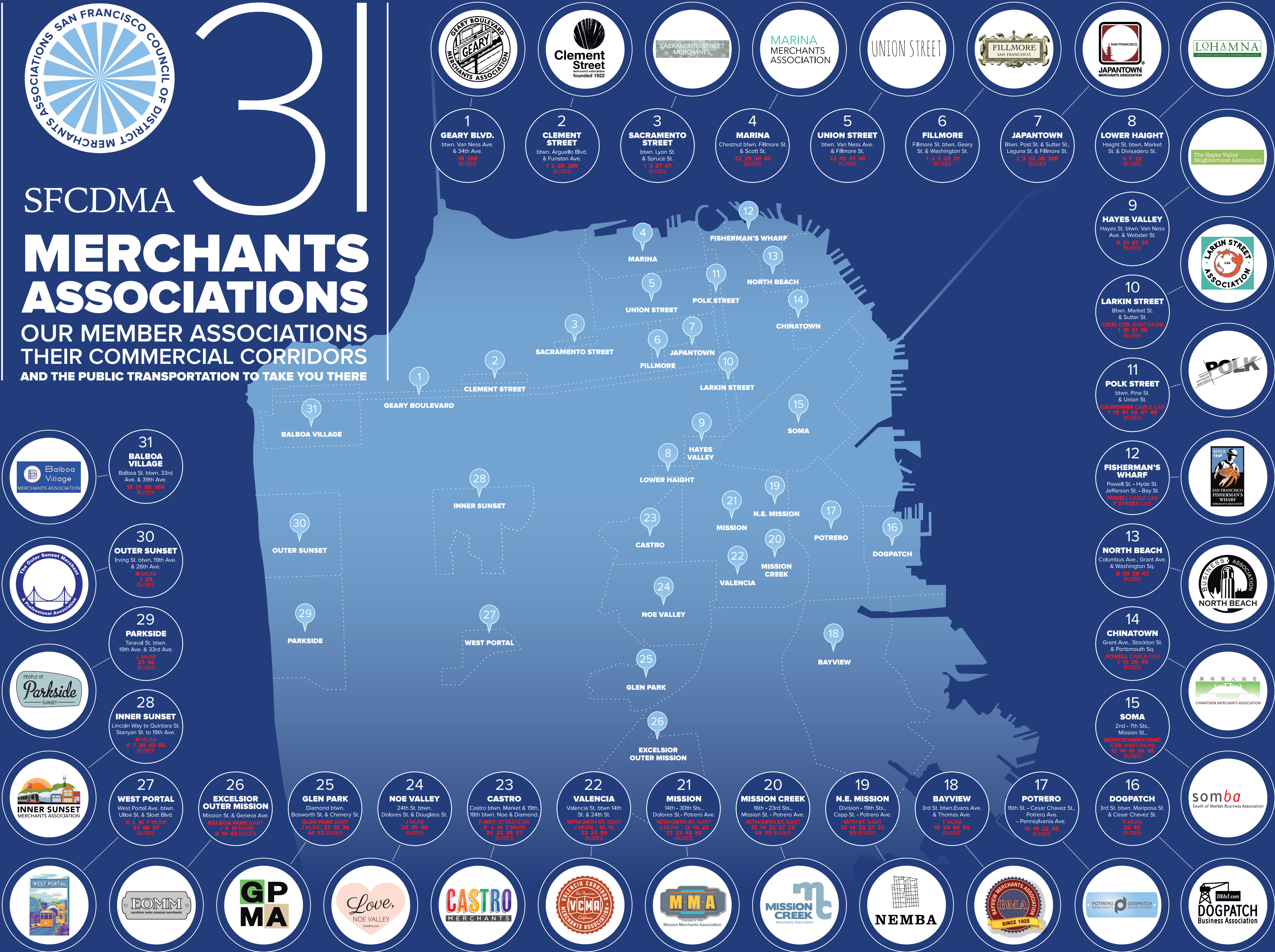




SFCDMA

# MERCHANTS ASSOCIATIONS

OUR MEMBER ASSOCIATIONS  
THEIR COMMERCIAL CORRIDORS  
AND THE PUBLIC TRANSPORTATION TO TAKE YOU THERE







# SFCDMA 31 MERCHANTS ASSOCIATIONS

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2018



Over the past sixty-eight years, SFCDMA has distinguished itself by drawing together the disparate merchants associations in the neighborhood commercial districts of San Francisco.

