



**ACADEMY OF
ENTREPRENEURS**

Entrepreneurship Study Tour Program



Disruption is happening everywhere

PAST

Office

Business Plan

Profit

Boss

Annual Review

Career

Suit & Tie

Project

Launch in the market

Weakness

Here

NOW

Coworking

MVP

Purpose

Coach

Ongoing conversation

Lifestyle

T-shirt and tennis shoes

Agile

Launch with the market

Strength

Everywhere



Do you have the skills for
the **jobs of the future?**

— It's estimated that by 2020
50% of the workforce
will be **business owners**
or **freelancers**

Academy of Entrepreneurs™ has custom made a study tour available for students & young entrepreneurs available to over 50 countries.

Our study tour program offers groups of overseas students and teachers a unique educational experience.

Our vibrant external engagement culture and resultant strong links with industry allows us to build future-focused curriculum, inviting startup and government experts to deliver guest lectures and guided site visits.

Our programmes have a rapidly-developing international reputation for their combination of classroom learning, industry engagement and practical experience that provides participants with a rounded professional engagement with an international edge.

Please let us know what you would like and we are happy to accommodate or develop tour programme to suit your needs and preferences.

Our program provides a real world learning opportunity for you. You get to embark on a 1-week study tour and gain insights to the business startup world and entrepreneurial ecosystem in Sydney with a focus on innovation, entrepreneurship, start-ups, international markets and international trade.

UNIQUE LEARNING STYLE

~~No teachers~~

~~No books~~

~~No case study~~

Entrepreneurs

Workshops

Hackathon

Hackathon

PACKAGE 1

How to start a startup

**USD 1,500
per person**

Develop startup skills working on real projects

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Emotional Intelligence & Leadership	Cryptocurrency & the sharing Economy	Introduction to Coding & Artificial Intelligence	International Law across borders for Entrepreneurs	Project Management & Automation	Hop on & Hop off Bus AUD \$52	Blue Mountains + Kangaroos AUD \$80-150
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Blue Mountains + Kangaroos
Digital Marketing, Growth Hacking & Bots	The future of Jobs: Digital Nomads	Elevator Pitch	Introduction to a Hackathon Challenge	Hackathon Pitch Gala	Hop on & Hop off Bus	Blue Mountains + Kangaroos
Visit to Incubator	City Walking Tour	Visit to Innovation Hub	Workshop on Video Marketing	Startup Pitching event	Hop on & Hop off Bus	AFL Game AUD\$ 60-100

May include presentations & visits to:
Hola by Google, Wix, HubSpot, Austrade, LinkedIn, Airtasker, Microsoft and Unicef

PACKAGE 2

Sample Timetable: customizable to your needs

Introduction to Australian Startups

**USD 1,500
per person**

Connect with disruptive and emerging trends

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
Emotional Intelligence & Leadership	Visit to Google	Virtual Reality	How to build a website	Visit to Social Enterprise	Hop on & Hop off Sydney Tour Bus AUD \$52	Blue Mountains + Kangaroos AUD \$80-150
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch	Blue Mountains + Kangaroos
Visit to the Startup HUB by the Australian Government	The future of Jobs: Digital Nomads	Elevator Pitch	Workshop on Video Marketing	Hackathon	Hop on & Hop off Sydney Tour Bus	Blue Mountains + Kangaroos
Visit to FinTech Incubator: Stone & Chalk	City Walking Tour	Visit to Sharing Economy Scale-Up	Visit to Microsoft Startup	Visit to Startup Pitching event	Hop on & Hop off Sydney Tour Bus	AFL Game AUD\$ 60-150

May include presentations & visits to:
Hola by Google, Wix, HubSpot, Austrade, LinkedIn, Airtasker, Microsoft and Unicef

EXCLUSIVE

- ✓ Learn and be mentored by leading entrepreneurs
- ✓ Visit some of the best startups of Sydney
- ✓ Work on real world projects
- ✓ Meet and engage directly with the Sydney's startup community, with particular focus on innovation, tech, international markets and trade
- ✓ Be exposed to design thinking theories and processes
- ✓ Develop social, cultural, leadership and professional entrepreneurship skills
- ✓ 24hr Hackathon included

Certificate of Attainment



All participants will receive a certificate of attainment upon completion of the 1 week Entrepreneurship Study Tour

Why Australia?

- ✓ World's strongest growing economy for 28 years
- ✓ Top 3 most multicultural country in the world
- ✓ Innovation agenda worth \$1.1 billion
- ✓ Easy entry into Asia
- ✓ Ranked top 16 Startup cities

Customize your study tour

Tourist activities to beautiful locations around Sydney can be included

The itinerary, structure and duration of our programs are entirely customisable.

We can incorporate a range of other classes and experiences into your tour program:

- [Sydney Harbour Bridge](#)
- [Sydney Opera House](#)
- [Darling Harbour](#)
- [Taronga Zoo](#)
- [Featherdale Wildlife Park](#)
- [Sydney Wildlife World](#)
- [Sydney Aquarium](#)
- [Aboriginal cultural experiences](#)
- [BBQs \(barbeques\)](#)
- [Blue Mountains National Park](#)
- [Hunter Valley Wineries](#)
- [Port Stephens and Sand Dunes](#)

Contact us or visit Destination NSW for more information on things to do in Sydney

How to apply?

—
Please e-mail us @ admissions@aestudy.com
—

<https://www.aestudy.com/entrepreneurship-study-tour-sydney>

www.aestudy.com

53 Murray St, Pyrmont, Australia
info@aestudy.com

Thank
You



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Frequently asked questions

When does it start? The program can start any Monday

Who should apply?

Can I pick a specialisation?

Yes, we can tailor make tours for your group. Here are a few suggestions:

- Artificial intelligence (e.g. Beyond Siri)
- Social Enterprise (e.g. Regional growth)
- Cryptocurrency (e.g. Digital payments)
- Health Tech (e.g. Preventative medicine)
- Ed Tech (e.g. Future of learning)
- Digital Marketing

Fees

- The program package fee is USD 1,500 per participant

Exclusions Students are responsible for the following costs which are not covered by the program package fee or unit of study fee:

- Visa application fees
- All airfares
- All meals, entertainment and personal expenses
- Public Travel throughout Sydney

Frequently asked questions

Media

- Participants are expected to agree to photographs or video taken in connection to the program being used for marketing purposes by Academy Of Entrepreneurs.

Confidentiality

- Participant's information as required for administering all aspects of the program will be transferred from Academy Of Entrepreneurs and visiting sites.

Refund policy

- In the event that the program is cancelled, students will receive a 100 per cent refund of the program fees.
- Upon acceptance, all students must pay a deposit of AUD\$1,500.
- Cancellation fees apply for students who withdraw from the program after confirming their participation. (Cancellations fee varies up to 100% of the program fee, depending on the date the student withdraws).
- 50% refund available for participant that cancel 4 weeks prior to tour commencement
- 0% refund for cancelations 27 days or after

Will I receive academic recognition? No

I have mobility disability, can I join? Unfortunately as our campus is on a heritage listed building, we do not have wheelchair access. For further information on other disability, please contact us immediately.