Our members represent a wide variety of local businesses. Our Mission is to protect, preserve and promote small businesses in San Francisco.

We have been partnering with innovative Bay Area companies, such as Airbnb, to launch a series of Merchant Walks to help connect locals and visitors alike to some of the districts highlighted in this map.

I invite you to use this map to take you to parts of this great city that, in many cases, visitors do not get to see. As you explore, I encourage you to engage with the locals, frequent their businesses and soak up the unique atmosphere of 31 very different, very San Francisco neighborhoods.

*Henry Karnilowicz*

Henry Karnilowicz  
President,  
SFCDMA



SFCDMA

[www.sfcdma.org](http://www.sfcdma.org)

## 1 GREATER GEARY BLVD. MERCHANTS ASSOCIATION

Greater Geary Blvd. Merchants has a rich history of service to the people of San Francisco and the Richmond District community.

There are hundreds of merchants spanning from Van Ness Avenue to the Great Highway. So whether you are looking for a place to dine or a place to buy a dining room table you can certainly find it on Geary Boulevard.

[www.gearyblvd.org](http://www.gearyblvd.org)

## 2 CLEMENT STREET MERCHANTS ASSOCIATION

CSMA members represent diverse businesses from a variety of backgrounds. This rich, multicultural fiber defines the business corridor.

On Clement Street you will find renowned bookstore Green Apple Books, as well as numerous great restaurants.

[www.clementstreetsf.com](http://www.clementstreetsf.com)

## 3 SACRAMENTO STREET MERCHANTS ASSOCIATION

The Sacramento Street Merchants Association is a coalition of independent businesses located close to the Presidio.

Formerly known for its exclusive antique shops, the street now boasts a fresh selection of small, local businesses. Most of the over 45 businesses are small independent entities – locally owned and mostly owner-operated.

[www.sacramentostreetsf.com](http://www.sacramentostreetsf.com)

## 4 MARINA MERCHANTS ASSOCIATION

The Marina Merchants Association was founded in 1928 and is one of the oldest merchants associations in San Francisco.

Built on the site of the 1915 Pan Pacific International Exposition, the Marina District is known for its upbeat bars and restaurants, and boutique stores such as Monkey On Chestnut and Taylor Stitch. The Palace of Fine Arts, the only remaining building from the Exposition, is a neoclassical San Francisco landmark and is a must-see.

[www.marinamerchants.org](http://www.marinamerchants.org)

## 5 UNION STREET ASSOCIATION

The Union Street Association consists of a membership of local businesses led by a 7-member Board of Directors.

Union Street was once an unpaved road which linked the developing city of San Francisco with the Presidio. Prominent San Franciscans settled here and erected impressive mansions in the 1860s and 1870s, built in the ornate Victorian style.

The Union Street shopping district contains some of the City's best eateries, fine jewelry stores and trendy boutiques.

[www.unionstreetsf.com](http://www.unionstreetsf.com)

## 6 FILLMORE MERCHANTS ASSOCIATION

Fillmore Merchants Association represents a district that is one of San Francisco's great treasures. Vas Kiniris is the Executive Director.

Bounded on the east by Japantown, on the south by the Fillmore Jazz District, and on the north by Pacific Heights, Fillmore Street is ideally situated and is home to some of the finest galleries and stores in the city, such as Thomas Reynolds Fine Art and women's boutique, Elizabeth Charles.

[www.newfillmore.com](http://www.newfillmore.com)

## 7 JAPANTOWN MERCHANTS ASSOCIATION

JMA supports the Japantown business corridor by encouraging business traffic with its services. Its membership consists of long-time businesses and community organizations.

Japantown is one of only three Japantowns in the United States today. The Japan Center mall was built in the 1960's. This five acre property houses specialty shops and restaurants. Some of the many fine restaurants to be found in Japantown include Ramen Yamadaya, Kui Shin Bo and Shabusen Restaurant.

[www.sfjapantown.org](http://www.sfjapantown.org)

## 8 LOWER HAIGHT MERCHANTS AND NEIGHBORS ASSOCIATION

Lower Haight Merchants' mission is to support a safe, thriving and inclusive corridor.

Lower Haight boasts an easy, eclectic vibe just down the street from its more well-known neighbor. Eateries and watering holes, such as Two Jacks Nik's Place and Mad Dog in the Fog, offer something different on Haight Street.

[www.lohamna.org](http://www.lohamna.org)

## 9 HAYES VALLEY NEIGHBORHOOD ASSOCIATION

HVNA's mission is to preserve and reinforce the cultural and economic diversity, historic character, beauty and architecture of Hayes Valley.

Hayes Valley is a lively, revitalized neighborhood in the Western Addition. Hayes Street boasts upscale boutiques, dessert shops, cool bars and a wide array of on-trend restaurants. Enjoy the community garden, a pocket park with art installations, and access to nearby Civic Center.

[www.hayesvalleysf.org](http://www.hayesvalleysf.org)

## 10 LARKIN STREET ASSOCIATION

Larkin Street Merchants promotes local businesses, preserves historic and multicultural heritage and advocates for an improved quality of life for their merchants.

The city recently recognized the two-block corridor of Larkin Street between Eddy and O'Farrell streets as 'Little Saigon', a designation on par with Chinatown and Japantown. Stay at the beautiful Cova Hotel and enjoy Vietnamese fare at Saigon Sandwich and Miss Saigon.

[www.sflsa.org](http://www.sflsa.org)

## 11 POLK STREET MERCHANTS ASSOCIATION

Polk Street Merchants Association represents the large swathe of diverse businesses along this fun, vibrant, happening S.F. district.

There are plenty of places to shop and browse during the day - such as Belle Cose & Molte Cose for vintage clothing and antiques, but Polk Street really comes to life at night. Bars and restaurants galore can be found here, such as Lush Lounge and the Hi-Lo Club, Belcampo and Dunyā.

[www.polkmerchants.com](http://www.polkmerchants.com)

## 12 FISHERMAN'S WHARF MERCHANTS ASSOCIATION

This association was founded in 1946 to provide a strong unified voice and to ensure the growth of this historic, storied neighborhood.

Fisherman's Wharf is one of San Francisco's best known districts. There are a plethora of restaurants to enjoy, most notably Scoma's, Cioppino's and The Buena Vista. Other not-to-be-missed attractions include The San Francisco Dungeon and Musée Mécanique.

[www.fishermanswharf.org](http://www.fishermanswharf.org)

## 13 NORTH BEACH BUSINESS ASSOCIATION

The Association promotes North Beach businesses, and works to preserve and maintain the beauty of this unique neighborhood.

North Beach is steeped in Italian American history and boasts a wide selection of cafes, delicatessens and restaurants within one of San Francisco's most famed and iconic districts. Fior d'Italia, The Italian Homemade Company, Liguria Bakery and Mama's are some of the many gastronomic highlights.

[www.sfnbba.com](http://www.sfnbba.com)

## 14 CHINATOWN MERCHANTS ASSOCIATION

The Association is an independent community organization dedicated to the revitalization of commerce and tourism in one of America's most fabled and historic neighborhoods.

Wander through the Dragon's Gate and up Grant Avenue to sample authentic Chinese cuisine. Pop inside its many boutiques, galleries and tea shops and bask in the atmosphere of the largest Chinatown outside of Asia.

[www.moonfestival.org](http://www.moonfestival.org)

## 15 SOUTH OF MARKET BUSINESS ASSOCIATION

SOMBA works to promote South of Market as a vital place to live, work, visit and do business.

This neighborhood has undergone many changes in recent years and is home to SFMOMA (SF Modern Art Museum) and The Contemporary Jewish Museum. There are also great places to eat, such as Brickhouse Cafe & Bar and Jillian's San Francisco. Hoogasian Flowers features an extensive range of special-occasion floral arrangements.

[www.sfsomba.org](http://www.sfsomba.org)

## 16 DOGPATCH BUSINESS ASSOCIATION

DBA is an organization exclusively for business owners located in Dogpatch and Pier 70.

Much of the action in Dogpatch centers around Third Street. There are many cool joints to sample in this hip part of town: Triple Voodoo Brewery, for their craft beers and Rickshaw Bagworks, for custom-made bags, are just two examples.

[www.dbasf.com](http://www.dbasf.com)

## 17 POTRERO DOGPATCH MERCHANTS ASSOCIATION

PDMA represents an eclectic mix of food and drink establishments, salons, spas, and so much more.

Enjoy amazing panoramic views of downtown San Francisco, as you can take in the village-feel of the neighborhood. Good Life Grocery has been offering natural foods since 1974. Goat Hill Pizza serves authentic S.F. sourdough pizza.

[www.potrerdogpatch.com](http://www.potrerdogpatch.com)

## 18 BAYVIEW MERCHANTS ASSOCIATION

The BMA is committed to making the voice of the Bayview-Hunters Point business community be heard. Their goal is to bring in jobs and make improvements to lift up the community.

Bayview is the go-to San Francisco neighborhood for one-of-a-kind establishments. Here you will find Flora Grubb Gardens - a horticultural wonderland, Speakeasy Ales & Lagers for the best in craft beers, and the highly rated Radio Africa & Kitchen for fine Ethiopian cuisine.

[www.bayviewmerchants.org](http://www.bayviewmerchants.org)

## 19 NORTH EAST MISSION BUSINESS ASSOCIATION

NEMBA was founded in 1990 by Gwen Kaplan of Ace Mailing. Gwen's "get it done" approach has come to characterize a group that focuses on turning words into action for its members.

The North East Mission is a unique, complex and primarily light industrial neighborhood located in the heart of San Francisco between the Inner Mission, SOMA, and Potrero Hill neighborhoods.

[www.nembasf.wordpress.com](http://www.nembasf.wordpress.com)

## 20 MISSION CREEK MERCHANTS ASSOCIATION

MCMA supports the various local, small businesses that make the Mission Creek area unique, while providing advocacy, networking and information to its members.

The Mission Creek neighborhood is home to a varied and growing mix of eateries, bars, salons, spas, shops, schools, business services, theaters, artists, entertainment and more.

[www.mcma-sf.org](http://www.mcma-sf.org)

## 21 MISSION MERCHANTS ASSOCIATION

MMA stands behind and supports the small local businesses that are the lifeblood of the Mission.

Whatever your interests, from foodie delights to nightclubbing, retail therapy to cultural immersion, the Mission has it all. 24th Street, from Mission Street to Potrero Avenue, is known as "El Corazón de la Misión," or "The Heart of the Mission." It boasts a vast number of colorful and unique specialty stores.

[www.missionmerchants.org](http://www.missionmerchants.org)

## 22 VALENCIA CORRIDOR MERCHANTS ASSOCIATION

VCMA endeavors to combine their Merchants' voices and views toward the goal of maintaining the identity and independent spirit of the neighborhood.

Valencia Street has undergone many changes in recent years and is now home to all kinds of cafes, restaurants and cool spots, such as People's Barber & Shop and Laku, for original handmade hats and accessories.

[www.valenciastreetsf.com](http://www.valenciastreetsf.com)

## 23 CASTRO MERCHANTS

Castro Merchants serves to promote the area's interests, and facilitate communication between businesses and local government.

A long time beacon of hope and solidarity for the gay community, today's Castro offers a wide diversity of businesses for the visitor, including many restaurants, cafes and bars. Visit the GLBT Historical Society Museum to learn about LGBT history.

[www.castromerchants.com](http://www.castromerchants.com)

## 24 NOE VALLEY MERCHANTS & PROFESSIONALS ASSOCIATION

NVMPA, one of San Francisco's largest merchant associations, engages in the promotion, preservation and enhancement of the Noe Valley business community.

Stroll along 24th Street and enjoy the cozy village vibe as you discover a myriad of locally owned businesses, including many notable restaurants and cafes, unique retail offerings, fitness and grooming specialists, and much more. There's even a Noe Valley Town Square!

[www.nvmpa.com](http://www.nvmpa.com)

## 25 GLEN PARK MERCHANTS ASSOCIATION

GPMA represents a small cluster of businesses which are the commercial heart of Glen Park.

Head to Perch for unique gift ideas, Le P'tit Laurent for fine French food and Canyon Market for their organic produce.

[www.facebook.com/GPMASF](http://www.facebook.com/GPMASF)

## 26 EXCELSIOR OUTER MISSION MERCHANTS

EOMM creates a voice for their members - a voice that brings attention to the needs of the Excelsior/Outer Mission district.

There are plenty of gems to be found on Mission Street and Geneva Avenue, such as New Star Porcelain Co. and The Dark Horse Inn for a craft beer and a bite to eat.

[www.darkhorsesf.com/eomm.html](http://www.darkhorsesf.com/eomm.html)

## 27 WEST PORTAL MERCHANTS ASSOCIATION

The Association's goal is to make visitors feel welcome and residents feel cherished.

This San Francisco gem offers plenty to do along West Portal Avenue, including movies at CinéArts at the Empire and dinner at Trattoria da Vittorio.

[www.westportalsf.com](http://www.westportalsf.com)

## 28 INNER SUNSET MERCHANTS ASSOCIATION

Since their founding in 1928, ISMA has been the voice of the Inner Sunset business community.

Irving Street is the focal point of this lively district, near the UCSF Campus. The vibe is laid back and cool coffee shops, restaurants, and stores abound.

[www.innersunsetmerchants.org](http://www.innersunsetmerchants.org)

## 29 PEOPLE OF PARKSIDE SUNSET

POPS is known for putting on special neighborhood events like Movies at McCoppin Park.

Close to Ocean Beach and the S.F. Zoo, Taraval Street is the central business corridor and features fun eateries such as Streamline Cafe and Lou's Cafe.

[www.sf-pops.com](http://www.sf-pops.com)

## 30 OUTER SUNSET MERCHANTS ASSOCIATION

The Outer Sunset Merchants Association gives back to the neighborhood, with fundraisers like a recent Toy Drive.

Adjacent to majestic Ocean Beach and Golden Gate Park, there is no shortage of fun, funky joints to grab a bite, such as Outerlands and The Pizza Place.

[www.facebook.com/Outer-Sunset-Merchant-and-Professional-Association-1830618070516274](http://www.facebook.com/Outer-Sunset-Merchant-and-Professional-Association-1830618070516274)

## 31 BALBOA VILLAGE MERCHANTS ASSOCIATION

Balboa Village Merchants Association acts as the voice and ambassador for all the merchants in the corridor.

The primary draw of the neighborhood is Balboa Street. This street alone has two award winning bakeries, seven popular restaurants, a fantastic yoga school, two cafes, an independent movie theater, a flower shop and a market. The California Academy of Sciences, de Young Museum and the Legion of Honor are all nearby.

[www.balboavillagesf.org](http://www.balboavillagesf.org)

